



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

MALAYSIA, FADZILAH AINI, STATISTICIAN, DOSM

Session 12

Compilation of Tourism Satellite Account

OBJECTIVE

- The purpose of TSA is to analyse in detail all the aspects of demand for goods and services associated with the activity of visitors
- To observe the interactions with the supply of such goods and services of tourism within Malaysia's economy; as well as with other economic activities within or outside Malaysia
- Malaysia's TSA initiated in 2003



CHRONOLOGY OF TSA IN MALAYSIA



Tourism Satellite Account (TSA)

6 years

2003-2004

- IAPG Tourism meeting
- Establish TWG
- Create TSA unit in DOSM

2005-2006

- Participated in the International Workshop
- Study visit to Australia
- TSA compilation initiated
- Pilot Study of Domestic Tourism Survey (DTS)

2007-2008

- Published DTS 2007 with official tourism domestic figure for every states (Internal Circulation)

2009-2010

- Published DTS (Public): Reference year 2009
- Limited circulation:
 - Publication TSA 2000-2008
 - Publication TSA 2000-2009

2012 Onwards

- Endorsement to release TSA to the public
- Publications:
 - TSA 2000-2010
 - TSA 2000-2011
 - TSA 2005-2012
 - TSA 2005-2013
 - TSA 2010-2014
 - TSA 2010-2015
 - TSA 2016
 - TSA 2017
 - TSA 2018
 - TSA 2019
 - TSA 2020
 - TSA 2021
 - TSA 2022
- **Moving forward for TSA 2023**

CHRONOLOGY OF REGIONAL TSA (RTSA)

Regional Tourism Satellite Account (RTSA) Sarawak

Regional Tourism Satellite Account (RTSA) Sabah

2017

- TSA briefing and MTAC Sarawak visit to DOSM
- TSA Sarawak Meeting at the Department Level
- Tourism Satellite Account Sarawak Technical Meeting
- Briefing on the Tourism Satellite Account to Sarawak Tourism Industry Players

2018

- Steering and Technical Committee Meeting in Sarawak
- Sarawak TSA Technical Committee Meeting at the Department level
- Sarawak *Tourism Statistics Management Steering Committee*
- 2nd Sarawak Tourism Statistics Technical

2018

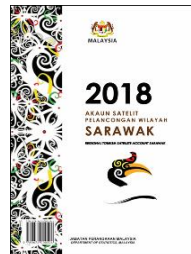
- Discussion between DOSM Sarawak dan MTAC
- Sarawak Tourism Statistic Steering Committee
- Official Visit of TSA Sarawak member of the Steering and Technical
- Sarawak Tourism Statistic Steering Committee No.2/2018

2019

- Discussion session related to TSA Sarawak
- Technical Meetings TSA Sarawak No. 1/2019
- Compilation Technical Discussion RTSA
- Presentation of data and reports to DOSM Management
- Presentation of RTSA Sarawak 2018 findings to the Honorable Minister of MTAC Sarawak

2019

- Launching ceremony of RTSA Sarawak report by the Honorable Minister of MTAC Sarawak on 10 December 2019



2021

- RTSA Development Meeting with KePKAS and STB (online)
- Discussion on the Implementation Status of RTSA Sabah (online)
- RTSA Sabah Development Meeting at DOSM (physically)

2022

- Joint Meeting of KEPKAS, JIM, STB and DOSM Sabah
- Survey operation briefing to STB and DOSM Sabah
- Implementation of pilot test
- Presentation of the results of the pilot test study to STB
- Implementation of the actual survey
- Kick Off Session by Sabah Tourism Minister
- Meeting Regarding SDVS/SOS Data & Operations With DOSM Sabah

2022

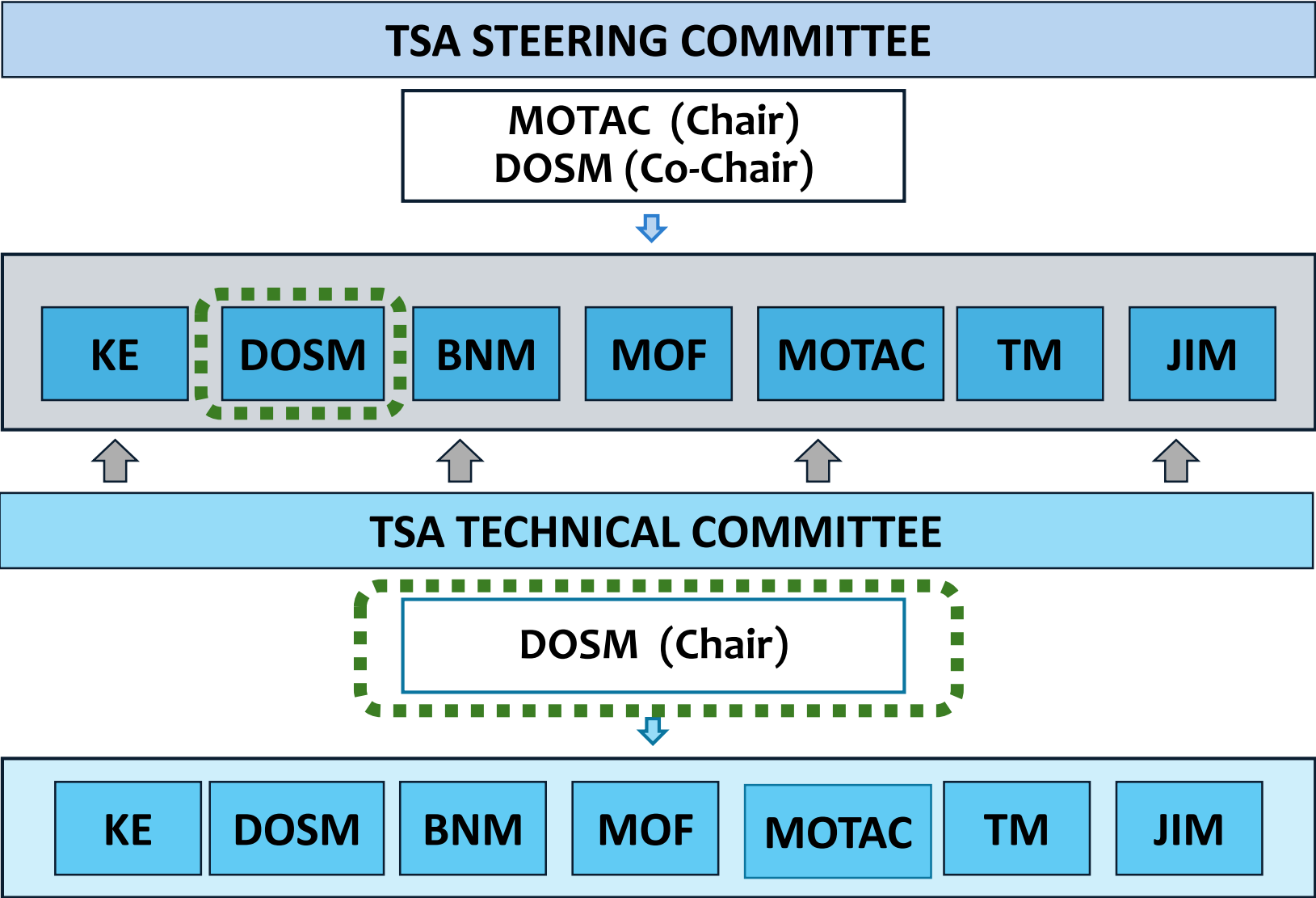
- Joint Progress Discussion with DOSM Sabah
- RTSA Sabah Steering Meeting No. 1/2022
- Meeting Regarding SDVS/SOS Data & Operations With DOSM Sabah
- RTSA Sabah Steering Meeting No. 1/2022

2023

- Implementation of data processing and cleaning and analysis
- Compilation of the RTSA Table (TR 2022) for Table 1-7
- Presentation of RTSA Sabah's findings to stakeholder
- Preparation of RTSA Sabah Publications
- Launching of the RTSA Sabah 2022 by Ministry of KePKAS



TECHNICAL WORKING GROUP OF TSA IN MALAYSIA



FUNCTIONS / ROLE OF OTHER AGENCIES

1. Department of Statistics (DOSM)



- TSA Compilation
- Domestic Tourism Survey

2. Ministry of Tourism & Cultural Malaysia (MOTAC)



- National Planning & Budget for tourism sector

3. Central Bank of Malaysia (BNM)



- Secondary Data & relevant financial indicators

4. Immigration Department of Malaysia (JIM)



- Tourist & Excursionist Arrival Data

5. Ministry of Economy (KE)



- Preparation of the development plans, both the medium and long-term plans for the country

6. Tourism Malaysia (TM)



- Departing Visitors Survey

7. Ministry of Finance (MOF)



- Annual fiscal budget and issue adequate regulations for its execution

TSA COMPILATIONS



CURRENTLY AVAILABLE TSA TABLES

TABLE 1	• INBOUND TOURISM EXPENDITURE
TABLE 2	• DOMESTIC TOURISM EXPENDITURE
TABLE 3	• OUTBOUND TOURISM EXPENDITURE • Aggregated tables (Visitors Expenditure)
TABLE 4	• INTERNAL TOURISM CONSUMPTION
TABLE 5	• PRODUCTION ACCOUNTS OF TOURISM INDUSTRIES
TABLE 6	• TOTAL SUPPLY AND CONSUMPTION
TABLE 7	• EMPLOYMENT IN THE RELATED TOURISM INDUSTRIES
TABLE 8	• TOURISM GROSS FIXED CAPITAL FORMATION OF TOURISM INDUSTRIES AND OTHER INDUSTRIES
TABLE 9	• TOURISM COLLECTIVE CONSUMPTION BY PRODUCTS AND LEVELS OF GOVERNMENT
TABLE 10	• NON-MONETARY INDICATORS

TSA Malaysia produced
7 + 1 tables

**MAIN
FOCUS**

*As a indicator

DATA SOURCES

TABLE 1

**INBOUND TOURISM
EXPENDITURE**



- Departing Visitor Survey (DVS) by Tourism Malaysia
- Balance of Payment by DOSM
- Arrivals Data by Immigration Department

TABLE 2

**DOMESTIC TOURISM
EXPENDITURE**



- Domestic Tourism Survey (DTS) by DOSM

TABLE 3

**OUTBOUND TOURISM
EXPENDITURE**



- Malaysia Outbound Survey (MOS) by Tourism Malaysia
(As of 2019, the survey has been discontinued.)
- Balance of Payment by DOSM

TABLE 4

**INTERNAL
TOURISM
CONSUMPTION**



- Summation Table 1 and Table 2

TABLE 5

**PRODUCTION
ACCOUNTS OF
TOURISM
INDUSTRIES AND
OTHER INDUSTRIES**



- Supply – Use Table (SUT) by DOSM
- Gross Domestic Product (GDP) by DOSM

DATA SOURCES

TABLE 6

TOTAL DOMESTIC
SUPPLY AND
INTERNAL TOURISM
CONSUMPTION



- Table 4 and Table 5

TABLE 7

EMPLOYMENT IN
THE TOURISM
INDUSTRIES



- Labour Force Survey (LFS) by DOSM

TABLE 8

TOURISM GFCF OF
TOURISM
INDUSTRIES AND
OTHER INDUSTRIES



- Economic Census and Survey by DOSM
- GFCF Data by DOSM

TABLE 9

TOURISM
COLLECTIVE
CONSUMPTION BY
PRODUCTS & LEVEL
OF GOVERNMENT



Compilation of data is by levels of government;

- 2A Federal Government
- 2B Statutory bodies
- 2C State Government
- 2D Local Authorities

TABLE 10

NON-MONETARY
INDICATOR



10a: Number of trips and overnights by forms of tourism and classes of visitor

10b: Number of arrivals overnights by modes of transport

10c: Number of establishment and capacity by types of accommodation

10d: Number of establishment in tourism industries classified according to average number of jobs

TABLE 1 : INBOUND TOURISM EXPENDITURE

DATA SOURCES	TYPE OF SURVEY	PLACE OF INTERVIEW	TYPE OF DATA
1 Tourism Malaysia (TM)	Departing Visitor Survey (DVS)	Malaysia main entrance (CIQ, KLIA, Padang Besar and etc)	<ol style="list-style-type: none"> 1. Total Inbound Tourist Receipts (RM) 2. Percentage breakdown of tourism expenditure 3. Others indicators
2 Balance of Payment (DOSM)	Survey of International Trade in Services (ITS)	Transport company	Transport component exports
3 Integrated Statistical System (BNM)	Administrative record		<ol style="list-style-type: none"> 1. Business component exports 2. Education related exports
4 Malaysia Healthcare Travel Council	Administrative record		Health related exports

TABLE 2 : DOMESTIC TOURISM EXPENDITURE

Data Sources

- Department of Statistics, Malaysia

Type of Survey

- Domestic Tourism Survey (DTS)

Survey Method

- Household approach

Scope

- Citizen, Permanent Residents, expatriate and non citizen who stay at least 1 year and above

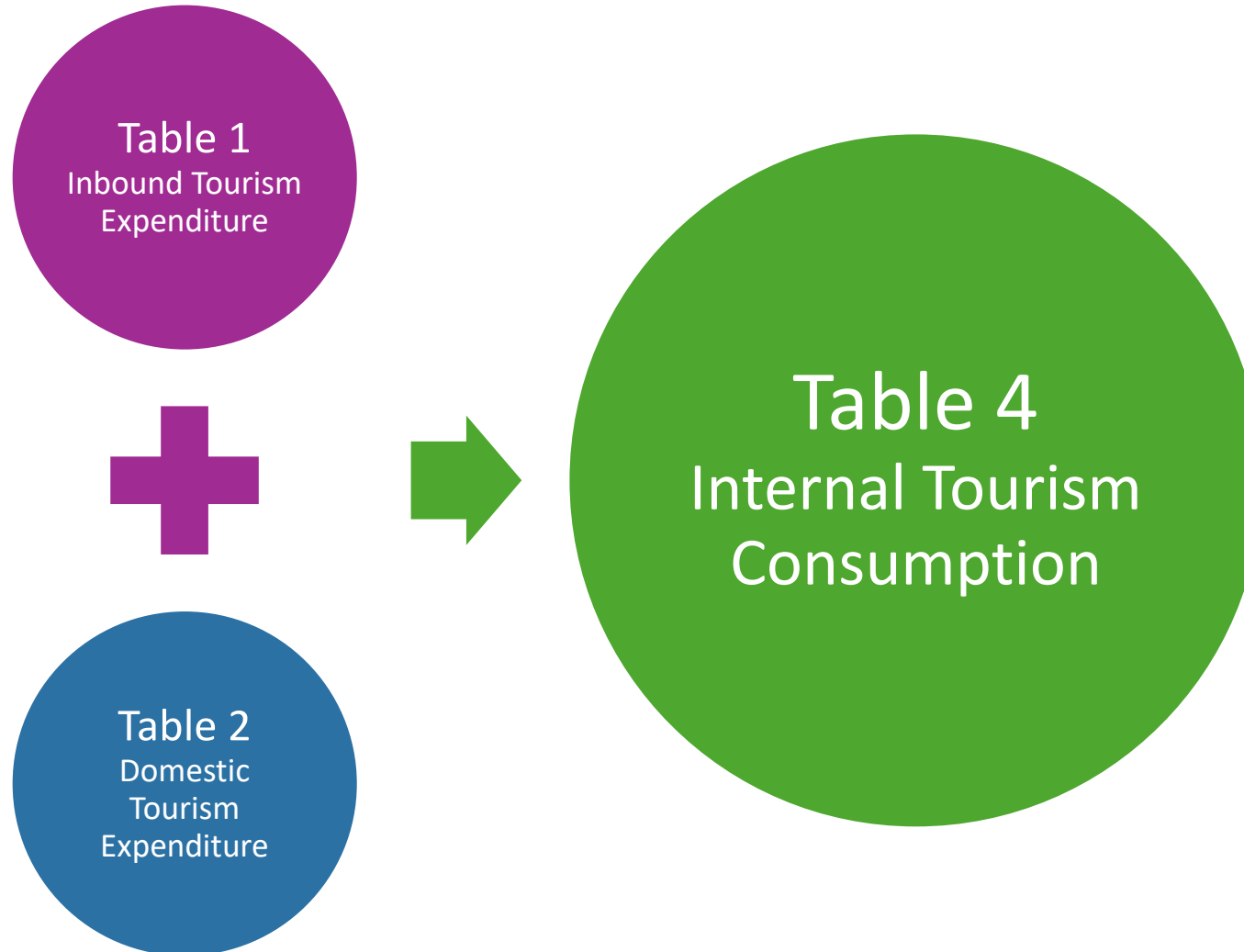
Type of data

- Total expenditure per trip
- Percentage breakdown of tourism expenditure
- Household and government expenditure

TABLE 3 : OUTBOUND TOURISM EXPENDITURE

DATA SOURCES	TYPE OF SURVEY	PLACE OF INTERVIEW	TYPE OF DATA
1 Balance of Payment (DOSM)	Survey of International Trade in Services (ITS)	Transport company	Transport import
2 Integrated Statistical System (BNM)	Survey On Expenditure of Malaysian Residents (PRM)	Border Town Survey (PRM) - Border workers	Average spending of Malaysia residents in border towns
	Administrative record		<ol style="list-style-type: none"> 1. Business component imports 2. Pilgrimage related imports 3. Education related imports 4. Health related imports

TABLE 4 : INTERNAL TOURISM CONSUMPTION



Data Sources

Supply –Use Table 2015

National Annual GDP

TABLE 6 : TOTAL DOMESTIC SUPPLY AND INTERNAL TOURISM CONSUMPTION

Data Sources

Table 4

Table 5

Data Collected

**Production Accounts of
Tourism Industries and Other
Industries in Table 5 and
Internal Tourism Consumption
in Table 4.**

**Combination of
Supply & Demand
Tables**

TABLE 7 : EMPLOYMENT IN THE RELATED TOURISM INDUSTRIES



Household-based sample survey

- Labour Force Survey



Establishment-based sample surveys

- Quarterly Services Statistics
- Annual Economic Statistics

Establishment-based census

- Economic Census (once every 5 years)

DISSEMINATIONS



MEDIA COVERAGE

BORNEO POST *online*
THE LARGEST ENGLISH NEWS SITE IN BORNEO

Malaysia records 24.7 mln tourist arrivals in 2011

Posted on February 11, 2012, Saturday



OFFICIALLY LAUNCHED: Ng (centre) at the launching of Tourism Satellite Account (TSA) 2000-2010. — Bernama photo

KUALA LUMPUR: Malaysia recorded 24,714,324 tourist arrivals last year, with tourism receipts climbing to RM58.3 billion, a remarkable notch over the previous year.

In 2010, 24 577 196 arrivals were recorded with RM56.5 billion in tourism receipts

Launching Ceremony Tourism Satellite Account 2000-2010



Abdul Karim (second right), Hii (right), Mohd Uzir (second left) and Dayang Rozana (left) give the thumbs up for the Sarawak Tourism Satellite Account 2018 at the launching ceremony.

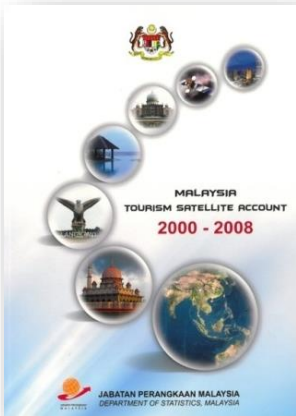
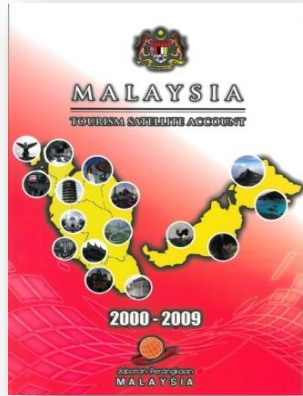
Launching Ceremony Regional Tourism Satellite Account of Sarawak 2019



Launching Ceremony Regional Tourism Satellite Account of Sabah 2022

PUBLICATIONS

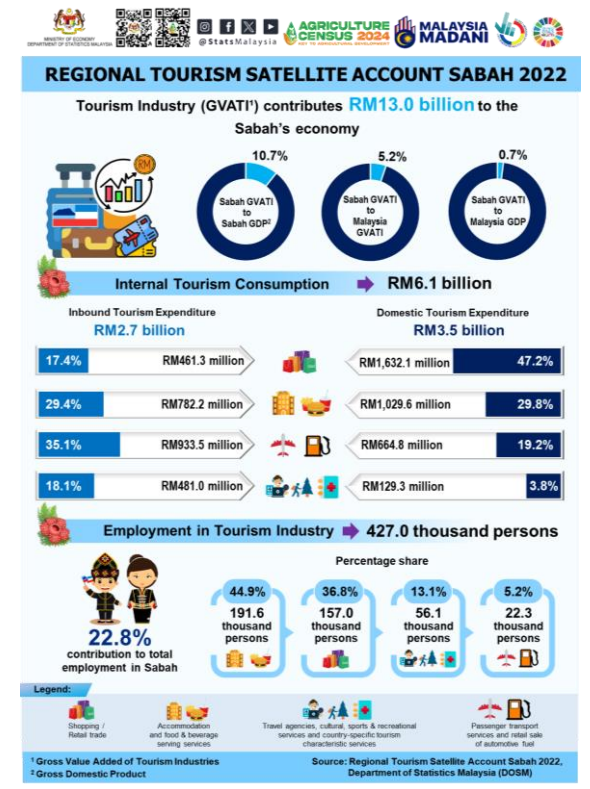
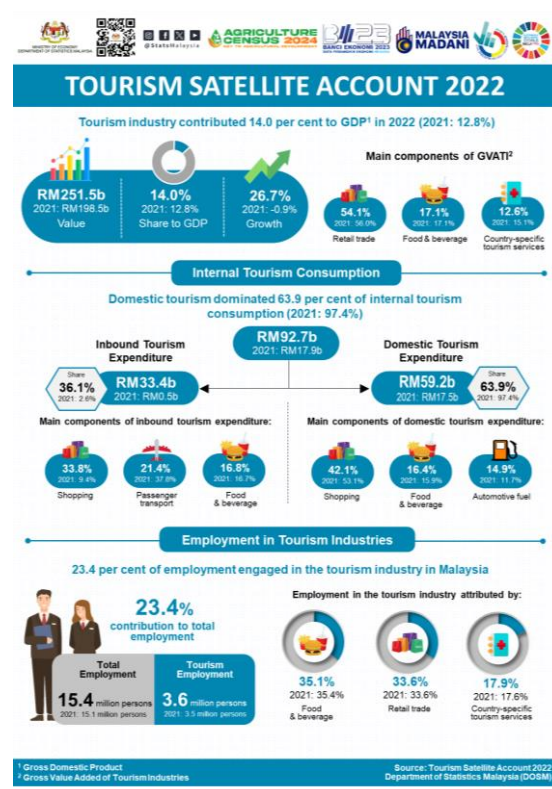
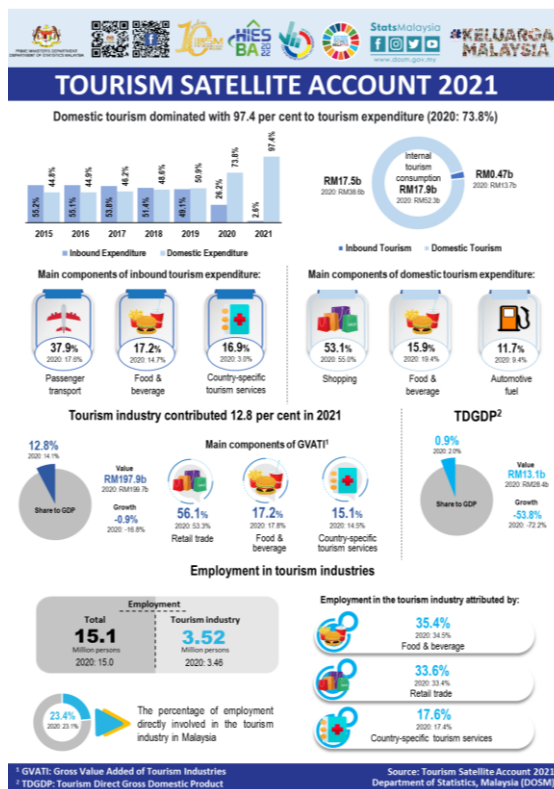
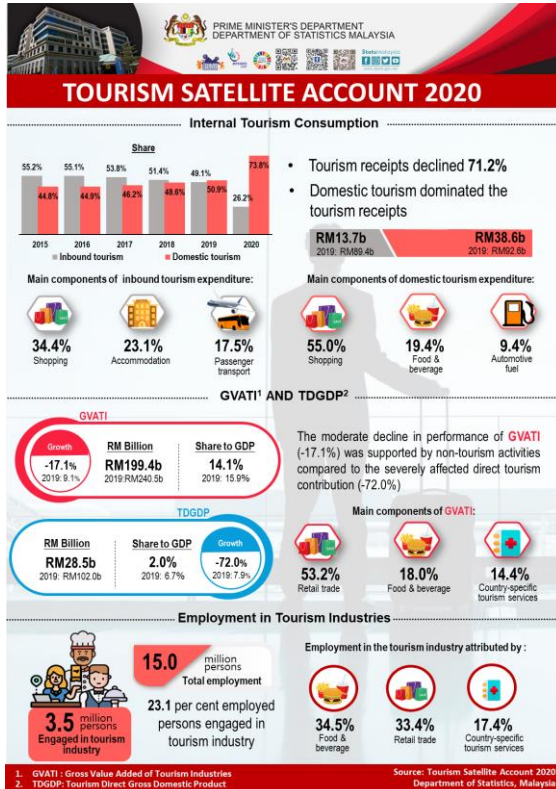
Limited Circulation



Released to Public



INFOGRAPHICS



STATS ALERT

TODAY'S STATISTICS BY DOSM
AT 12:00 PM

STATS ALERT: #170
23 SEPTEMBER 2021
- RELEASE SERIES -
170/2021

TOURISM SATELLITE ACCOUNT 2020

- In 2020, Gross Value Added of Tourism Industries (GVATI) amounted to RM199.4 billion, contributing 14.1 per cent to GDP (2019: 15.9%). For the first time since the TSA compilation in 2005, the GVATI experienced a drop of 17.1 per cent.
- The impact of the COVID-19 pandemic is also reflected in the Tourism Direct Gross Domestic Product (TDGDP) which has declined by 72.0 per cent to post RM28.5 billion compared to RM102.0 billion in 2019.
- The disruption in demand caused overall internal tourism consumption in 2020 to decline by 71.2 per cent compared to a growth of 6.8 per cent in the previous year. Inbound tourism expenditure was hit hard by recording a plunge of 84.6 per cent while domestic tourism experienced a drop of 58.3 per cent.
- Year of 2020 is the second year of domestic tourism receipts exceeds the inbound tourism receipts with a contribution of 73.8 per cent.

Gross Value Added of Tourism Industries (GVATI)

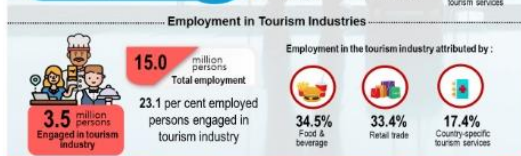
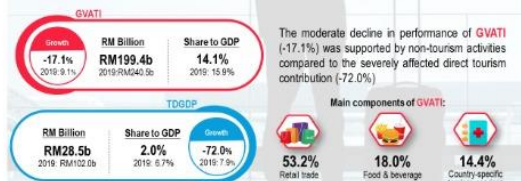


Released by:
CHIEF STATISTICIAN MALAYSIA

DrUzir Madani | dr_uzir | #StatsMalaysia | #MyStatsDay | #MyCensus2020 | #LeaveNoOneBehind

Domestic tourism is the catalyst for the tourism sector, accounting for 73.8 per cent in 2020

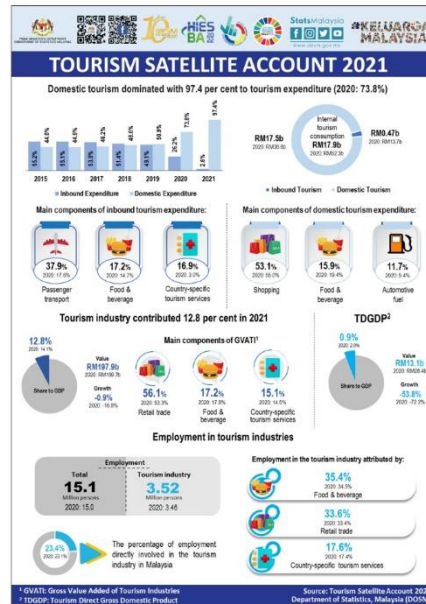
TOURISM SATELLITE ACCOUNT 2020



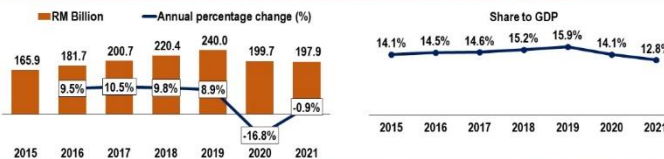
1. GVATI: Gross Value Added of Tourism Industries
2. TDGDP: Tourism Direct Gross Domestic Product
Source: Tourism Satellite Account 2020, Department of Statistics, Malaysia

TODAY'S STATISTICS
AT 12:00 PM
STATS ALERT: #187
28 SEPTEMBER 2022

TOURISM SATELLITE ACCOUNT 2021



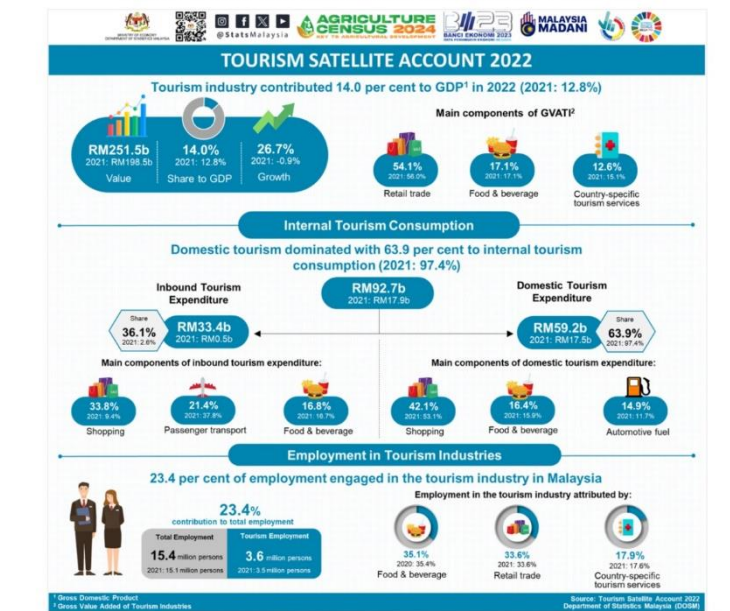
Gross Value Added of Tourism Industries (GVATI)



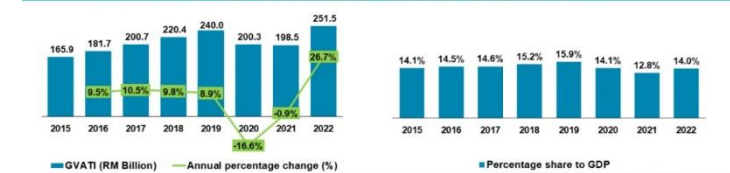
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TODAY'S STATISTICS
BY DOSM
AT 12:00 PM
STATS ALERT: #199
30 SEPTEMBER 2023

Tourism Satellite Account 2022



Gross Value Added Tourism Industries



1

MEDIA STATEMENT

Embargo: Only to be published or disseminated at 1200 hour, Thursday, 23rd September 2021



MEDIA STATEMENT

TOURISM SATELLITE ACCOUNT MALAYSIA, 2020

Tourism receipts registered a fall of 71.2 per cent recording RM52.4 billion in 2020

PUTRAJAYA, 23rd September 2021 – Travel restrictions to curb the spread of COVID-19 which has been declared as a pandemic by the World Health Organization (WHO) on 31 January 2020 has affected Malaysia's tourism performance in 2020. The Department of Statistics Malaysia (DOSM) reported today while announcing the findings of the Tourism Satellite Account 2020. In his statement, Chief Statistician Malaysia, Dato' Sri Dr. Mohd Uzir Mahidin explained that Malaysia's tourism receipts in 2020 recorded RM52.4 billion, a drop of 71.2 per cent compared to 2019 (RM182.1 billion). According to him, "2020 is the second year that domestic tourism receipts exceeded the inbound tourism receipts with a contribution of 73.8 per cent."

Domestic tourism generated RM38.6 billion of tourism receipts, with a decline of 58.3 per cent compared to 2019. Meanwhile, inbound tourism expenditure plummeted with a double digit decline to 84.6 per cent, recording only RM13.7 billion. Simultaneously, outbound expenditure recorded a decrease of 61.7 per cent amounting RM17.1 billion. Commenting further on the tourism industry's performance throughout 2020, Dato' Sri Dr. Mohd Uzir Mahidin explained that the industry had generated RM199.4 billion of Gross Value Added of Tourism Industry (GVATI) by contributing 14.1 per cent to the Gross Domestic Product (GDP). In terms of value, this shrinkage matches the performance shown in 2015, as a consequence of the government's restriction in economic activities to curb the spread of COVID-19. The

Embargo: Only to be published or disseminated at 1200 hour, Wednesday, 28 September 2022



PRIME MINISTER'S DEPARTMENT
DEPARTMENT OF STATISTICS MALAYSIA

MEDIA STATEMENT FOR TOURISM SATELLITE ACCOUNT 2021

Domestic tourism dominated 97.4 per cent of tourism expenditure

PUTRAJAYA, 28 SEPTEMBER 2022 - Today, the Department of Statistics Malaysia released the **TOURISM SATELLITE ACCOUNT 2021**. The Tourism Satellite Account (TSA) is a statistical framework to gauge the development of the tourism industry and its contribution to the Gross Domestic Product (GDP).

Based on the publication, Malaysia's Gross Value Added Tourism Industries (GVATI) in 2021 amounted to RM197.9 billion a decrease of 0.9 per cent compared to a negative 16.8 per cent in the previous year (**Exhibit I**). The tourism industry contributed 12.8 per cent to the Malaysian economy (2020: 14.1%). Meanwhile, Tourism Direct Gross Domestic Product (TDGDP) registered RM13.1 billion compared to RM28.4 billion in 2020. This is in line with the decline of 96.9 per cent (2020: -83.4%) in the number of international tourist arrivals (inbound) in Malaysia. The unfavourable performance was due to the closure of the country's international border throughout the 2021 year for tourism activities. Therefore, tourism receipts from inbound tourists decreased by 96.6 per cent to RM0.47 billion from RM13.7 billion in 2020.

However, the performance of Malaysia's tourism industry remains optimistic as it was impelled by domestic tourism expenditure valued at RM17.5 billion with a decrease of 54.8 per cent (2020: -58.3%). This significant achievement contributed 97.4 per cent to the total consumption of internal tourism which comprises tourism expenditure inbound and domestic. Meanwhile, outbound tourism expenditure posted RM10.3 billion decreased by 40.3 per cent compared to a negative 61.6 per cent. On the employment side, the tourism industry contributed 23.4 per cent to the total employment involving

Embargo: Only to be published or disseminated at 1200 hour, Wednesday, 20 September 2023



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

MEDIA STATEMENT FOR TOURISM SATELLITE ACCOUNT 2022

Malaysia's tourism contributed 14.0 per cent to GDP in 2022 with tourism expenditure RM92.7 billion of which domestic, RM59.2 billion and international, RM33.4 billion

PUTRAJAYA, 20 SEPTEMBER 2023 - Today, the Department of Statistics Malaysia released the **TOURISM SATELLITE ACCOUNT 2022**. The Tourism Satellite Account (TSA) is a statistical framework to gauge the development of the tourism industry and its contribution to the Gross Domestic Product (GDP).

Chief Statistician Malaysia, Dato' Sri Dr. Mohd Uzir Mahidin said, "Malaysia's Gross Value Added Tourism Industries (GVATI) in 2022 recorded RM251.5 billion, contributing 14.0 per cent to Malaysia's economy (2021: 12.8%). Meanwhile, Tourism Direct Gross Domestic Product (TDGDP) registered RM47.9 billion compared to RM11.6 billion in 2021. The outstanding performance in tandem with the reopening of the country's borders to international travellers on 1st April 2022 and the abolishment of the quarantine requirement and COVID-19 screening tests upon arrival in Malaysia starting from 1st August 2022. Tourism receipts from inbound (international) have also seen a significant increase, with a rise of RM33.4 billion (7000.2%) compared to the previous year."

Dato' Sri Dr. Mohd Uzir Mahidin, explained, "Malaysia's tourism industry performance was boosted by a resurgence in domestic tourism expenditure, which amounted to RM59.2 billion, marking a significant increase of 239.3 per cent compared to the previous year (2021: -54.8%). Domestic tourism accounted for 63.9 per cent of the total internal tourism expenditure, encompassing both inbound and domestic spending.

MEDIA COVERAGE

Business

Tourism rebounded in 2022, contributed 14% to GDP

Sunbiz

20/09 - 2023 04:24 PM



News

Domestic tourism spending jumps to RM59.2 billion in 2022

Updated 4 months ago · Published on Sep 20, 2023 5:31PM · 0 Comments P



Home > News > DOSM: Domestic Tourism Dominated With 97.4% To Tourism Expenditure In 2021

News

DOSM: Domestic Tourism Dominated With 97.4% To Tourism Expenditure In 2021

By Business Today Editorial · September 28, 2022



Perbelanjaan pelancong 2020 susut 71.2 peratus

RM52.4b dijana berbanding RM182.1b akibat sekatan pergerakan

Perbelanjaan pelancong domestik (DOSM) mencatatkan penurunan sebanyak 71.2 peratus pada tahun 2020 berbanding dengan tahun sebelumnya. Hal ini disebabkan oleh sekatan pergerakan akibat pandemik COVID-19.

Perbelanjaan pelancong domestik (DOSM) mencatatkan penurunan sebanyak 71.2 peratus pada tahun 2020 berbanding dengan tahun sebelumnya. Hal ini disebabkan oleh sekatan pergerakan akibat pandemik COVID-19.



கோவிட்-19 பெருந்தொற்றினால் சுற்றுலாத்துறை 83.4 விழுக்காட்டு அளவில் முழுமையாக சீர்குலைந்தது

சென்னை, செப. 24 - கோவிட்-19 பெருந்தொற்று தொல்லை நடைபெற சுற்றுலாத்துறை சீர்குலைந்து 83.4 விழுக்காட்டு அளவில் சுற்றுலா பயணிகளின் வருமானம் குடி யானது.

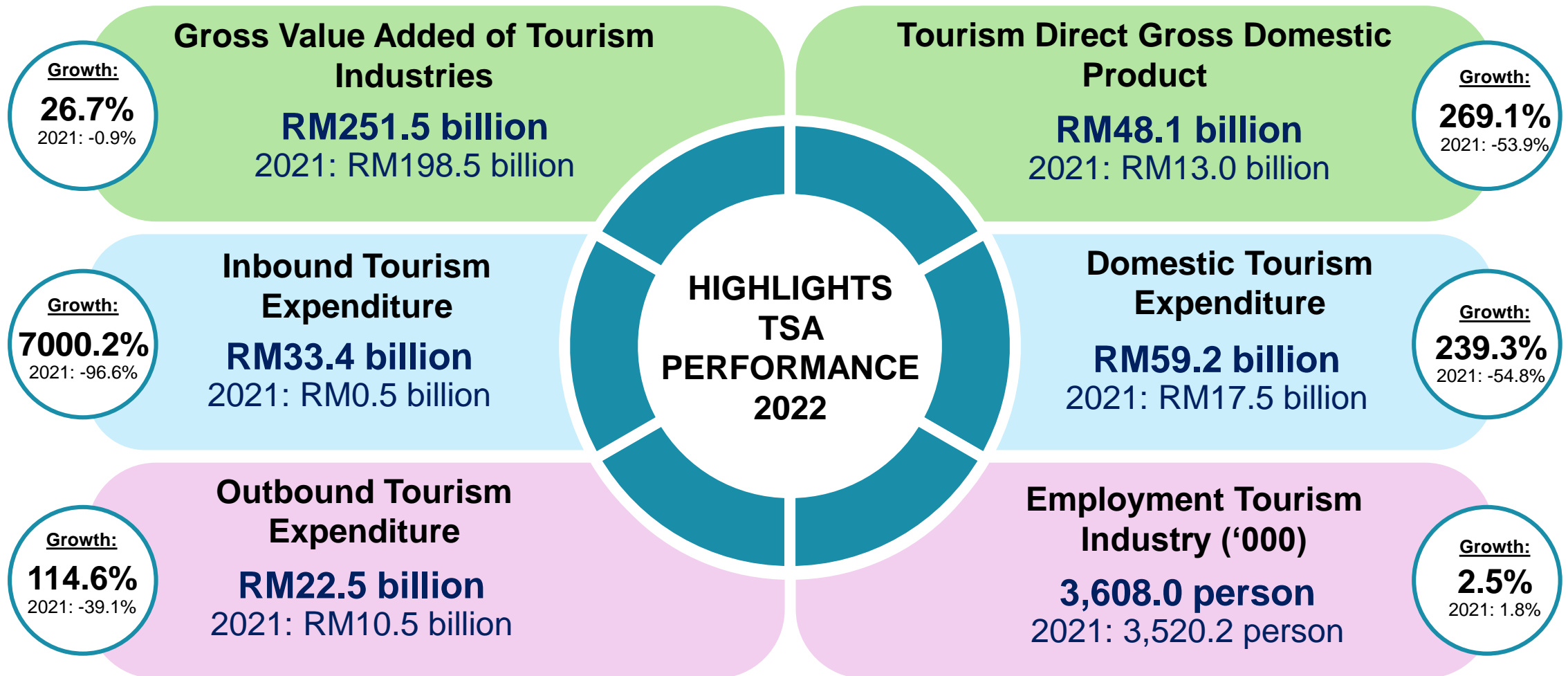
சுற்றுலாத்துறை சீர்குலைந்து 83.4 விழுக்காட்டு அளவில் முழுமையாக சீர்குலைந்தது. சுற்றுலாத்துறை சீர்குலைந்து 83.4 விழுக்காட்டு அளவில் முழுமையாக சீர்குலைந்தது.

MALAYSIA'S TSA 2022



HIGHLIGHTS OF TOURISM PERFORMANCE IN 2022

Tourism industry contributed **14.0%** (2021: 12.8%) to the Malaysia's economy





THANK YOU