

# Strategy and Practice of Data Middle Platform Construction of NBS

Zhang Chunzhen
National Bureau of Statistics of China

June 2020



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## 1. Data Island problem

## Three aspects of data islandization

Data organization

Data belongs to different departments and operates independently.

#### Data storage

Data is stored independently, maintained independently, and isolated from each other.

#### Data logic

Data is loosely connected or unconnected, and cannot be integrated.



## 1. Data Island problem

#### Two directions to solve Data Island

Top-down (business-driven)

It starts from the upper level of the application system, considers the data dependence among the application systems, and develops interface services on demand, so as to achieve the mutual use and integration of the data among the respective systems.

E.g., the Enterprise Service Bus

Bottom-up (data-driven)



## 1. Data Island problem

#### Two directions to solve Data Island

- Top-down (business-driven)
- Bottom-up (data-driven)

It gives the priority to considering global data characteristics, formulating data specifications, defining data standards, unifying the cognition of data among different departments, and thus realizing integration between upper-layer applications and wider external services of data with the integration of lower-layer data.

E.g., information-centric distributed structure, data sharing mechanism based on blockchain, data middle platform, data interoperability



#### Middle Platform

a support platform that provides agile response to front-end applications in the form of reuse capabilities. (Alibabagroup.com)

#### Five characteristics of Middle Platform

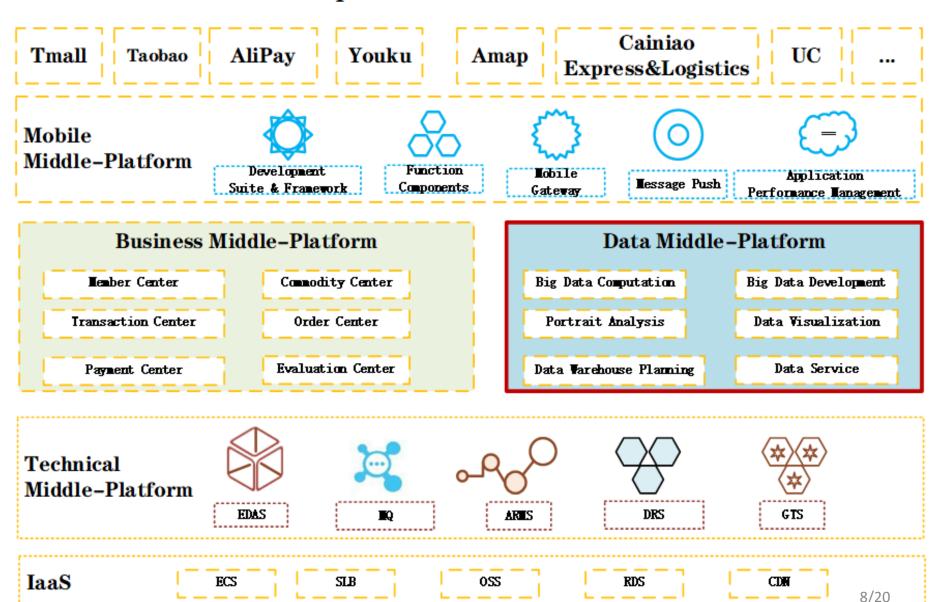
- with reuse as its core value;
- born for the front platform;
- decoupled natively;
- relatively stable;
- evolving.



- Classification of Middle Platform
  - > Technical middle platform
  - > Business middle platform
  - > Data middle platform
  - > ....



#### Business of the Alibaba Group





## Data Middle Platform (DMP)

- an enterprise-level comprehensive data capability platform
- focusing on the reuse of data-related capabilities
- breaking through the technical barriers of data production, storage, analysis, service, and circulation
- a global bottom-up solution for data island problem



## Three cognitions of DMP construction

#### Cognition 1

The basic premise for an enterprise to build a data middle platform is that it has a certain scale of informatizable business, the stock or the expected incremental business is diversified, and the business is coupled.

#### Cognition 2

Data middle platform is a strategic choice for enterprise development.

#### Cognition 3

Data middle platform is a necessary condition for enterprise innovation.



#### DMP construction basis for NBS

#### To Cognition 1

- > statistical application softwares are all based on unified metadata, regime design, report design, user and authority management, etc.
- use the same source roster, survey objects, and the same norms and standards for sampling
- the processes of data collection, examination, summary, and acceptance in data processing are mostly similar
- data processing and publishing, archiving management, and further in-depth analysis also follow consistent management standards



#### DMP construction basis for NBS

#### To Cognition 2

It is based on the development of the Statistical Cloud, which is positioned as a strategic project of national statistics and provides a good opportunity for overall planning and governance of statistical data resources.

#### To Cognition 3

With the "three onto-cloud" goals, the Statistical Cloud aims to create a "cloud statistics" to deeply change the statistical production method and innovate the way statistical data serves government decision-making and social governance.



#### DMP architecture of NBS

- large middle platform, small front end
- cloud-based
- horizontal layered structure
- service-oriented



Data

Saureae

Foundation

Support System

Statistical Data

Production System

#### Statistical Data Production Systems Statistical Data Development and Application Systems Household In-depth Enterprise Online Economic Big Data Price Survey Reporting Survey Map Analysis Cloud Chart Application **Data Services** Data Servitization Interface Data Resource Metadata Data Data Data Data Data Visit Visualization Service Dirctory Querv Calculation Examination Publishing APIs Summary Modelling **Data Resource Pool** Management Analysis Governance Standard **M**odel Thematic Base Special-topic Base **L**anagement Design New Regional Metadata Enterprises Belt&Road Interactive Household Economy Development Quality Analysis Resi dents **L**anagement Supply side Infrastructure Flow Asset Reform Organizations Area Analysis **L**anagement Security Real-time **L**anagement Analysis External Area Division Sector Published Basic Roster Operation Dynamic Production Data Source Data Base Data Data **Lanagement** Inception Letadata Data **Tining L**anagement ODS Basic Survey Remote Internet IoT Data Production Data Base Sensing Data Service **Eachine** Learning **L**anagement Organization Data Theme Storage Indicator Dat.a Dimension Definition Labling Definition Calculation Association Definition Processing Aggregation Tode Design of Data Data Data Data Data Integration Definition Standard Extraction Transfer Validation **Mapping** Integration Collection Data Data Data Breakpoint Data Task Data Synchronization Resuming Leport Scraping Capturing **L**anagement Distribution **Exchange** 14/20

Government

Departments

Internet.

IoT

Remote Sensing

System



## Six core capabilities

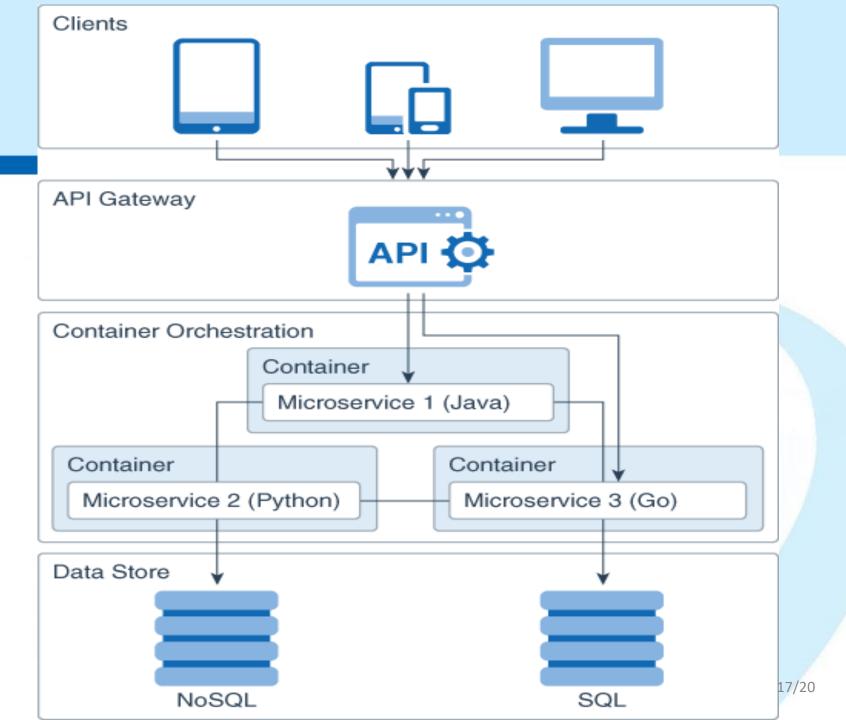
- Data collection and exchange
- Data aggregation and integration
- Data organization and processing
- Data management and governance
- Data modelling and analysis
- Data service and application



### DMP operation carrier: Container + Microservices

- splits the monolithic application into multiple small services with high cohesion and low coupling according to the business field
- runs in an independent process (deployed in Container)
- developed and maintained by different teams using different protocol stacks, languages, and storage.
- uses lightweight communication mechanisms (such as HTTP RESTful API, or RPC)







#### 4. Discussion & Conclusion

#### Role of DMP

- Solving data islands
- Tolerating the entry of various data sources
- Building statistical big data platform
- Transforming official statistics
  - from statistical analysis to predictive analysis
  - > from single-domain to cross-domain
  - from passive analysis to active analysis
  - from non-real-time to real-time analysis



## 4. Discussion & Conclusion

#### Future of DMP

- empowering data partners through data servitization
- cultivating healthier and more dynamic statistical data ecology
- integrating into the Web of Data



Thanks!