# The Tourism Industry in Nepal: A Comprehensive Overview

Current Situation and Future Prospects

Dr. Jishnu Mohan Bhattarai Mr. Sitaram Ghimire Nepal

### Introduction

Nepal's geographical location, cultural diversity, and natural attractions make it a unique and fascinating destination for travelers from around the world.

Importance of tourism as a key economic sector for Nepal.

GDP Contribution, Employment Generation, Rural Development, Preservation of Culture and Heritage, Infrastructure Development, Diversification of Economy

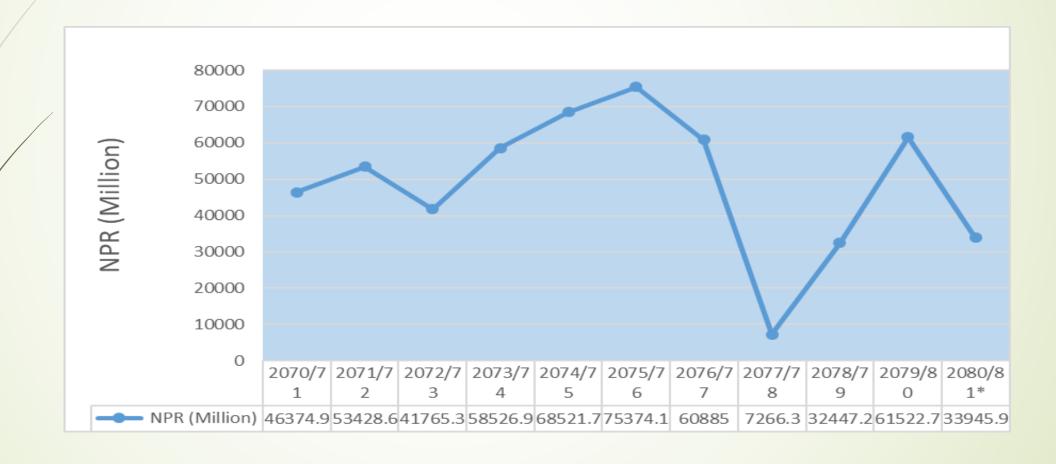
# **Tourism Statistics**

- Overview of visitor arrivals (international).
- Revenue generated from tourism.

#### **TOURIST ARRIVAL IN NEPAL 2014-2023**



# GROSS FOREIGN EXCHANGE EARNINGS FROM TOURISM, FY 2070/71 to 2080/81\*(2022/023)



# **Major Tourist Destinations**

- Highlight some of Nepal's popular tourist destinations (e.g., Kathmandu, Pokhara, Chitwan National Park, Everest region).
- Describe the unique attractions of each destination.

# **Major Tourist Destinations**















#### **INDUSTRY REGISTRATION 2079/80**

#### AGRO AND FORESTRY BASED

NO. OF	TOTAL CAPITAL	NO. OF
INDUSTRY	(Rs. in million)	EMPLOYMENT
9	1520.76	556

#### **ENERGY BASED**

NO. OF	TOTAL CAPITAL	NO. OF	
INDUSTRY	(Rs. in million)	EMPLOYMENT	
45	112682.20	2321	

#### ICT BASED

NO. OF	TOTAL CAPITAL	NO. OF
INDUSTRY	(fls. in million)	EMPLOYMENT
16	1072.40	896

#### INFRASTRUCTURE

NO. OF	TOTAL CAPITAL	NO. OF	
INDUSTRY	(Rs. in million)	EMPLOYMENT	
1	133.18	40	

# Fiscal Year 2079/080





#### MINERAL

NO, OF	TOTAL CAPITAL	NO. OF		
INDUSTRY	(Rs. in million)	EMPLOYMENT		
4	764.76	173		

#### MANUFACTURING

NO. OF	TOTAL CAPITAL	NO. OF
INDUSTRY	(Rs. in million)	EMPLOYMENT
114	41957.80	10,102

#### SERVICE

NO. OF	TOTAL CAPITAL	NO. OF
INDUSTRY	(Rs. in million)	EMPLOYMENT
66	30823.37	



#### \* Numbers were reported during Industry Registration

#### TOURISM

NO. OF	TOTAL CAPITAL	NO. OF
INDUSTRY	(Rs. in million)	EMPLOYMENT
67	25274.54	

Source https://doint.oov.nr.france/is/2026-80-6ccsi us scale in category.odf

# Number of Industry Rgistered

Table 2: Number	of Industries	Registered by	v Category	(F.V.2079/080)
E CHUIC ALL TURESTUCE	or riighteen tree	TAKE INCLINED IN	A CHECK THE A	T : I : = U / // UUU /

(Rs. mln)

INDUSTRIAL STATISTICS

Fiscal
Year
2079/080
0 (2022/2
2023)

CATEGORY	NO. OF INDUSTRY	TOTAL CAPITAL (Rs. in million)	FIXED CAPITAL (Rs. in million)	WORKING CAPITAL (Rs. in million)	NO. OF EMPLOYMENT
AGRO AND FORESTRY BASED (कृषि तथा वन पैदावारमा आधारित)	9	1,520.76	1,038.23	482.53	556
ENERYG BASED (डर्गायूलक)	45	112,682.20	110,969.69	1,712.51	2,321
ICT (सूचना, प्रसारण तथा सञ्चार प्रविधिमा आधारित)	16	1,072.40	821,77	250,63	896
INFRASTRUCTURE	1	133.18	101.10	32.08	40
MANUFACTURING (उत्पादनमूलक)	114	41,957.80	30,334.16	11,623.64	10,102
MINERAL (শ্ৰনিৰ)	4	764.76	554.76	210.00	173
SERVICE (सेवाम्लक)	66	30,823.37	12,001.90	18,821.48	4,199
TOURISM (पर्यटनम्लक)	67	25,274.54	23,822.19	1,452.35	5,037
TOTAL	322	214,229.03	179,643.80	34,585.23	23,324

# Number of Industry Registered

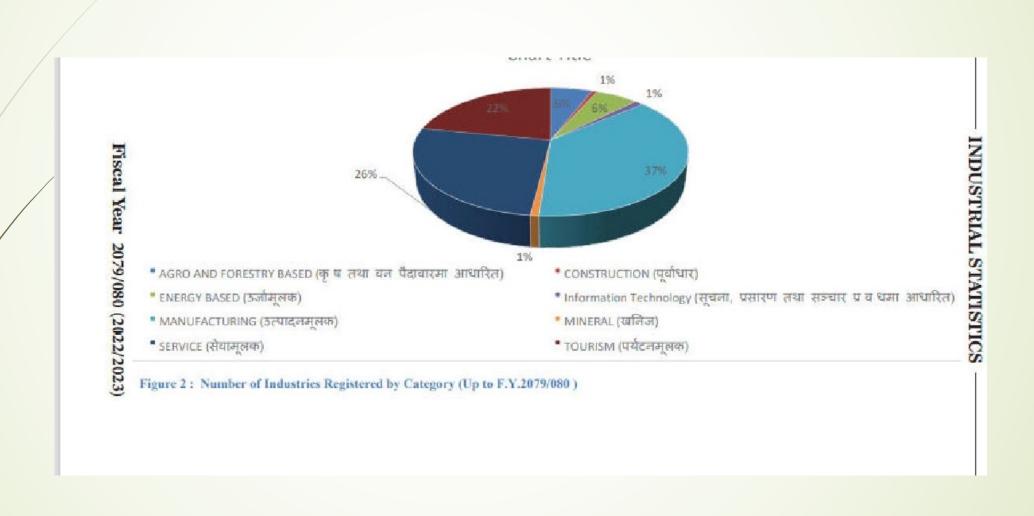


Table 1.5 Estimation of employment generated by tourism industry<sup>15</sup>

Industry type	Total Emp	Total	
	Regular	Seasonal	
Star Hotel	13,038	420	13,458
Tourist Standard Hotel	23,566	3,242	26,808
Home Stay	1,784	955	2,739
Trekking Agency	9,958	40,046	50,004
Travel Agency	20,170	5,069	25,239
Rafting Agency	343	392	735
International Airlines	12,822	0	12,822
Domestic Airlines	5,903	0	5,903
Other	396	44	440
Total	87,980	50,168	138,148

Province	Number of Establishment	Share (%)	s in the tourism inclusing by provinc Major tourism sites <sup>16</sup>
Province 1	24,900	18.5	<ul> <li>Everest National Park (NP)</li> <li>Ilam</li> </ul>
Province 2	11,120	8.2	- Parsa Wildlife Reserve - Janakour
Bagamati Province	49,234	36.5	- The Cultural Heritage of the Kathmandu Valley - Chitwan NP
Gandaki Province	16,412	12.2	<ul> <li>Pokhara Valley and Fishtail</li> <li>Mountain</li> <li>Annnapurunas Mountain</li> <li>Range</li> <li>Gorka</li> </ul>
Lumbini	19,211	14.2	<ul> <li>Lumbini</li> <li>Banke and Bardia NPs</li> </ul>
Province Karnali Province	6,351	4.7	- Rara NP - Shey Phoksundo NP
Province Sudurpashchim Province	7,604	5.6	<ul> <li>Khaptad NP</li> <li>Sukla Phanta Wildlife</li> <li>Reserve</li> </ul>
otal (Tourism)	134,832	100.0	· Le

# Challenges Faced by the Tourism Industry

- Infrastructure challenges (e.g., transportation, accommodation).
- Seasonality and weather-related challenges.
- Environmental concerns and sustainability.

# **Initiatives and Strategies**

- Government initiatives to promote tourism (e.g., Nepal Tourism Board, tourism promotion campaigns).
- Partnerships with private sector and international organizations.
- Strategies to address challenges and capitalize on opportunities

# Impact of Recent Events (e.g., COVID-19 Pandemic)

- Impact on tourist arrivals and revenue.
- Measures taken to mitigate the impact and revive the tourism industry.

# **Future Prospects**

- Potential growth areas (e.g., adventure tourism, eco-tourism).
- Opportunities for sustainable tourism development.
- Role of technology in enhancing the tourism experience.

# Conclusion

- Recap of key points.
- Call to action for stakeholders to support the growth of Nepal's tourism industry.

# Questions and Discussion

# Thank You