



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

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Session 8

Measuring Tourism Industries: Challenges And Solutions

OBJECTIVE

To highlight the relationship between consumption by visitors and the supply of goods and services in the economy, principally those from the tourism industries and presented in Table 5 and 6



ENTITIES INVOLVED

DOSM'S SURVEY

- Annual Economic Surveys
- Economic Census (once every 5 years)



METHOD

Classifications

Balancing SUT based
on tourism code
classification

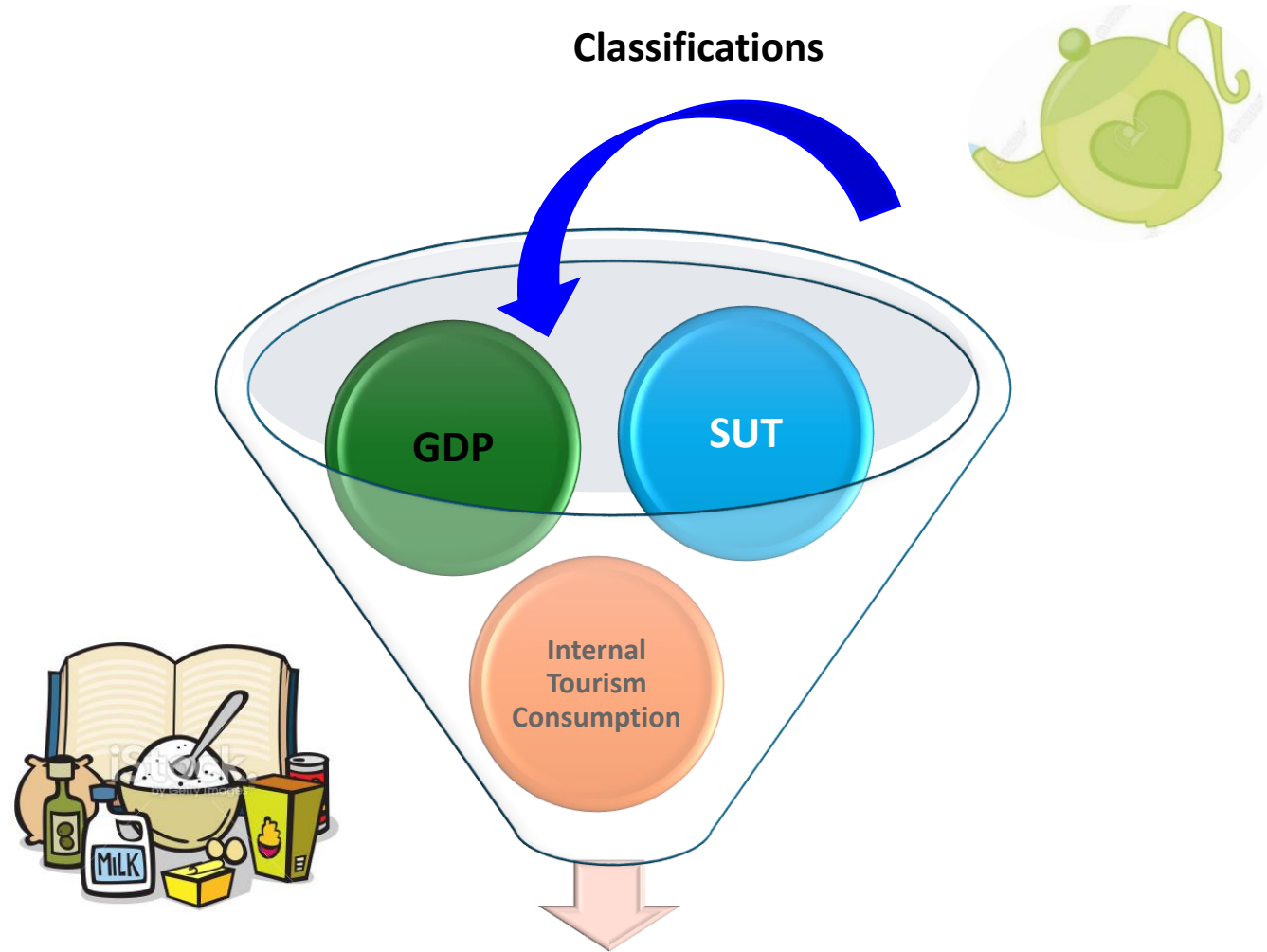


Table 5 and 6

CLASSIFICATION OF TSA

Industries*

195 MSIC

1. Accommodation Services
2. Food & beverage serving services
3. Passenger transport services
4. Travel agencies and other reservation services
5. Cultural services
6. Sports and recreational services
7. Retail sale of automotive fuel
8. Retail trade
9. Country-specific tourism characteristics services

Products**

189 MCPA 5D

1. Accommodation services for visitors
2. Food & beverage serving services
3. Transportation services
 - Passenger transport by inter-urban railways
 - Road passenger transport
 - Water passenger transport
 - Air passenger transport
 - Renting and operational leasing of passenger cars
4. Travel agencies and other reservation services
5. Cultural services
6. Sports and recreational services
7. Retail sale of automotive fuel
8. Country-specific tourism characteristic goods (shopping)
9. Country-specific tourism characteristic services
 - Finance
 - Insurance
 - Educational
 - Health
 - MICE
 - Activities of sauna, steam baths, massage salons
 - Others

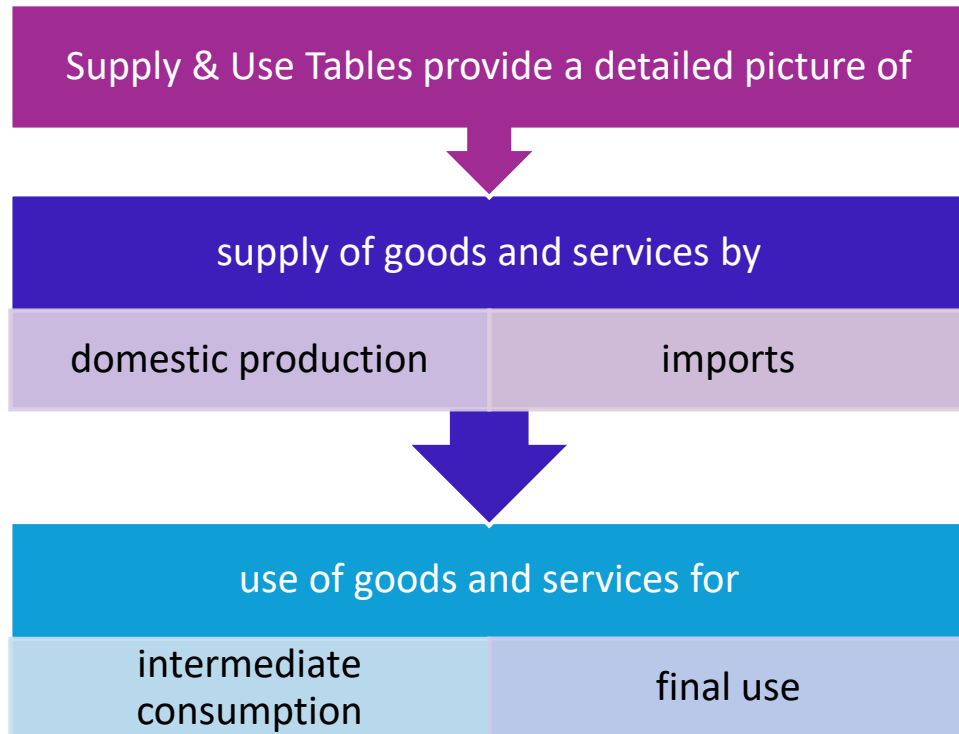
Note:
Malaysia Standard Industrial Classification (MSIC) 2008

** Malaysia Classification of Products by Activity (MCPA) 2009

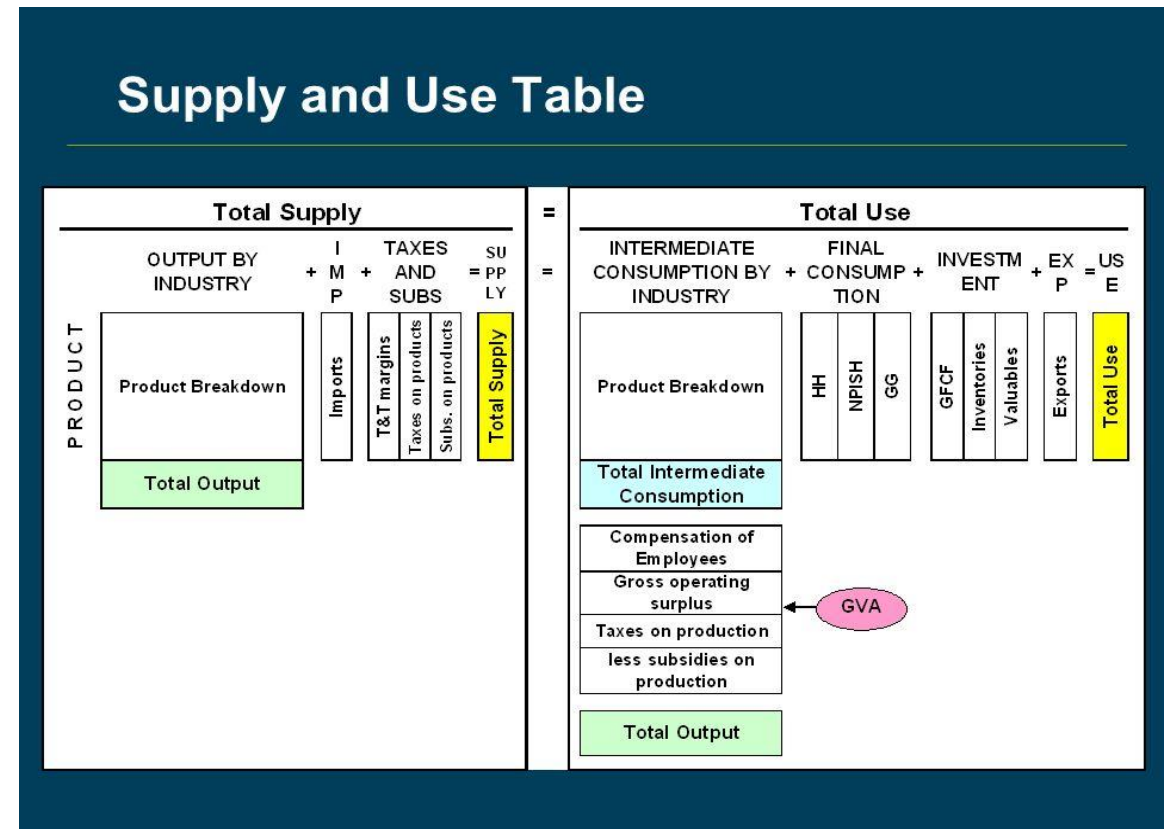
SUPPLY USE TABLE

- Supply & Use Table

- ✓ Detailed industry code (ISIC) - MSIC
- ✓ Detailed product code (CPC) -MCPA



SUT Framework



TOURISM RATIO

Internal Tourism Consumption Over Total Domestic Supply

Data Sources

Table 4

Table 5

Data Collected

Production Accounts of Tourism Industries and Other Industries in Table 5 and Internal Tourism Consumption in Table 4.

Table 6 :Combination of Supply & Demand Tables

PUBLICATION

Jadual 5: Akaun pengeluaran Industri pelancongan pada harga semasa
Table 5: Production accounts of tourism industry at current prices

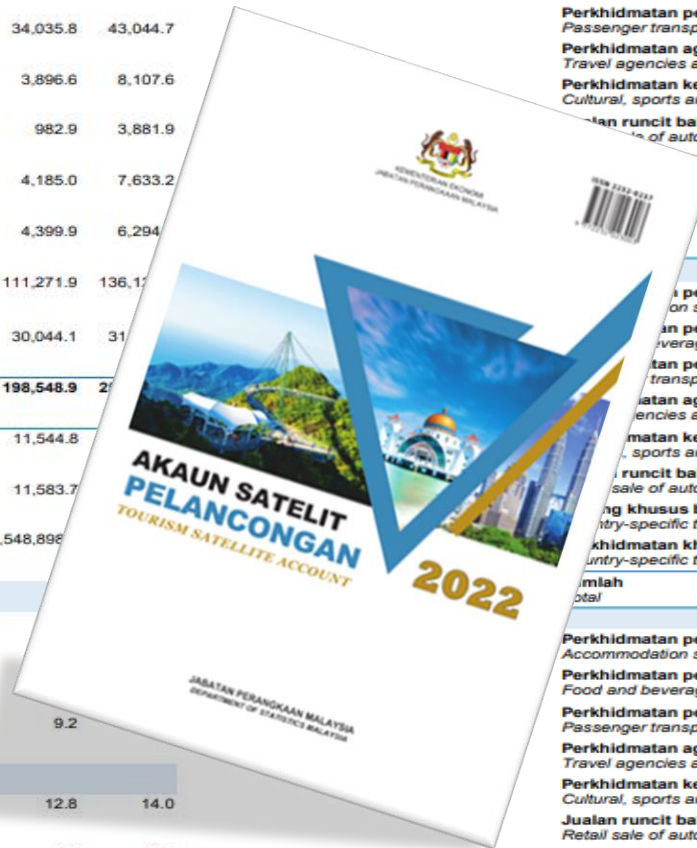
Industri/ Industry	2018	2019	2020	2021*	2022*
RM Juta/ RM Million					
Perkhidmatan penginapan <i>Accommodation services</i>	24,733.1	26,406.8	12,137.9	9,732.6	14,761.3
Perkhidmatan penyediaan makanan dan minuman <i>Food and beverage serving services</i>	37,782.1	43,166.7	35,571.2	34,035.8	43,044.7
Perkhidmatan pengangkutan penumpang <i>Passenger transport services</i>	8,798.6	9,379.5	4,863.0	3,896.6	8,107.6
Perkhidmatan agensi pengembaraan dan penempahan lain <i>Travel agencies and other reservation services</i>	3,818.9	4,226.9	1,641.5	982.9	3,881.9
Perkhidmatan kebudayaan, sukan dan rekreasi <i>Cultural, sports and recreational services</i>	10,482.2	11,307.1	6,307.6	4,185.0	7,633.2
Jualan runcit bahan api kenderaan <i>Retail sale of automotive fuel</i>	4,467.9	4,725.9	4,181.6	4,399.9	6,294.1
Perdagangan runcit <i>Retail trade</i>	102,523.9	111,121.6	106,560.0	111,271.9	136,111.1
Perkhidmatan khusus bercirikan pelancongan negara <i>Country-specific tourism characteristic services</i>	27,778.3	29,695.0	29,036.5	30,044.1	31,111.1
Jumlah Nilai Ditambah Kasar Industri Pelancongan <i>Total Gross Value Added of Tourism Industries</i>	220,385.0	240,029.5	200,299.2	198,548.9	220,385.0
Nilai Ditambah Kasar Pelancongan Langsung <i>Tourism Direct Gross Value Added</i>	94,535.4	102,233.3	28,314.8	11,544.8	11,544.8
Keluaran Dalam Negeri Kasar Pelancongan Langsung <i>Tourism Direct Gross Domestic Product</i>	94,575.4	102,272.3	28,350.8	11,583.7	11,583.7
Keluaran Dalam Negeri Kasar <i>Gross Domestic Product</i>	1,447,759.6	1,512,737.8	1,418,490.9	1,548,898.1	1,548,898.1
Perubahan peratusan tahunan/ Annual percentage change (%)					
Nilai Ditambah Kasar Industri Pelancongan <i>Gross Value Added of Tourism Industries</i>	9.8	8.9	-16.6		
Keluaran Dalam Negeri Kasar Pelancongan Langsung <i>Tourism Direct Gross Domestic Product</i>	7.6	8.1	-72.3		
Keluaran Dalam Negeri Kasar <i>Gross Domestic Product</i>	5.5	4.5	-6.2	9.2	
Peratus sumbangan/ Percentage share (%)					
Nilai Ditambah Kasar Industri Pelancongan kepada KDNK <i>Gross Value Added of Tourism Industries to GDP</i>	15.2	15.9	14.1	12.8	14.0
Nilai Ditambah Kasar Pelancongan Langsung kepada keseluruhan Nilai Ditambah Kasar <i>Tourism Direct Gross Value Added to overall Gross Value Added</i>	6.6	6.8	2.0	0.8	2.7
KDNK Pelancongan Langsung kepada KDNK <i>Tourism Direct Gross Domestic Product to GDP</i>	6.5	6.8	2.0	0.8	2.7

Sumber : Jabatan Perangkaan Malaysia
Sources : Department of Statistics, Malaysia

Jadual 6: Jumlah penawaran dan penggunaan pelancongan mengikut jenis produk
Table 6: Total supply and tourism consumption by type of products

Produk/ Products	2018	2019	2020	2021*	2022*
Penawaran mengikut industri (RM Juta)/ Supply by industries (RM Million)					
Perkhidmatan penginapan <i>Accommodation services</i>	31,647.4	31,824.3	18,490.3	5,499.2	24,897.2
Perkhidmatan penyediaan makanan dan minuman <i>Food and beverage serving services</i>	87,025.2	96,026.7	75,318.3	24,784.5	76,376.3
Perkhidmatan pengangkutan penumpang <i>Passenger transport services</i>	38,609.9	42,379.5	31,300.1	24,886.7	35,758.3
Perkhidmatan agensi pengembaraan dan penempahan lain <i>Travel agencies and other reservation services</i>	6,861.3	6,973.1	3,943.1	215.4	4,430.9
Perkhidmatan kebudayaan, sukan dan rekreasi <i>Cultural, sports and recreational services</i>	23,227.1	24,776.6	13,993.9	9,637.5	15,877.7
Jualan runcit bahan api kenderaan <i>Retail sale of automotive fuel</i>	44,232.9	47,612.6	27,042.4	24,294.2	36,982.3
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristic goods</i>	147,239.8	159,423.4	153,134.5	159,177.6	175,513.3
Perkhidmatan khusus bercirikan pelancongan negara <i>Country-specific tourism characteristic services</i>	51,805.6	55,584.1	53,316.3	47,701.3	50,480.8
Jumlah <i>Total</i>	430,649.2	464,600.4	376,538.9	296,196.4	420,317.1
Penggunaan mengikut produk (RM Juta)/ Consumption by products (RM Million)					
Perkhidmatan penginapan <i>Accommodation services</i>	29,505.5	30,633.0	5,231.9	1,152.2	10,870.6
Perkhidmatan penyediaan makanan dan minuman <i>Food and beverage serving services</i>	24,570.2	26,721.7	9,508.6	2,861.7	15,328.7
Perkhidmatan pengangkutan penumpang <i>Passenger transport services</i>	20,965.4	22,408.3	4,919.3	1,066.9	11,978.0
Perkhidmatan agensi pengembaraan dan penempahan lain <i>Travel agencies and other reservation services</i>	5,270.5	5,650.6	677.1	21.6	1,515.3
Perkhidmatan kebudayaan, sukan dan rekreasi <i>Cultural, sports and recreational services</i>	3,756.5	4,222.0	964.2	466.8	3,778.3
Jualan runcit bahan api kenderaan <i>Retail sale of automotive fuel</i>	14,325.9	15,965.7	3,651.2	2,038.9	9,165.6
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristic goods</i>	64,131.6	68,957.8	25,985.2	9,308.3	36,228.7
Perkhidmatan khusus bercirikan pelancongan negara <i>Country-specific tourism characteristic services</i>	7,898.1	7,500.2	1,390.9	1,005.5	3,788.9
Jumlah <i>Total</i>	170,423.8	182,059.1	52,328.4	17,921.9	92,654.1
Kadar pelancongan / Tourism ratio					
Perkhidmatan penginapan <i>Accommodation services</i>	0.932	0.963	0.283	0.210	0.437
Perkhidmatan penyediaan makanan dan minuman <i>Food and beverage serving services</i>	0.282	0.278	0.126	0.115	0.201
Perkhidmatan pengangkutan penumpang <i>Passenger transport services</i>	0.543	0.529	0.157	0.043	0.335
Perkhidmatan agensi pengembaraan dan penempahan lain <i>Travel agencies and other reservation services</i>	0.768	0.810	0.172	0.100	0.342
Perkhidmatan kebudayaan, sukan dan rekreasi <i>Cultural, sports and recreational services</i>	0.162	0.170	0.069	0.048	0.238
Jualan runcit bahan api kenderaan <i>Retail sale of automotive fuel</i>	0.324	0.335	0.135	0.084	0.248
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristic goods</i>	0.436	0.433	0.170	0.058	0.206
Perkhidmatan khusus bercirikan pelancongan negara <i>Country-specific tourism characteristic services</i>	0.152	0.135	0.026	0.021	0.075
Kadar pelancongan <i>Tourism ratio</i>	0.396	0.392	0.139	0.061	0.220

Sumber : Jabatan Perangkaan Malaysia
Lembaga Penggalakan Pelancongan Malaysia (Tourism Malaysia)
Sources : Department of Statistics, Malaysia
Malaysia Tourism Promotion Board (Tourism Malaysia)





THANK YOU