

Conference Organisers :



Conference Partners :



Sustainable Investing & ESG Conference 2022

Hong Kong, China

Asia-Pacific Green Deal for Business

1 and 2 December 2022

Venue: Cyber Arena, 1/F, Arcade, 100 Cyberport Road

(Hybrid Conference)

CONCEPT NOTE:

BACKGROUND

Climate Change and ESG

According to S&P Global Market Intelligence, “80% of the world’s largest companies are reporting exposure to physical or market transition risks associated with climate change”, while “increasing pressure from shareholders and activists has led to divestment from some carbon-intensive industries”¹. In response to risks associated with climate change, many ESG (Environment, Social and Governance) efforts have been paid and focused on the assessment of those material climate impact ².

¹ S&P Global, Accounting for Climate: The Next Frontier in ESG, October 11, 2019

² EY, How ESG Creates Long-Term Value – Sustainability’s New Frontier, October 25, 2019

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Adopting the global TCFD reporting framework (Task-force on Climate-related Financial Disclosure) by the listed companies is also required in Hong Kong by the Hong Kong Stock Exchange (HKEX) on or before 2050. It is envisaged the needs for the harmonization work between the new ISSB (International Sustainability Standard Board) standards and the current GRI (Global Reporting Initiatives) requirements for both local and international issuers.

Climate change is the highest priority ESG issue facing investors. The intention of the new standards is to deliver a comprehensive global baseline of sustainability-related reporting standards, providing investors and other capital market participants with information about companies' sustainability-related risks and opportunities so as to help them make informed decisions.

Based on the 3 stages of Sustainable Finance typology, our economic model is migrating to the third stage of development. The private sector has a role to play, making a contribution to sustainable development while observing financial viability³. The enterprise nowadays should be a 'purpose' entity⁴, creating net positive projects, and making a positive impact and contribution to society in the upcoming regenerative era⁵.

This conference, on the one hand, will equip enterprises to link their approach to creating long-term, sustainable value, contributing positively to sustainable development in line with the SDGs. On the other hand, it provides an experience exchange platform to help investors protect portfolios from risks and to expose them to opportunities in the shift to a low-carbon global economy.

Asia-Pacific Green Deal for Business

Apart from the important topics of ESG, this year's theme is the "[Asia-Pacific Green Deal for Business](#)" - the first of its kinds in Asia and is an initiative of the ESCAP Sustainable Business Network, which advocates for business leadership in implementing the 2030 Agenda for Sustainable Development.

The Green Deal for Business calls upon businesses to contribute to the necessary green transformation to ensure that serious reductions in carbon emissions can be achieved, and our economy be put on a more sustainable footing. It specifically appeals to

³ Dick Schoemaker and Willem Schramade, (2019), Principles of Sustainable Finance, Oxford University Press.

⁴ Sean Brown and Robin Nuttall (2022), The Role of ESG and Purpose

⁵ Grayson, Coulter and Lee (2018), All in : The Future of Business Leadership

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businesses to consider the positive contributions they can make aligned with five pillars, these being:

- Green energy
- Green infrastructure and logistics
- Green finance
- Green innovation
- Green production, consumption and waste

International trends and global expectations

It is becoming increasingly clear that the combined drivers of regulatory requirements and financial incentives will likely shape future trends in climate change assessment and disclosure. In this vein, following the successful organisation of the first and second meeting in 2019, and 2021, ESCAP has partnered with the World Green Organisation (WGO) once again to organise the third Sustainable Investing and ESG Conference in 2022 in Hong Kong, China. The Conference will gather policymakers and representatives of private business, financial institutions, international organisations, family offices and foundations and other relevant stakeholders to discuss pressing issues in promoting climate-resilient investment to finance the SDGs.

OBJECTIVES

Building on the successful 2019 and 2021 conferences, The World Green Organisation and ESCAP are organising the third edition of the Sustainable Investing and ESG Conference in 2022 with the following objectives:

- 1) Propose innovative finance to improve the sustainability reporting and disclosure quality and hence increase the confidence in sustainable investment
- 2) Identify best practices for environmental, social and governance (ESG) investment, mainstreaming, accessing and leveraging finance for climate risk evaluation and adaptation
- 3) Develop a common understanding of the latest trends, successes, and challenges with Asia-Pacific Green Deal for Business, engaging project proponents, potential investors and business corporations to pledge and make a contribution to SDGs

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- 4) Demonstrate successful renewable and green technologies and showcase carbon neutrality, carbon trading and assets management
- 5) Raise awareness about climate and sustainable finance and strengthen the capacity of stakeholders to develop an enabling policy environment in ASEAN countries

PARTICIPANTS

The hybrid conference will reach out to approximately 100,000 global professionals and experts via supporting organisations and conference partners. Audiences would be invited to join the online platform or to join us in person at the conference*. In the past two conferences participants included senior-level government officials, professional bodies and many other experts and practitioners from Asia Pacific and beyond.

**The Offline Panel will be subjected to Prevention and Control of Disease (Prohibition on Gathering) Regulation. We will monitor the pandemic situation closely and keep guests informed about the final arrangement.*

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Day 1	1 December 2022
09.00 - 09.30	Registration
09.30 - 09.40	<p>Welcome Remarks</p> <p><i>Dr. Tientip Subhanij, Chief of Investment and Enterprise Development, ESCAP</i></p> <p><i>Dr. William Yu, Founder and CEO, World Green Organisation</i></p>
09.40 - 10.05	<p>Keynote Speech & Officiating Rituals</p> <p><i>Prof. Albert Ip, Chairman, World Green Organisation and Senior Advisor to President, Hong Kong University of Science and Technology</i></p> <p><i>Mr. Joseph Ho-lim Chan, JP, Under Secretary, Financial Services and the Treasury, FSTB, The Government of Hong Kong SAR (pre-recorded)</i></p> <p><i>Dr. George Lam, BBS, JP, Chair, United Nations ESCAP Sustainable Business Network (ESBN)</i></p> <p><i>Mr. Tim Lui, SBS, JP, Chairman, Securities and Futures Commission (SFC) (pre-recorded)</i></p> <p><i>Ms. Glenda So, Co-Head of Markets, Hong Kong Exchanges and Clearing Limited (HKEX)</i></p>
Morning Session	Carbon Asset Management and Carbon Neutrality, and the Asia-Pacific Green Deal for Business
10.05 - 10.15	<p>A1: Carbon Trading – Core Climate of HKEX</p> <p><i>Ms. Glenda So, Co-Head of Markets, Hong Kong Exchanges and Clearing Limited (HKEX)</i></p>

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<p>10.15 - 10.30</p>	<p>A2: Sustainable Banking and Net Zero Initiatives</p> <p><i>Mr. Wallace Lam, Managing Director, Deputy Head of Institutional Banking Group, DBS Bank (Hong Kong) Limited</i></p>
<p>10.30 - 10.45</p>	<p>A3: Carbon Trading Development in China</p> <p><i>Mr. Fan Dongxing, Deputy Director, National Carbon Market Operation Center of Shanghai Environment and Energy Exchange (online)</i></p>
<p>10.45 - 11.25</p>	<p>A4: Panel Discussion - Development of Carbon Trading and Certification Standards</p> <p><i>Moderator: Dr. William Yu, Founder and CEO, World Green Organisation</i></p> <p><i>Mr. Ken Chiu, Head of Carbon and ESG Products Markets, Hong Kong Exchanges and Clearing Limited (HKEX)</i></p> <p><i>Mr. Roy Fan, Vice President, Head of Sustainability, Climate Change & ESG Services, SWCS Corporate Services Group (Hong Kong) Limited and Former UNFCCC Programmer Officer</i></p> <p><i>Ms. Susan Zhu, Board Chairman and CEO, Shanghai Treasure Carbon New Energy Environmental Protection Technology Ltd (online)</i></p>
<p>11.25 - 11.40</p>	<p><i>Coffee Break</i></p>
<p>11.40 - 11.55</p>	<p>A5: Driving Sustainable Insurance</p> <p><i>Mr. Alger Fung, Chief Executive Officer, AIA Hong Kong & Macau</i></p>
<p>11.55 - 12.10</p>	<p>A6: Asia-Pacific Green Deal for Business and ESNB Development</p> <p><i>Mr. Benjamin McCarthy, Associate Economic Affairs Officer, Investment and Enterprise Development Section, Trade, Investment and Innovation Division, ESCAP</i></p>

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<p>12.10 - 12.50</p>	<p>A7: Panel Discussion - The Roadmap to Carbon Neutrality - Challenges And Opportunities</p> <p><i>Moderator: Prof Louis Cheng, Director of the Research Institute for Business, Department of Economics and Finance, The Hang Seng University of Hong Kong</i></p> <p><i>Mr. Arthur Lam, CEO and Co-founder, Negawatt Utility Limited</i></p> <p><i>Mr. Angus Tam, Assistant Vice President, Emerging Technologies, Commercial Group, HKT Limited</i></p>
<p>12.50 - 14.00</p>	<p>Lunch Break</p>
<p>14.00 - 14.30</p>	<p>Registration</p>
<p>14.30 - 14.50</p>	<p>Keynote Speech & Officiating Rituals</p> <p><i>Mr. Sangmin Nam, Director, Environment and Development Division, ESCAP (pre-recorded)</i></p> <p><i>Mr. Albert Oung, Founder and President, World Green Organisation and Chair on Green Economy and Executive Council Member, United Nations ESCAP Sustainable Business Network (ESBN)</i></p> <p><i>Mr. Carson Wen, BBS, JP, Founder, Bank of Asia (BVI) Limited</i></p> <p><i>Ms. Tracy Harris Wong, Vice President and Deputy Secretary General, Hong Kong Green Finance Association (HKGFA) (tbc)</i></p>
<p>Afternoon Session</p>	<p>Corporate Supply Chain Engagement and Sustainability Reporting Standards</p>
<p>14.50 - 15.05</p>	<p>B1: Creating Value with ESG practices</p> <p><i>Mr. Carson Wen, BBS, JP, Founder, Bank of Asia (BVI) Limited</i></p>

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<p>15.05 - 15.20</p>	<p>B2: ESG Integration - from Product to Process Innovation</p> <p><i>Mr. Alvin Ying, Chief Investment Officer, BOC Group Life Assurance Company Limited</i></p>
<p>15.20 - 15.35</p>	<p>B3: Sustainability and Climate Change - 2030 Vision</p> <p><i>Ms. Miranda Wong, Senior Manager, Sustainability, New World Development Company Limited</i></p>
<p>15.35 - 16.05</p>	<p>B4: Panel Discussion - Driving Sustainability with ESG</p> <p>Moderator - Dr. Angus Yip, Founding Chairman, International Chamber of Sustainable Development (ICSD)</p> <p><i>Mr. Jasper Chan, Senior ESG Manager, The Hong Kong and China Gas Company Limited</i></p> <p><i>Mr. Jeffrey Kwok, Senior Manager (International Business), Power Assets Holdings Ltd</i></p> <p><i>Ms. Miranda Wong, Senior Manager, Sustainability, New World Development Company Limited</i></p> <p><i>Mr. Alvin Ying, Chief Investment Officer, BOC Group Life Assurance Company Limited</i></p>
<p>16.05 - 16.20</p>	<p>B5: International Sustainability Standards Board, ISSB</p> <p><i>Mr. Bing Leng, Member, International Sustainability Standards Board (ISSB) (online)</i></p>
<p>16.20 - 17.00</p>	<p>B6: Panel Discussion - Future Development on Global Sustainability Reporting Standards, ESG Product and Environmental Policy</p> <p>Moderator - Mr. Ricky Cheng, Director and Head of Risk Advisory, BDO Risk Advisory Services Limited</p>

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	<p>Mr. Bing Leng, Member, International Sustainability Standards Board (ISSB) (online)</p> <p>Ms. Verna Lin, Head of Greater China, Regional Hub, Global Reporting Initiative (GRI)</p> <p>Ms. Christine Yeung, General Manager, Life & Health, Sun Life Hong Kong Limited</p> <p>Mr. Ling Zhu, Country Lead of Capital Markets, CDP China (online)</p>
17.00 - 17.15	<p>C1: Global Development in Carbon Trading Market</p> <p>Ms. Margaret Kim, CEO, Gold Standard (online)</p>
17.15 - 17.55	<p>C2: Panel Discussion - ESG AI, Big Data and Scope 3 Data</p> <p>Moderator: Mr. Raymond Fong, Past Chairman, Energy Institute (Hong Kong Branch)</p> <p>Dr. Shauhrat Chopra, Assistant Professor, School of Energy and Environment, City University of Hong Kong</p> <p>Mr. Matt Reid, CEO and Founder, Kin Food Hall</p> <p>Mr. Dennis Wan, Regional Lead of Corporations and Supply Chains, CDP</p>
17.55 - 18.00	<p>Short Conclusion by ESCAP & Thank You Note</p> <p>Mr. Benjamin McCarthy, Associate Economic Affairs Officer, Investment and Enterprise Development Section, Trade, Investment and Innovation Division, ESCAP</p>

End of Conference Day 1

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Cont'd...Day 2

Day 2	2nd December, 2022
09.00 - 09.30	Registration
09.30 - 09.40	<p>Welcome Remark</p> <p><i>Dr. Tientip Subhanij, Chief of Investment and Enterprise Development, ESCAP</i></p> <p><i>Dr. William Yu, Founder and CEO, World Green Organisation</i></p>
09.40 - 10.15	<p>Keynote Speech & Officiating Rituals</p> <p><i>Dr. King Au, MH, Executive Director, Board Member, Financial Services Development Council</i></p> <p><i>Dr. Pitaya Uthai-sang, Director of Public Private Partnership Promotion Bureau State Enterprise Policy Office, Ministry of Finance, Thailand (online)</i></p> <p><i>Tan Sri Michael O.K. Yeoh, Chairman, ASEAN Economic Club and KSI Strategic Institute for Asia Pacific (pre-recorded)</i></p>
Morning Session	ESG Development and Sustainable Financial Instrument
10.15 - 10.25	<p>D1: The Development of Green And Sustainable Finance in Hong Kong</p> <p><i>Mr. Kenneth Hui, Head of Market Development, Hong Kong Monetary Authority</i></p>
10.25 - 10.40	<p>D2: An Overview of ESG Rating - Dilemma or Essentials?</p> <p><i>Ms. Dilys Lam, Vice Chairman (Development), International Chamber of Sustainable Development (ICSD)</i></p>

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<p>10.40 - 11.20</p>	<p>D3: Panel Discussion - ESG Data, Rating and Reporting</p> <p>Moderator - Mr. Jean-Sebastien Jacquetin, Managing Partner, Cavendish Investment Corporation</p> <p>Ms. Helena Fung, Head of Sustainable Investment of Asia Pacific, FTSE Russell</p> <p>Mr. Rohit Kodancha, Co-Founder / Chief Revenue Officer, ESG Data & Solutions</p> <p>Ms. Dilys Lam, Vice Chairman (Development), International Chamber of Sustainable Development (ICSD)</p> <p>Mr. Mervyn Tang, Head of Sustainability Strategy, APAC, Schroders</p>
<p>11.20 - 11.35</p>	<p>D4: ESG and Impact Investing</p> <p>Ms. Maud Savary-Mornet, Senior Advisor for South East Asia, Global Impact Investing Network GIIN (pre-recorded)</p>
<p>11.35 - 12.15</p>	<p>E1: Panel Discussion: Development of Sustainable Financial Instrument</p> <p>Moderator: Mr. Sean Kidney, Co-Founder and CEO, Climate Bonds Initiative (online)</p> <p>Mr. Oswald Au, Founder and Managing Director, Riskory Consultancy Limited</p> <p>Ms. Serena Mak, Executive Director, Sustainable Finance, Institutional Banking Group, DBS Bank (Hong Kong) Ltd</p>
<p>12.15 - 14.00</p>	<p>Lunch Break</p>
<p>14.00 – 14.30</p>	<p>Registration</p>
<p>Afternoon</p>	<p>Resilience, Carbon Neutrality Technologies and Economic Growth</p>

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Session	
14.30 - 14.45	<p>F1: First Hand Experience of Climate Change in Greenland and Reflection of Climate Change Actions</p> <p><i>Prof Elvis Au, Adjunct Professor, University of Hong Kong and Hong Kong University of Science and Technology</i></p>
14.45 - 15.00	<p>F2: The Latest Findings Of Climate Change</p> <p><i>Ms. Sandy Song, Assistant Director, HK Observatory (online)</i></p>
15.00 - 15.40	<p>F3: Panel Discussion - TCFD and Climate Risk Modelling</p> <p><i>Moderator: Dr. William Yu, Founder and CEO, World Green Organisation</i></p> <p><i>Prof. Johnny Chan, Principal Climate Specialist, Arup and Emeritus Professor, City University of Hong Kong</i></p> <p><i>Prof. John Shi, Director, Otto Poon Charitable Foundation Smart Cities Research Institute, Polytechnic University of Hong Kong (online)</i></p> <p><i>Mr. Frank Wong, Managing Director, PRUDEN Professional Services Ltd</i></p> <p><i>Mr. Oliver Zhang, FSRM Partner, Ernst & Young Global Limited (online)</i></p>
15.40 - 15.55	<p>G1: Low Carbon City Study and Evaluation</p> <p><i>Prof. Kong Ying, Director/Core PI of Low Carbon Economy and Financial Risk Analysis Lab and Faculty Director of Entrepreneur Education Centre, Tsinghua-Berkeley Shenzhen Institute (online)</i></p>
15.55 - 16.10	<p>G2: Flooding Model</p> <p><i>Prof. John Shi, Director, Otto Poon Charitable Foundation Smart Cities Research Institute, Polytechnic University of Hong Kong (online)</i></p>

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16.10 - 16.50	G3: Panel Discussion - ESG and Sustainability Development <i>Moderator: Dr. Bruce Chong, Director and City Advisory Leader, Arup</i> <i>Ms. Christina Hau, Chief Executive Officer, Champion REIT</i> <i>Mr. Russell Yau, Founder, 1Source Limited</i> <i>Mr. Johnny Yu, Advisor to Chairman, Henderson Land Development Co. Ltd</i>
16.50 - 17.05	H1: Transformation to Green Hydrogen Technology <i>Mr. Albert Lau, Director and CEO, Epro Advance Technology Limited</i>
17.05 - 17.45	H2: Panel Discussion: Collective Innovation with Greentech <i>Moderator: Mr. Herbert Siu, Assistant Director, World Green Organisation</i> <i>Mr. Cyrus Chow, CEO, oneCharge</i> <i>Mr. Sam Ngan, Founder and CEO, Popsible and Chairperson, Association of Metaverse</i> <i>Mr. Dennis Poon, Founder and Chief Scientist, Choy Lee Tech Ltd</i> <i>Mr. Alex Wai, Business Development Director, Linked Charge (LHC New Energy Company Limited)</i>
17.45 - 18.00	H3: The Greenwashing and Climate Washing Litigation <i>Dr. William Yu, Founder and CEO, World Green Organisation</i>
18.00 - 18.05	Concluding Remarks & Thank You Note <i>Dr. William Yu, Founder and CEO, World Green Organisation</i>

End of Sustainable Investing & ESG Conference 2022