



SHAHRIN MOKHTAR,
STRATEGIC PLANNING, TOURISM MALAYSIA

INBOUND TOURISM STATISTICS

OBJECTIVE

- TO MONITOR THE PERFORMANCE OF TOURISM ARRIVALS TO MALAYSIA
- TO CONDUCT DVS FOR ESTIMATION OF TOURISM RECEIPTS
- TO USE THE STATISTICAL DATA FOR STRATEGIC PLANNING AND MARKETING



TYPE OF TOURISM DATA PROVIDED BY IMMIGRATION DEPARTMENT OF MALAYSIA



TOURISTS BY NATIONALITY, MODE OF TRANSPORT AND POINT OF ENTRY



EXCURSIONIST BY NATIONALITY, MODE OF TRANSPORT AND POINT OF ENTRY



Singapore

Tourist Arrivals Monthly (Jan-Mar)

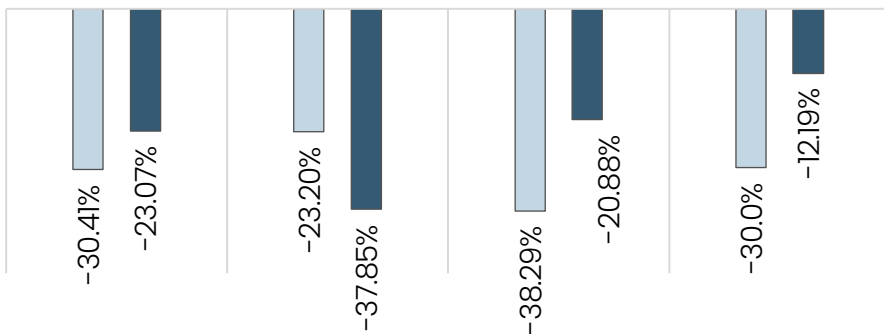


	2019	2023	2024
Jan	837,971	643,573	520,795
Feb	813,186	501,810	643,418
Mar	974,968	682,242	856,086

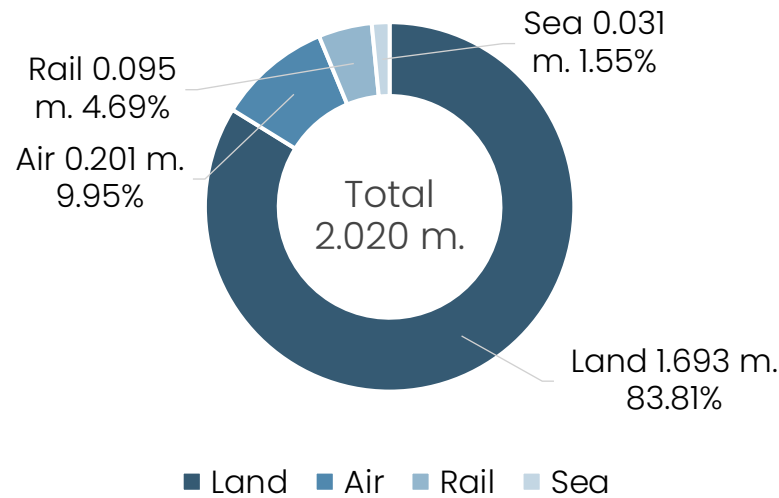
Growth

2023/2019 2024/2019

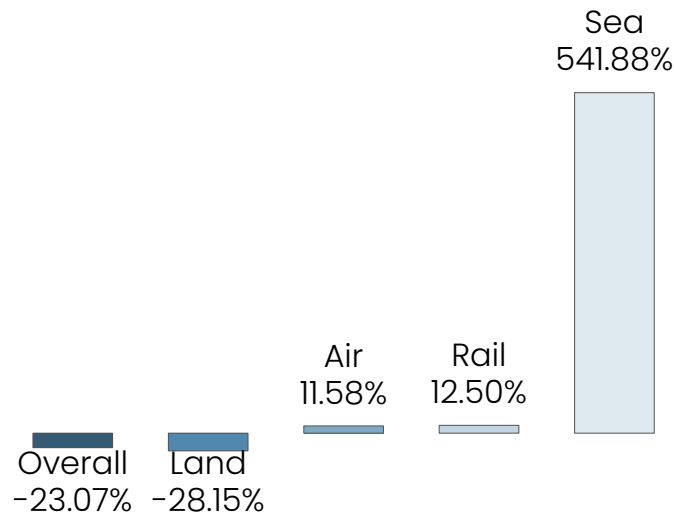
OVERALL JAN FEB MAR



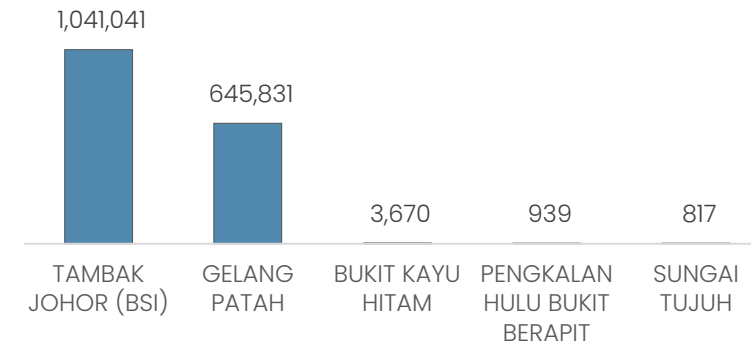
Mode of Transport (Jan-Mar 2024)



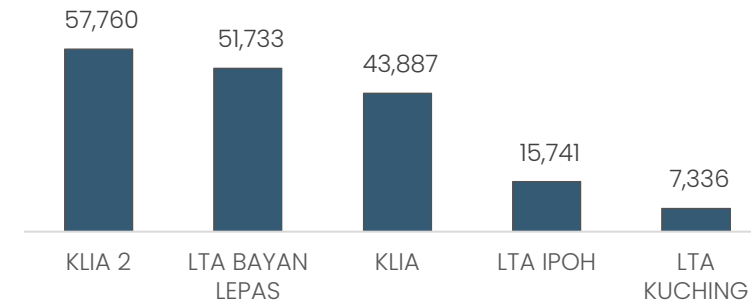
Growth (vs. 2019)



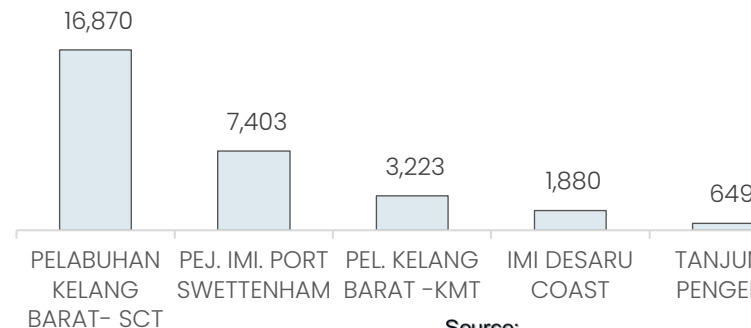
POE Land (Top 5)



POE Air (Top 5)



POE Sea (Top 5)



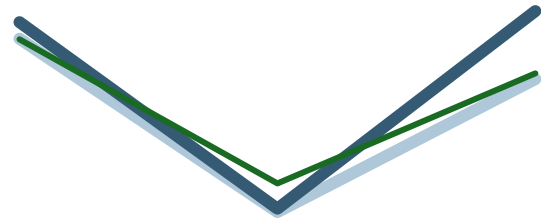
Source:





China

Tourist Arrivals Monthly (Jan-Mar)

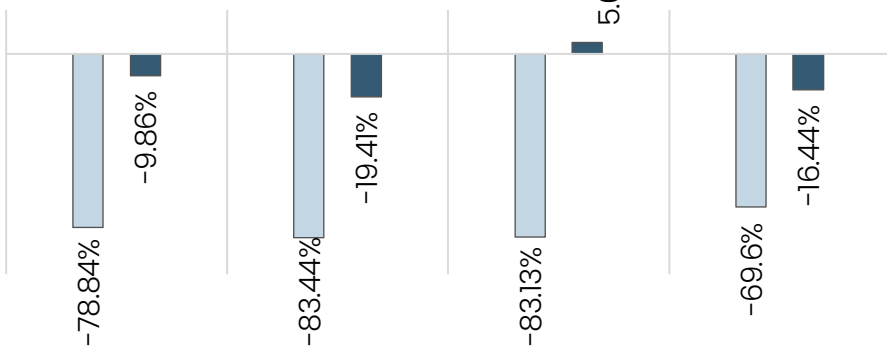


	2019	2023	2024
Jan	273,731	45,317	220,595
Feb	295,150	49,782	310,123
Mar	272,919	83,051	228,054

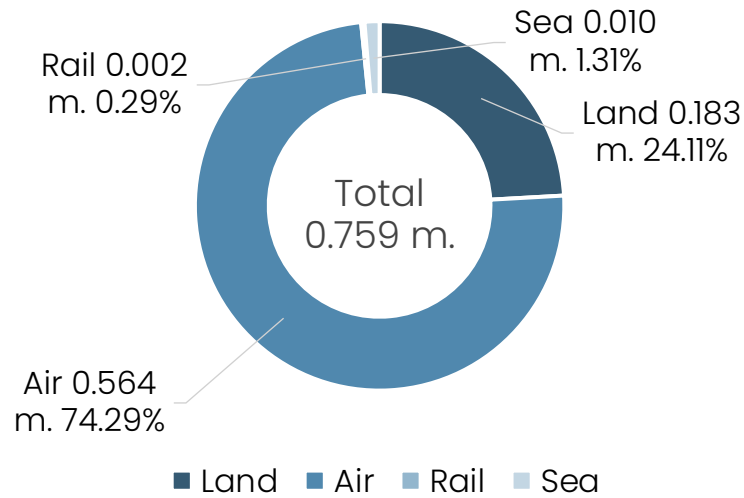
Growth

2023/2019 2024/2019

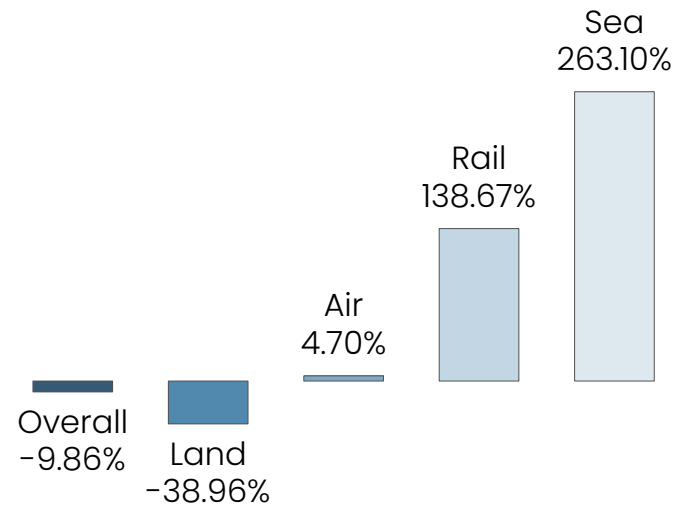
OVERALL JAN FEB MAR



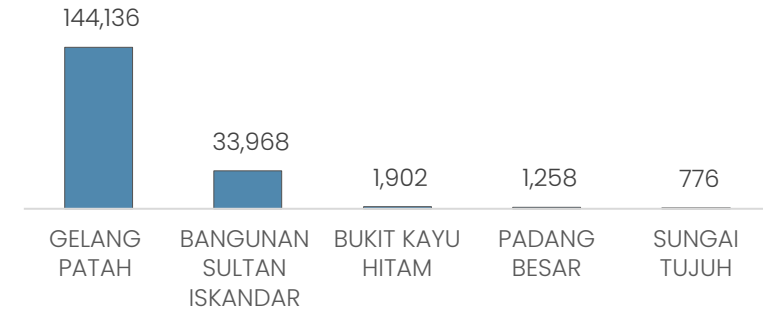
Mode of Transport (Jan-Mar 2024)



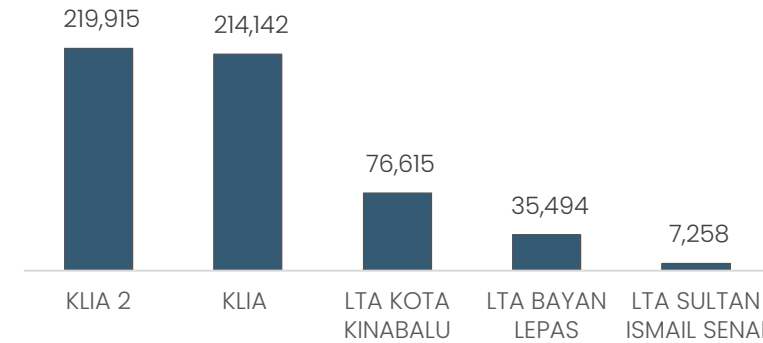
Growth (vs. 2019)



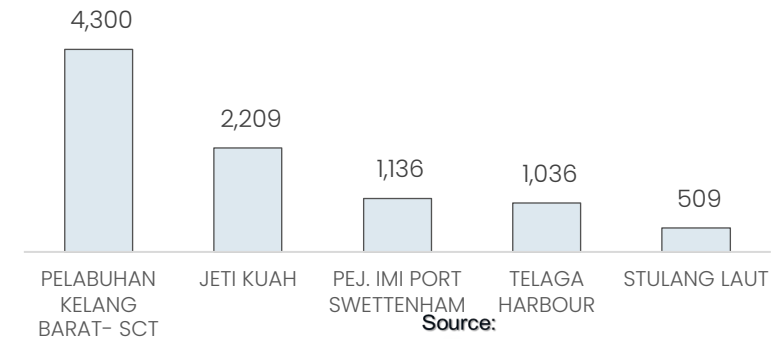
POE Land (Top 5)



POE Air (Top 5)



POE Sea (Top 5)



Source:





United Kingdom

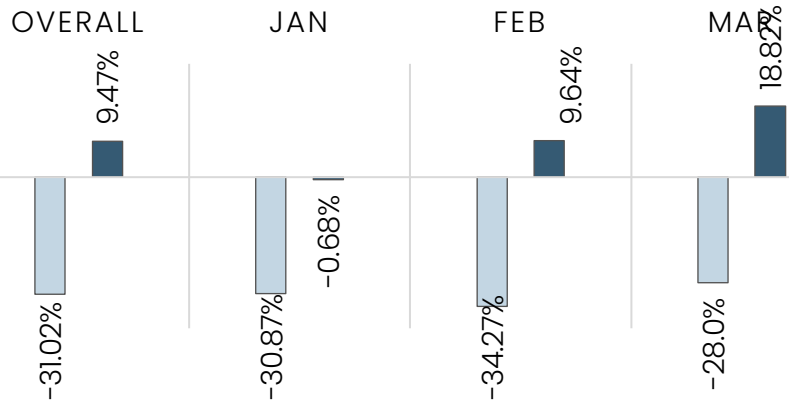
Tourist Arrivals Monthly (Jan-Mar)



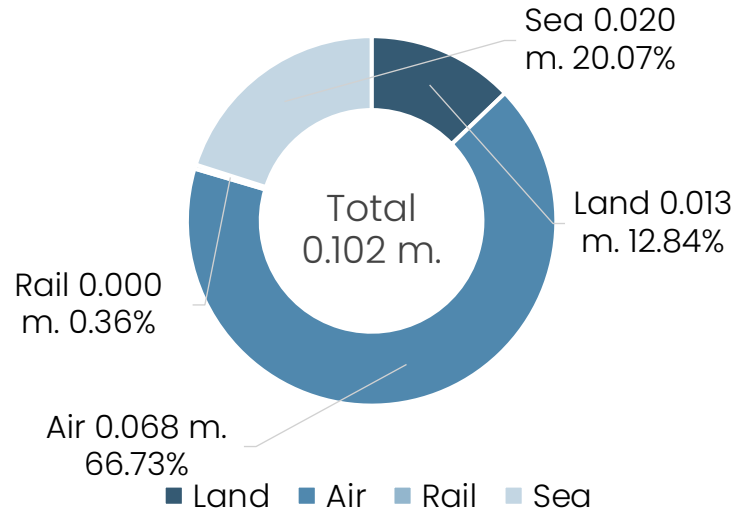
	2019	2023	2024
Jan	29,814	20,610	29,612
Feb	31,169	20,486	34,175
Mar	31,806	22,914	37,792

Growth

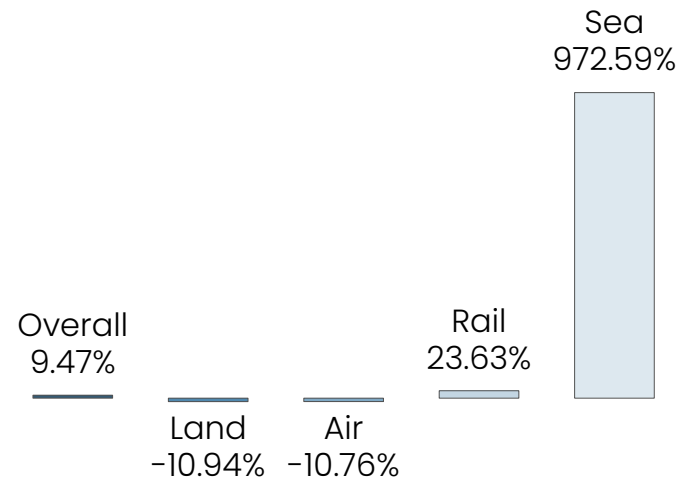
2023/2019 2024/2019



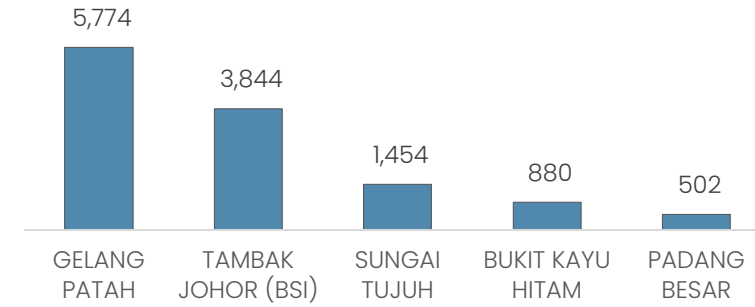
Mode of Transport (Jan-Mar 2024)



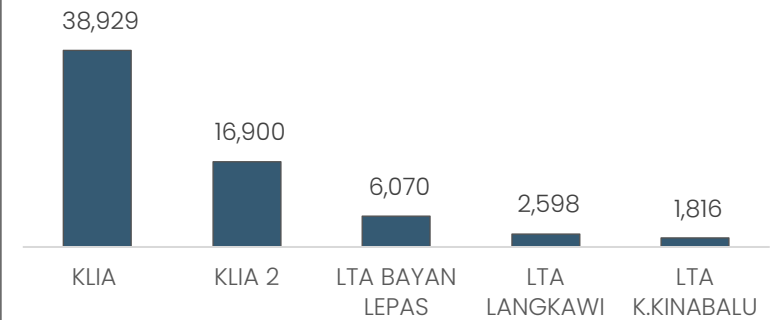
Growth (vs. 2019)



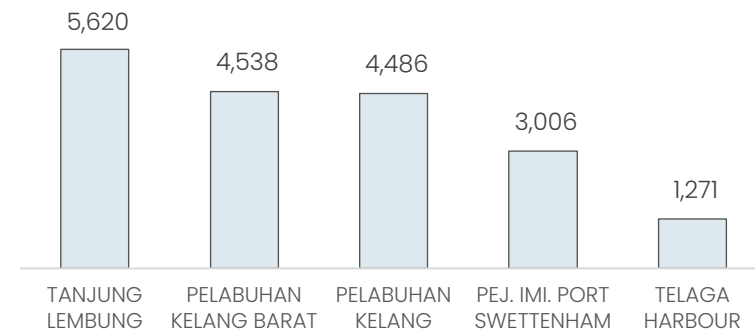
POE Land (Top 5)



POE Air (Top 5)



POE Sea (Top 5)





Australia

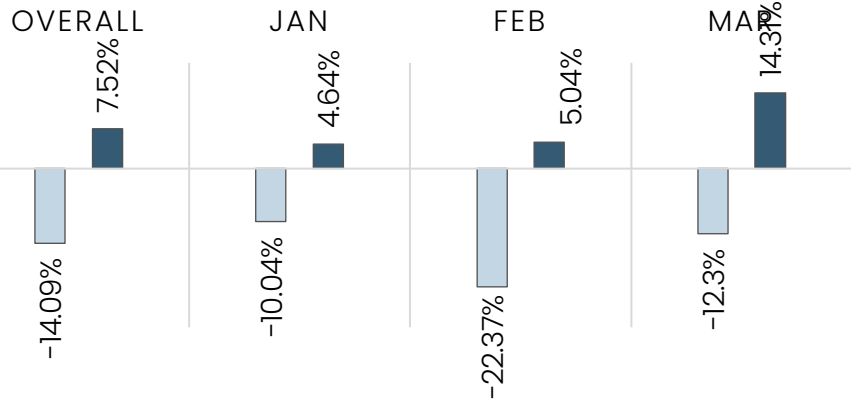
Tourist Arrivals Monthly (Jan-Mar)



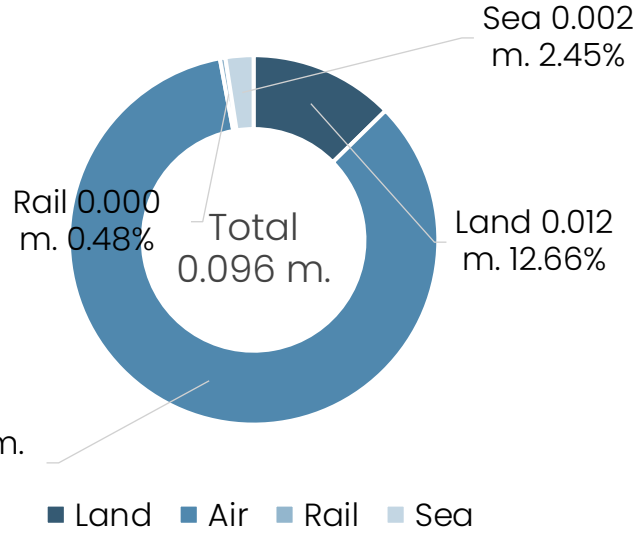
	2019	2023	2024
Jan	39,183	35,249	41,002
Feb	24,602	19,098	25,843
Mar	25,614	22,454	29,280

Growth

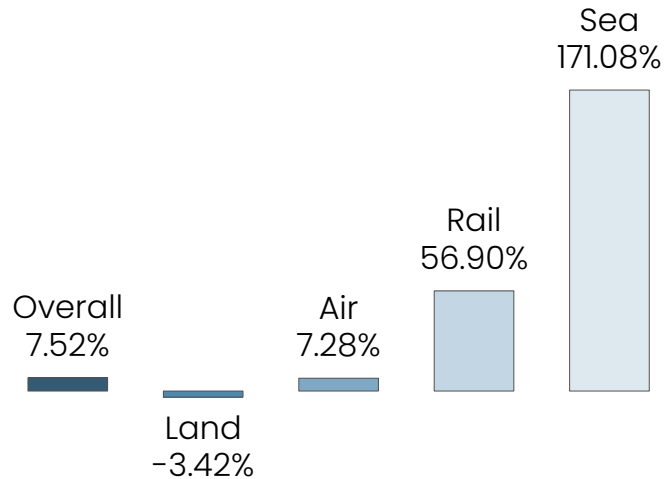
2023/2019 2024/2019



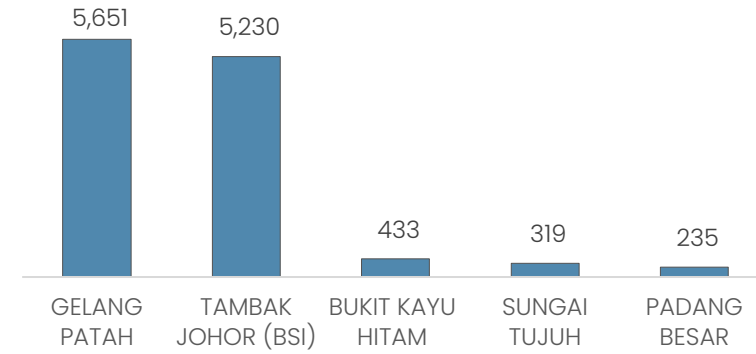
Mode of Transport (Jan-Mar 2024)



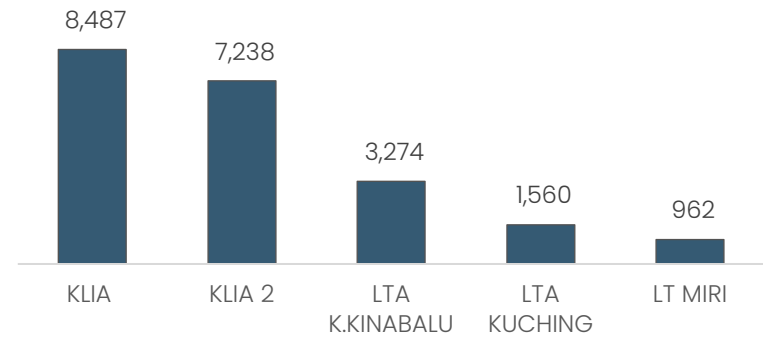
Growth (vs. 2019)



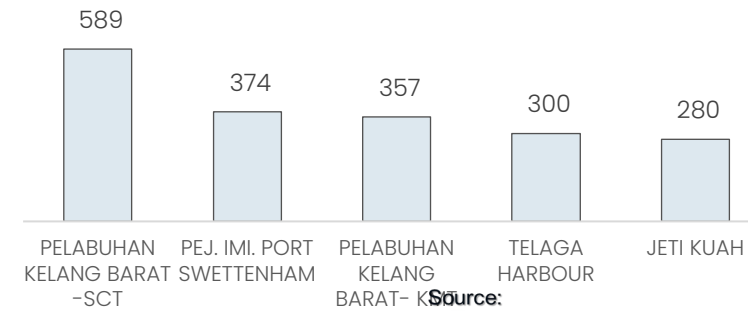
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POE Air (Top 5)



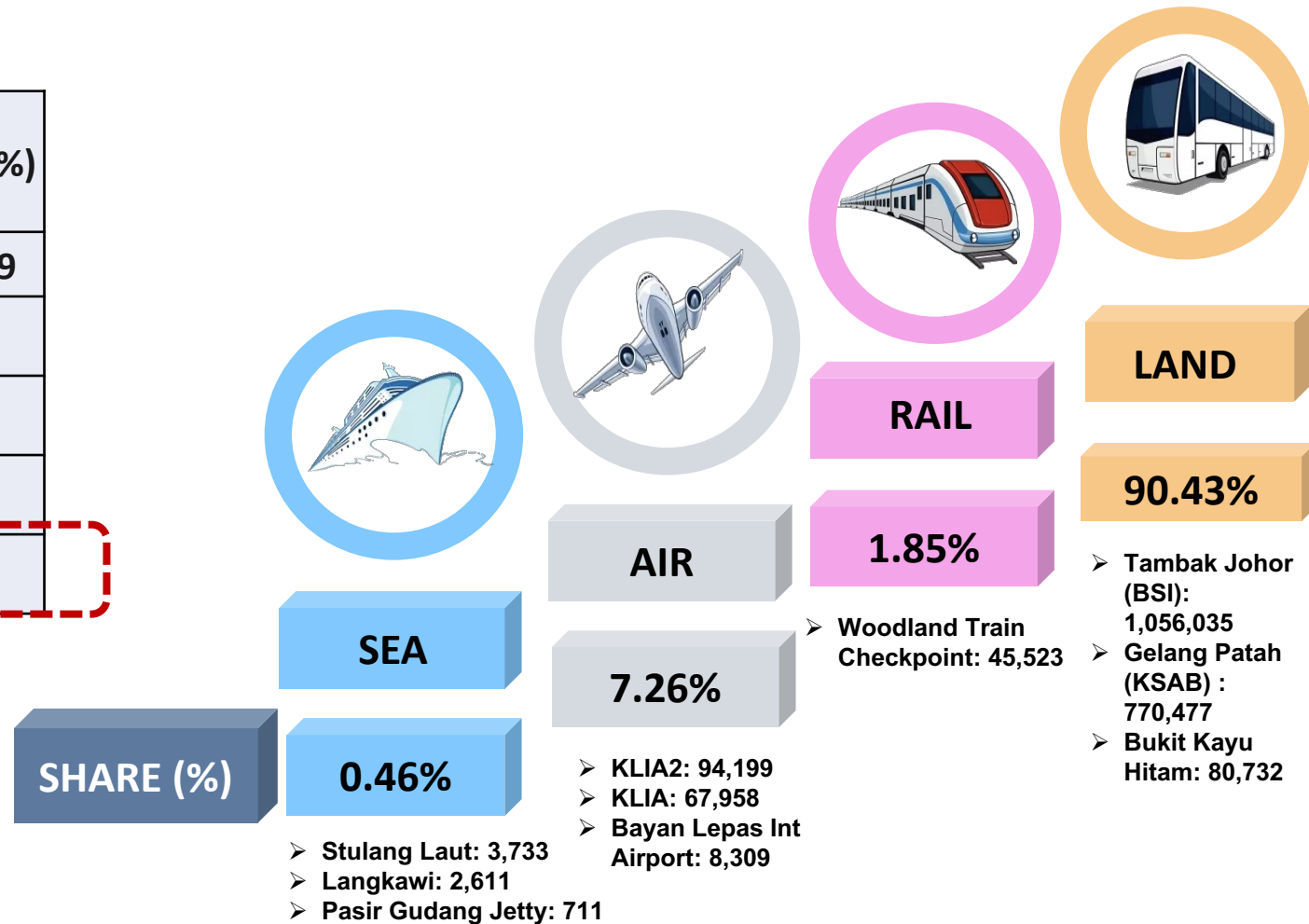
POE Sea (Top 5)



EXCURSIONIST ARRIVALS TO MALAYSIA Q1 2024/2019

EXAMPLE

YEAR MONTH	2024	2023	2019	GROWTH (%)
				2024/2019
JANUARY	660,370	588,103	824,768	-19.9
FEBRUARY	745,898	606,464	694,625	7.4
MARCH	1,048,093	637,827	796,047	31.7
TOTAL	2,454,361	1,832,394	2,315,440	6.0



Source:



TOP 10 EXCURSIONIST ARRIVALS TO MALAYSIA JANUARY-MARCH 2024/2023/2019

EXAMPLE

RANK	COUNTRY	JAN-MAR 2024	JAN-MAR 2023	JAN-MAR 2019	% CHANGE 24/23	% CHANGE 24/19
1	SINGAPORE	1,683,666	1,290,755	1,774,876	30.4	-5.1
2	THAILAND	213,776	211,306	83,085	1.2	157.3
3	BRUNEI	147,703	79,659	96,880	85.4	52.5
4	INDONESIA	120,038	69,173	68,800	73.5	74.5
5	CHINA	65,369	23,547	60,664	177.6	7.8
6	INDIA	42,422	17,917	28,785	136.8	47.4
7	PHILIPPINES	33,682	23,183	36,310	45	-7.2
8	SOUTH KOREA	19,284	17,238	29,038	11.9	-33.6
9	AUSTRALIA	16,485	14,510	14,979	13.6	10.1
10	JAPAN	12,278	10,100	22,976	21.6	-46.6

Source:





Malaysia Digital Arrival Card, MDAC (2023)



Registration

Personal Information

* Name :

* Passport No. :

* Nationality / Citizenship :

Please Choose

* Date of Birth :

DD/MM/YYYY

* Sex :

Please Choose

* Date of Passport Expiry :

DD/MM/YYYY

* Email Address :

* Confirm Email Address :

* Country / Region Code :

+

**Note: International Calling Code. (eg: +65)*

* Mobile No. :

* Confirm Country / Region Code :

+

**Note: International Calling Code. (eg: +65)*

* Confirm Mobile No. :

Traveling Information

**** Please note that your trip must be within 3 days (including the date of submission)**

* Date of Arrival :

DD/MM/YYYY

* Mode of Travel :

Please Choose

* Date of Departure :

DD/MM/YYYY

* Last Port of Embarkation before
Malaysia:

Please Choose

* Flight / Vessel / Transportation No. :

* Accommodation of Stay :

Please Choose

****Please key-in alphanumeric only**

* Address (In Malaysia) :

* State :

Please Choose

* City :

Please Choose

* Postcode :



**Malaysia: Embarkation /
Disembarkation Card
(Until 2011)**

PLANT QUARANTINE DECLARATION

Have you been to Africa, Central or South America during the last 30 days?

YES

NO

and/or,

Are you carrying any plant materials and parts thereof or their products, (e.g. fruits, flowers, seeds), live fish, fresh or frozen fish and parts thereof or their products, animals and parts thereof or their products, organisms, insects, soil and biological cultures or their products?

YES

NO

If YES to either questions, please report to the Plant Quarantine Station

HEALTH QUARANTINE DECLARATION

Have you been to Africa or South America or Central America during the last 6 days?

YES

NO

and/or,

Did you have any of the following symptoms during the last two weeks prior to your arrival: diarrhoea, abdominal pain, vomiting, fever, headache, sore throat, rash, jaundice, severe cough, dyspnoea, abnormal bleeding or convulsion.

YES

NO

FOR OFFICIAL USE

IMM 26 (Pin. 1/09)

IMMIGRATION DEPARTMENT MALAYSIA

SELAMAT DATANG KE MALAYSIA
WELCOME TO MALAYSIA

NOTICE TO FOREIGNERS

1. Please complete all relevant sections and read notice on page 4, 6
2. *Please tick appropriate box, where applicable.
3. Please use black/blue ink only.
4. Visitors are advised to check their passports/ travel documents for immigration endorsements before they leave the checkpoint.

REGULATION 30(2) IMMIGRATION REGULATIONS 1963

(IMM 26 - AMENDMENT 1/2009)

THIS FORM IS ISSUED FREE OF CHARGE



A member of
ASEAN (1)

ARRIVAL CARD

PLEASE WRITE CLEARLY -
USE BLOCK LETTERS

BA0093828264



FULL NAME (AS APPEARS IN PASSPORT)

Grid for full name

PASSPORT NO.

Grid for passport number

DATE OF EXPIRY (DD-MM-YYYY)

Grid for date of expiry

GENDER

MALE
 FEMALE

PLACE OF ISSUE

Grid for place of issue

NATIONALITY

Grid for nationality

DATE OF BIRTH (DD-MM-YYYY)

Grid for date of birth

PLACE OF BIRTH

CITY OF RESIDENCE

Grid for city of residence

COUNTRY OF RESIDENCE

Grid for country of residence

LAST COUNTRY OF EMBARKATION

Grid for last country of embarkation

FLIGHT NO./VEHICLE REGN. NO./VESSEL NAME/TRAIN NAME

Grid for flight/vehicle/vessel/train name

FIRST VISIT TO MALAYSIA*

YES NO

TRAVELLING ON PACKAGE TOUR*

YES NO

OCCUPATION*

Professional/Technical Sales/Clerical Housewife
 Management/Administration Student/Retired Others

PURPOSE OF VISIT*

Holiday In Transit Employment
 Business Conference Education
 Visit Friends/Relatives Official Mission Health
 Sports Incentive Travel Others

ACCOMMODATION DURING STAY*

Hotel/Motel Residence of Friends/
Rest House Relatives Others

HAVE YOU EVER USED A PASSPORT UNDER DIFFERENT NAME
TO ENTER MALAYSIA? *IF YES, PLEASE STATE

YES NO

Grid for passport name history

ADDRESS IN MALAYSIA

Grid for address in Malaysia

SIGNATURE

+

DEPARTURE CARD

PLEASE WRITE CLEARLY -
USE BLOCK LETTERS

BA0093828264



FULL NAME (AS APPEARS IN PASSPORT)

Grid for full name

PASSPORT NO.

Grid for passport number

NATIONALITY

Grid for nationality

NOTICE
PLEASE RETAIN THIS DEPARTURE CARD IN THE
PASSPORT

FOR OFFICIAL USE

BE FOREWARNED DEATH FOR DRUG TRAFFICKERS
UNDER MALAYSIAN LAW

ISSUES

- By Nationality only and not Country of Residence;
- For other details such as demographic profiles, POV etc have to be based on survey; and
- MDAC excludes Singaporean.

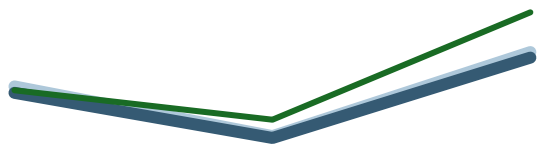
THANK YOU





India

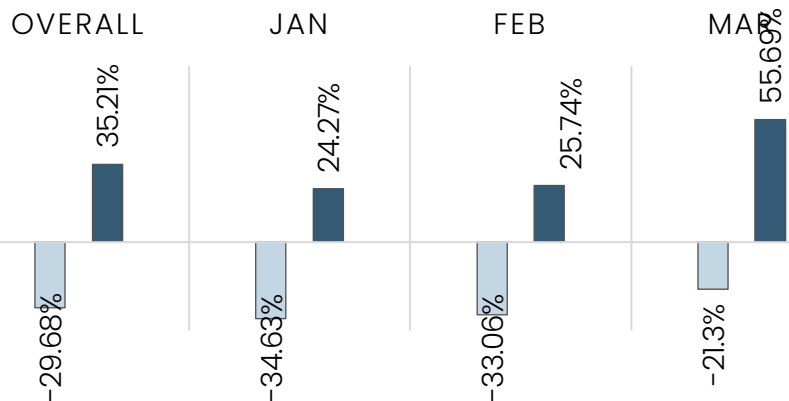
Tourist Arrivals Monthly (Jan-Mar)



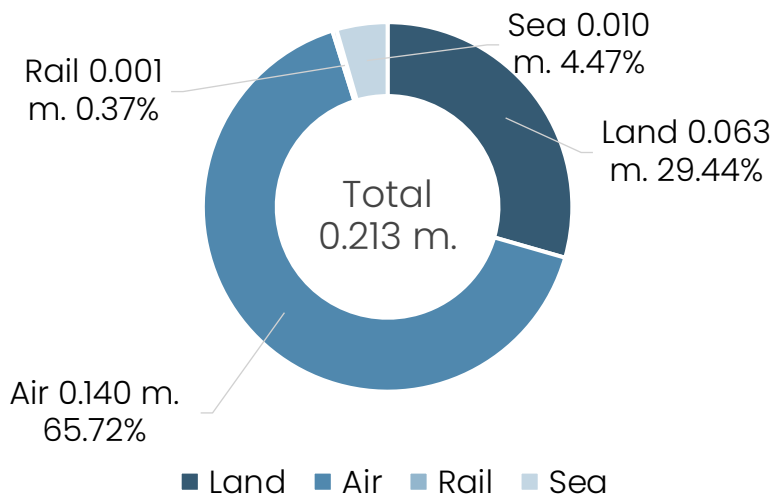
	2019	2023	2024
Jan	53,736	35,129	66,777
Feb	51,447	34,438	64,691
Mar	52,507	41,316	81,746

Growth

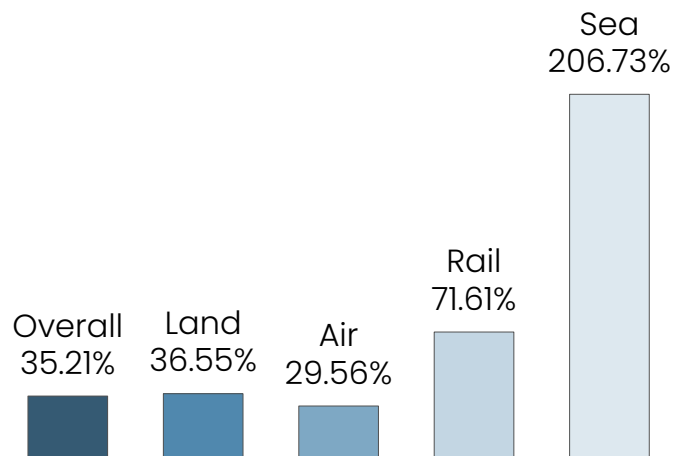
2023/2019 2024/2019



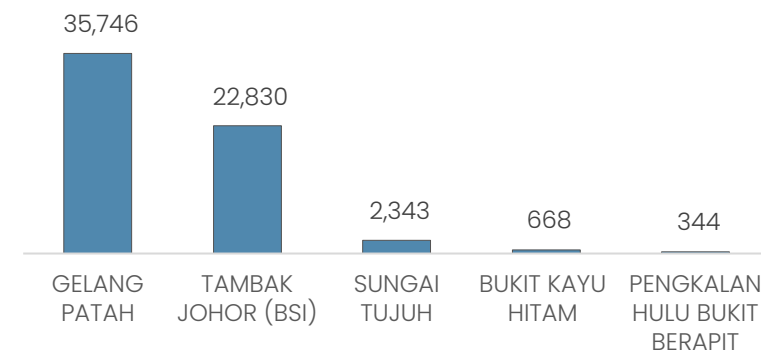
Mode of Transport (Jan-Mar 2024)



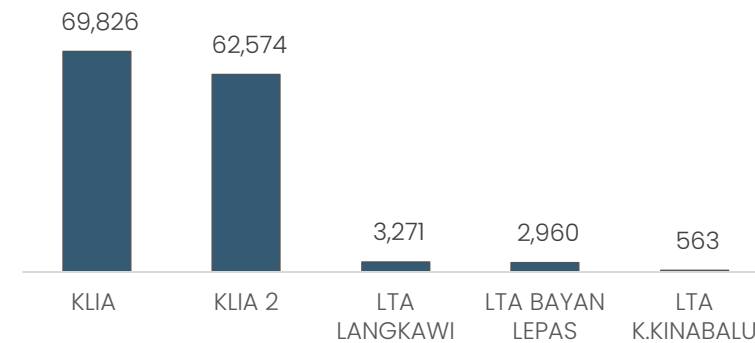
Growth (vs. 2019)



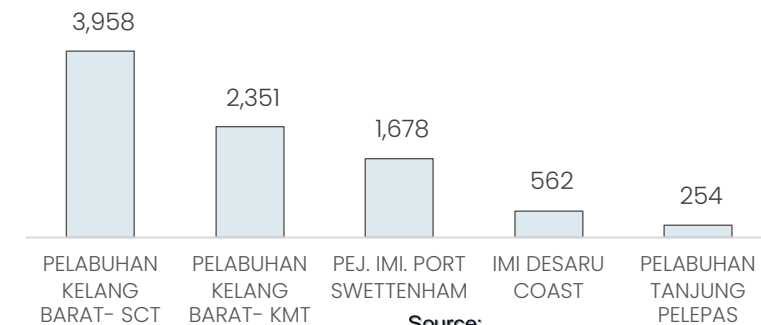
POE Land (Top 5)



POE Air (Top 5)



POE Sea (Top 5)



Source:

