# TOURISM STATISTICS OPERATION

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## OBJECTIVE

- To measure and analyze the volume, patterns, and trends of tourism activity within a region or country.
- Providing policymakers with accurate and timely data to formulate tourism policies and strategies



#### MALDIVES INLAND REVENUE AUTHORITY (MIRA)



GET TAX DATA SUCH AS TGST / GST / BPT



HAVE MEMORANDUM OF UNDERSTANDING BETWEEN MIRA AND MBS

#### MALDIVES MONETARY AUTHORITY (MMA)



NON-MONETARY AND MONETARY TOURISM STATISTICS OF BOTH DOMEATIC AND INTERNATIONA TOURISM



DO NOT HAVE ANY AGGREEMENT

#### MINISTRY OF TOURISM(MOT)



NON-MONETARY TOURISM STATISTICS SUCH TOURIST ARRIVALS, BEDNIGHTS AND BED CAPAVITY



DO NOT HAVE ANY AGGREEMENT

#### MINISTRY OF FINANCE(MOF)

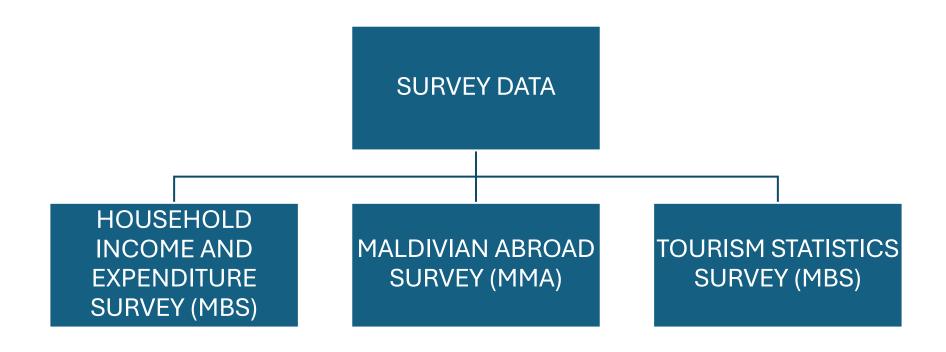


GOVERNMENT EXPENDITURE BY TYPE.



DO NOT HAVE ANY AGGREEMENT

## **SURVEYS INVOLVED**



## HOUSEHOLD INCOME AND EXPENDITURE SURVEY (MBS)

- Survey frame was based on 2014 census data.
- Survey was designed in such a way that the result would represents at the individual atoll an capital male level
- Frame: cover randomly selected 48 enumeration blocks in capital city and 282 enumeration blocks from 20 administrative atolls
- Cover 4985 HH which in 8% of HH in the Maldives
- In Capital City Response rate was 95.7% and in Atolls response rate was 99.0%.

## MALDIVIAN ABROAD SURVEY (MMA)

- Web Based survey questioner was used.
- Out of the 6943 arrived during the survey period and of which 4220 were surveyed. Resulting the response rate of 61%.
- The Survey Mainly focus on the main purpose of the travel in terms of duration and expenditure.
- Other than that destination of travelers also found out.

## TOURISM STATISTICS SURVEY (MBS)

- Web Based survey focused on all the resorts on Maldives.
- Out of the 147 resorts 93 resorts responded to the survey. Resulting the response rate of 63%.
- The Survey Mainly focus on the employment statistics of the resorts.

