



Tourism in Nepal

General Overview and Employment Situation

Regional Workshop on Compiling Tourism Statistics

6-10 May 2024 Perak, Malaysia

Dr. Jishnu Mohan Bhattarai

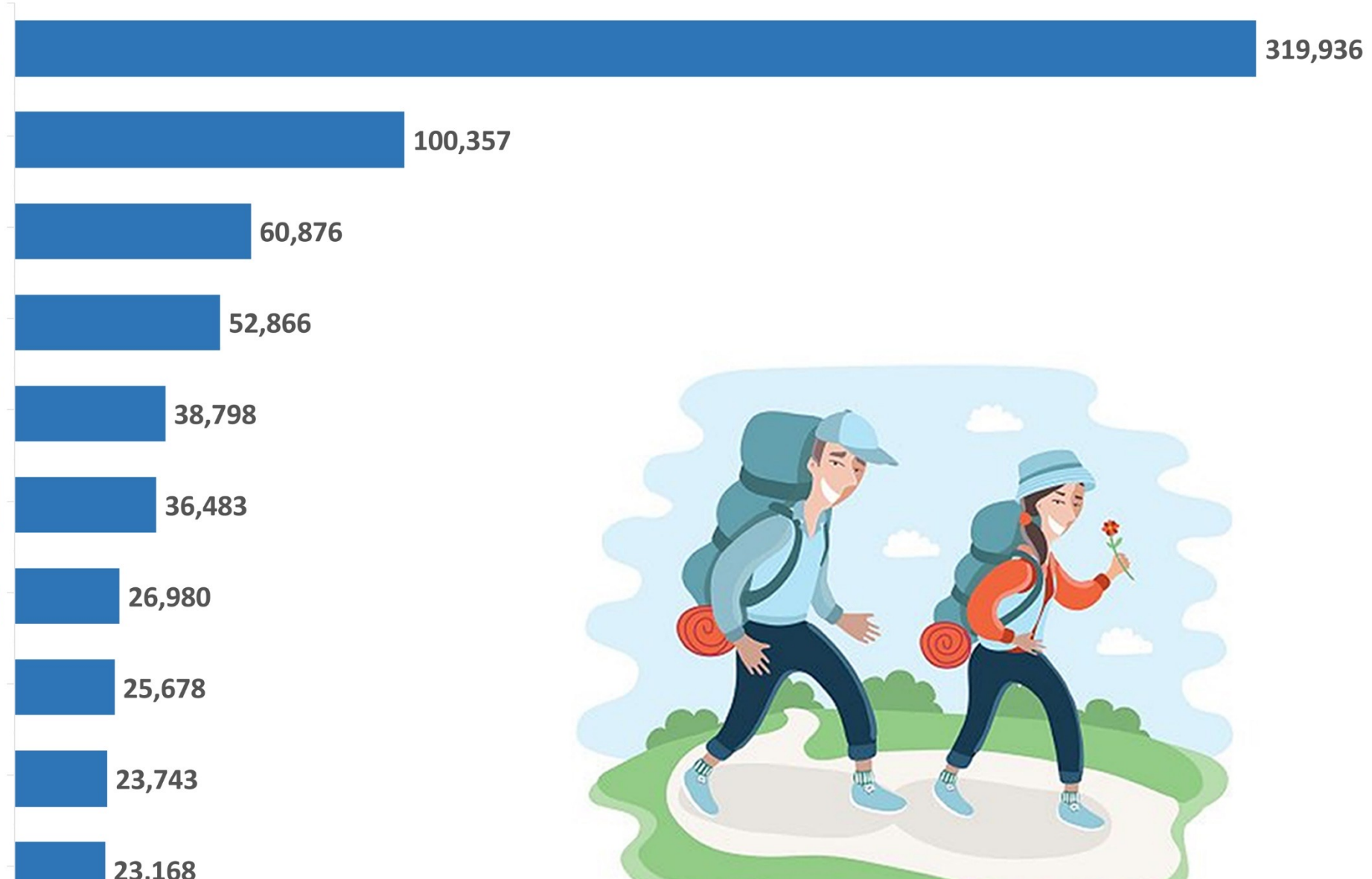
Mr Sitaram Ghimire

Nepal

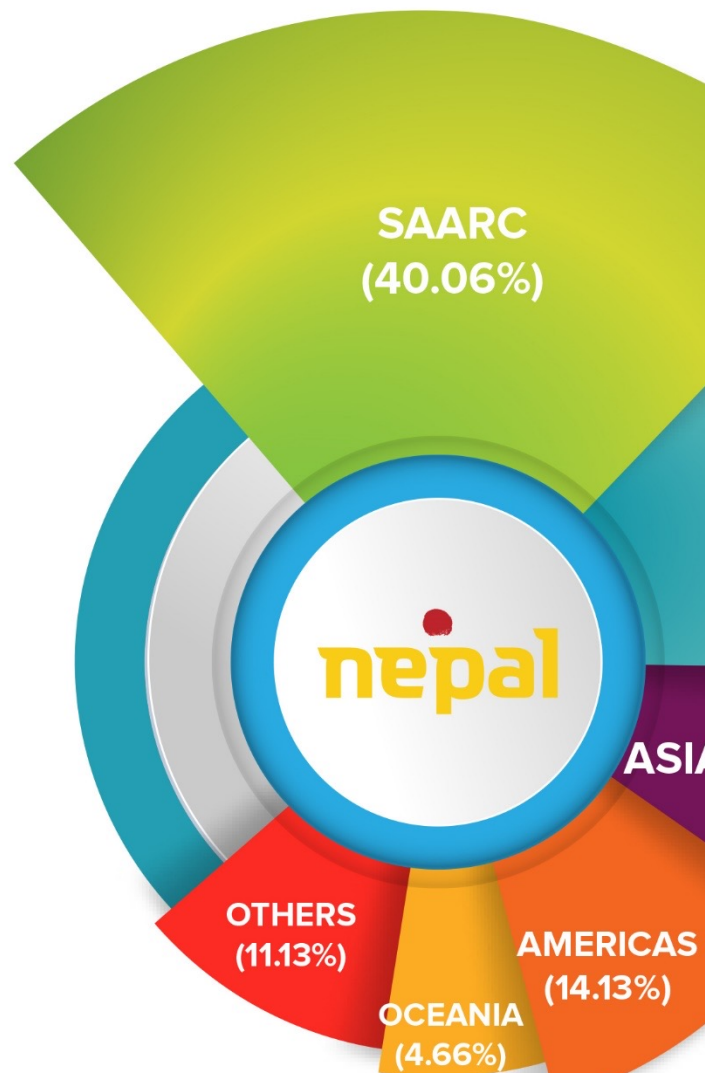


TOURISTS ARRIVALS IN 2023 1,014,002

Market Countries



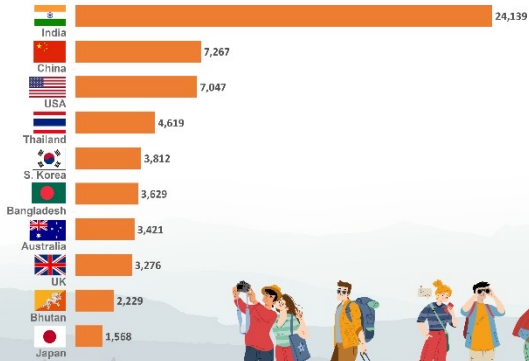
Regionwise Distribution



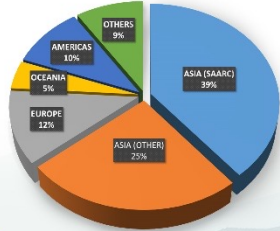
INTERNATIONAL Visitors Arrival in January 2024 **79,100**



TOP 10 Source Market Countries



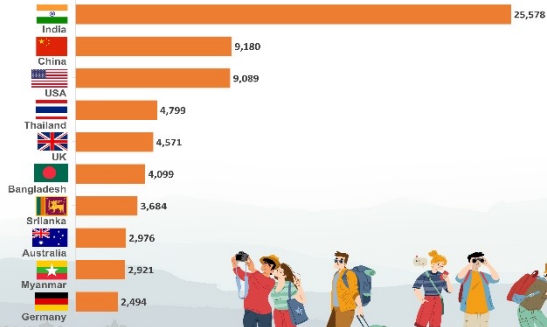
Regionwise Distribution of Arrivals



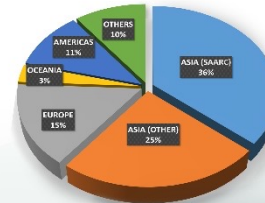
INTERNATIONAL Visitors Arrival in February, 2024 **97,426**



TOP 10 Source Market Countries



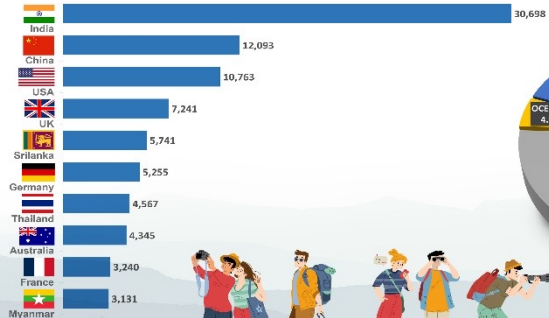
Regionwise Distribution of Arrivals



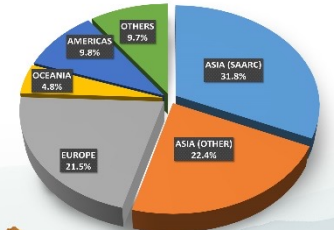
INTERNATIONAL Visitors Arrival in March, 2024 **128,167**



TOP 10 Source Market Countries



Regionwise Distribution of Arrivals

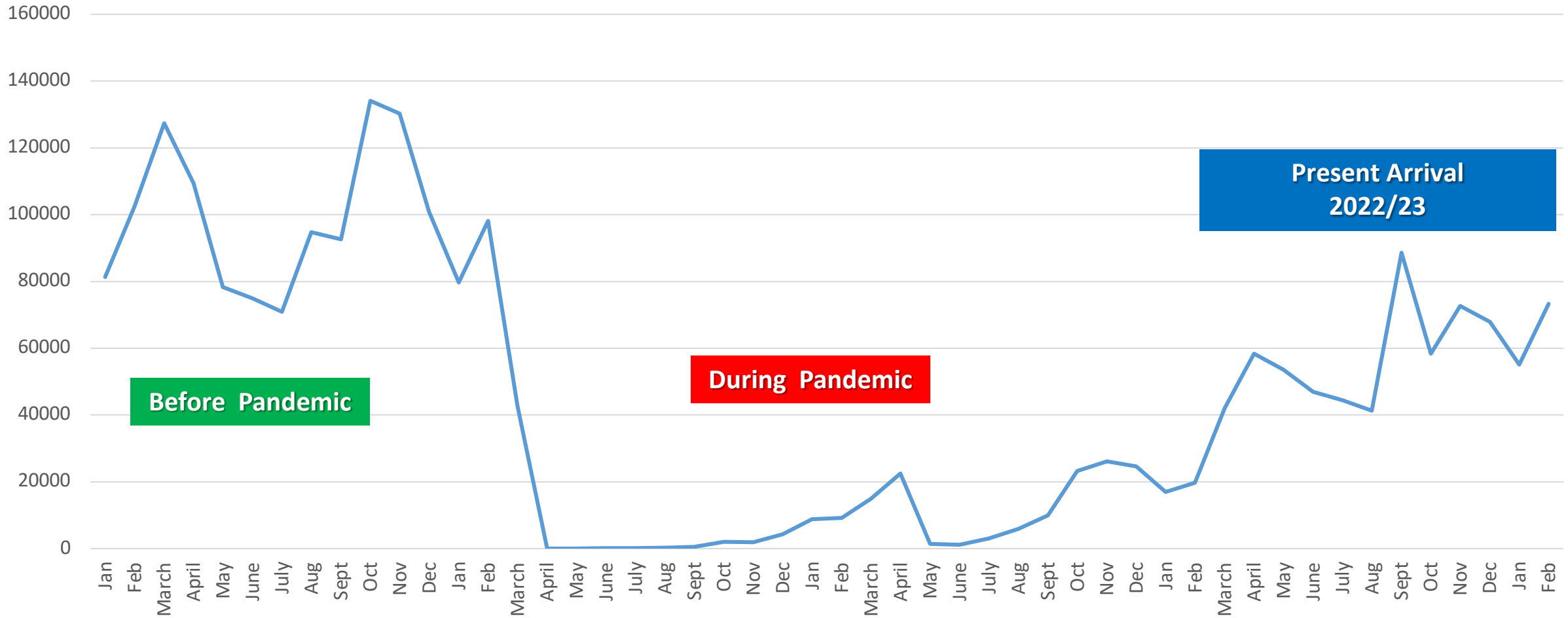


International Tourist Arrivals in 2024



Tourist Arrival: 2019-2023

Post Pandemic Arrivals: 2023 Year on way for revival



nepal



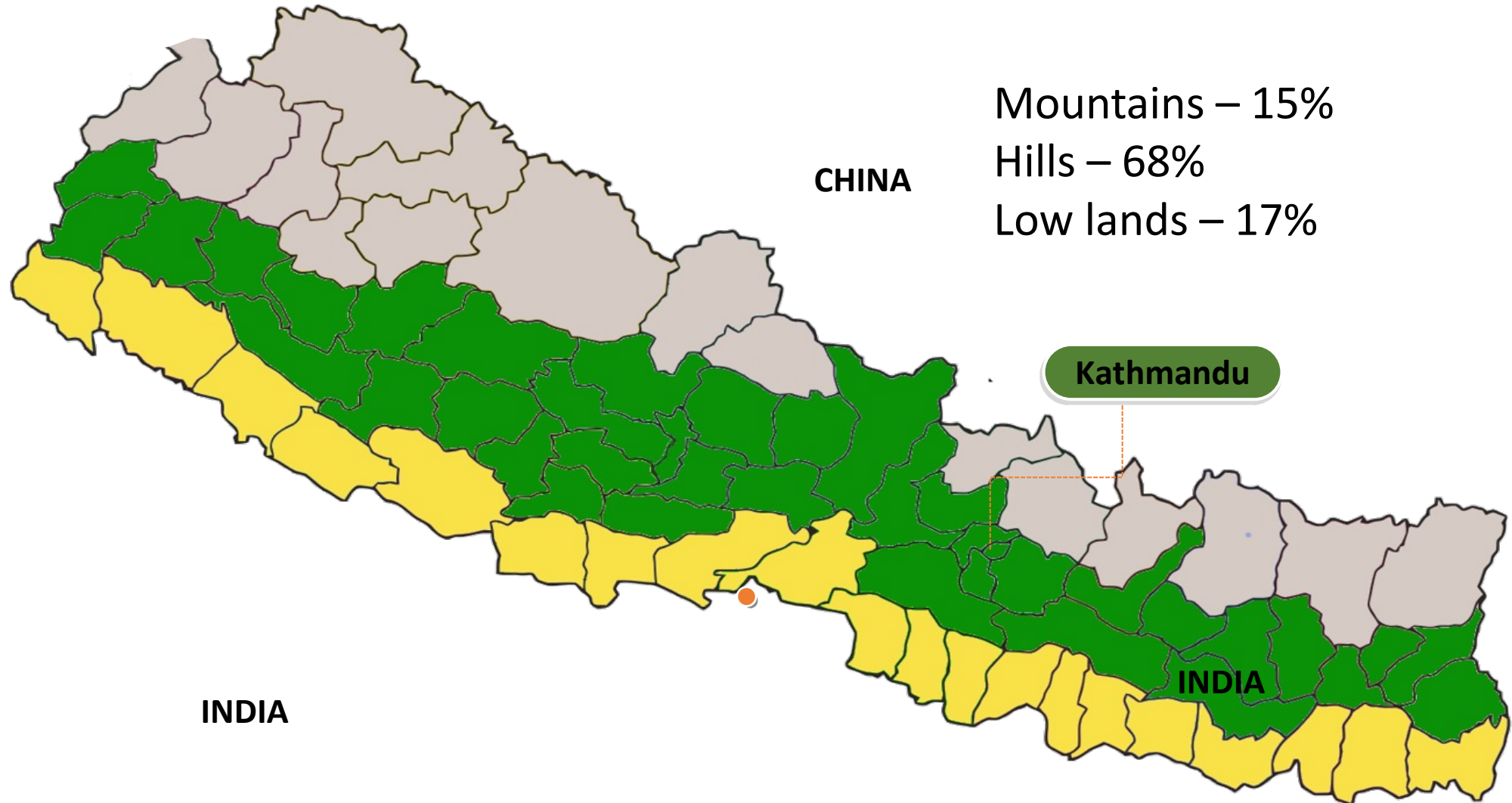
INDIA

CHINA

Mountains – 15%
Hills – 68%
Low lands – 17%

Kathmandu

INDIA



General Perception about Nepal

The background of the slide is a scenic view of a blue infinity pool. In the center, a person is sitting in a small wooden boat on the water. The pool's edge is visible in the foreground, and the water extends to a hazy mountain range in the distance under a clear sky.

Land of Lord Buddha: Pilgrimage destination (Lumbini)

Soft Adventure and Wildlife Experience

Nepal's Natural Beauty and Friendly People

Nepal for All Seasons



Living Cultural
Museum



Elevation 60m to 8848.86m
The Highest point on the
Earth, Mt. Everest

Lifetime
TOPPE
Experiences!

Inhabited by 125 ethnic
communities
Speaking 123 different
languages/dialects



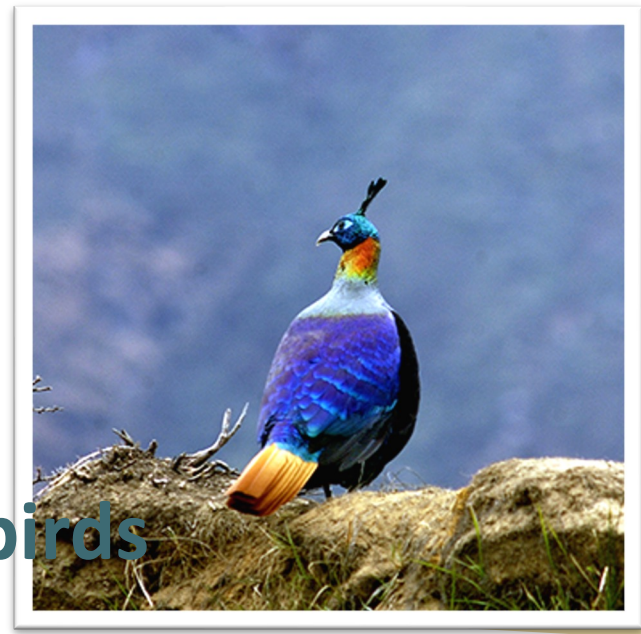
Destination of Nature,
Culture and Adventure
activities



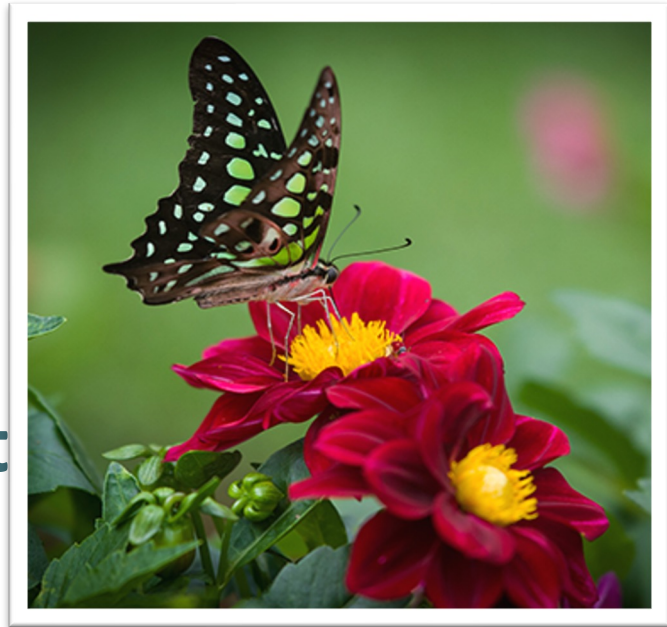
**RICH in
FLORA AND FAUNA**

844

Species of
the world's birds

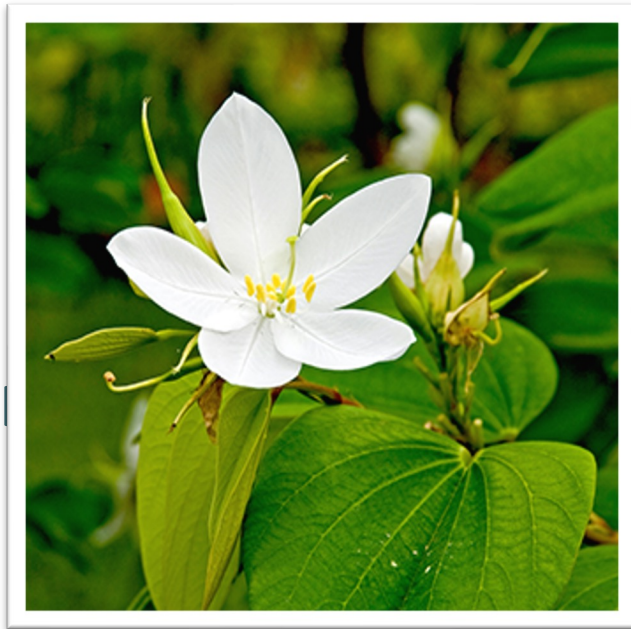


635
species of but



319

species of exotic o



5,160

species of the w
flowering plants



Mt. Everest

and 8 other 8,000+ meter tall peaks
(Deepest Gorge Kaligandaki)



Tilicho

World's Highest altitude
clean water lake (4919 m)



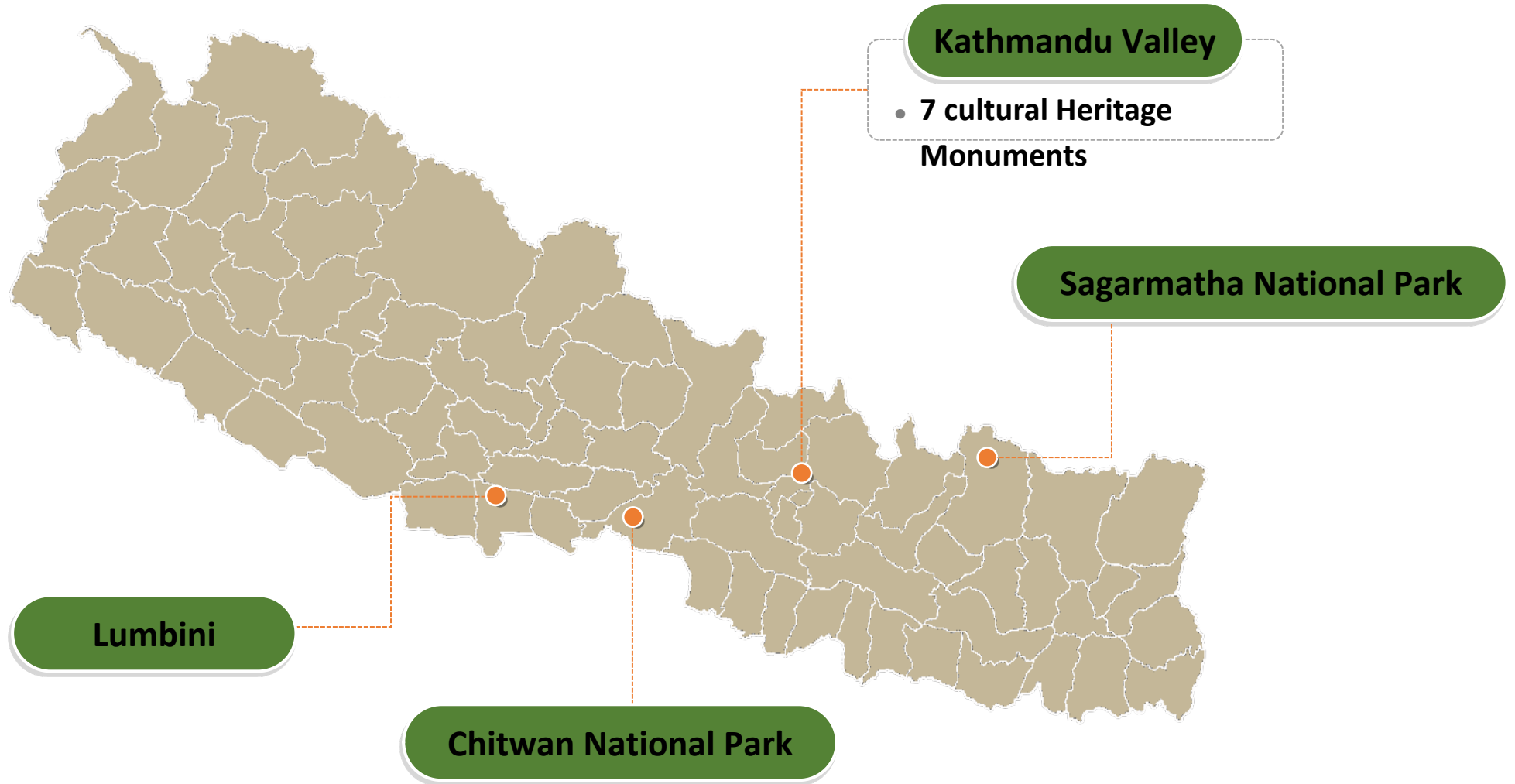


NEPAL

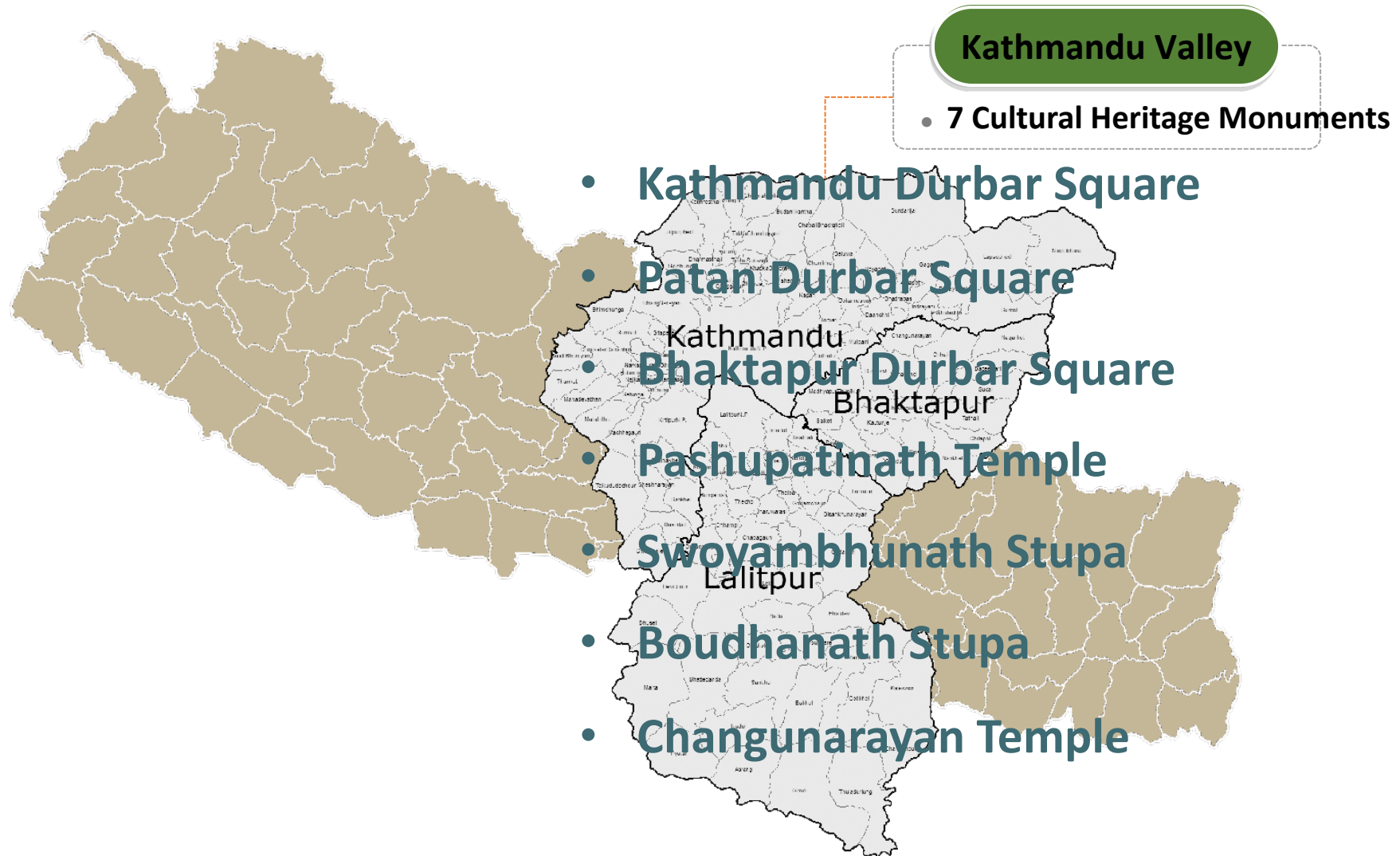
Cultural Harmony



UNESCO WORLD HERITAGE SITES



UNESCO WORLD HERITAGE SITES



Kathmandu
Durbar Square

Patan
Durbar Square

Bhaktapur
Durbar Square

Pashupatinath
Temple



Swayambhunath
Temple

Boudhanath
Stupa

Changunarayan
Temple

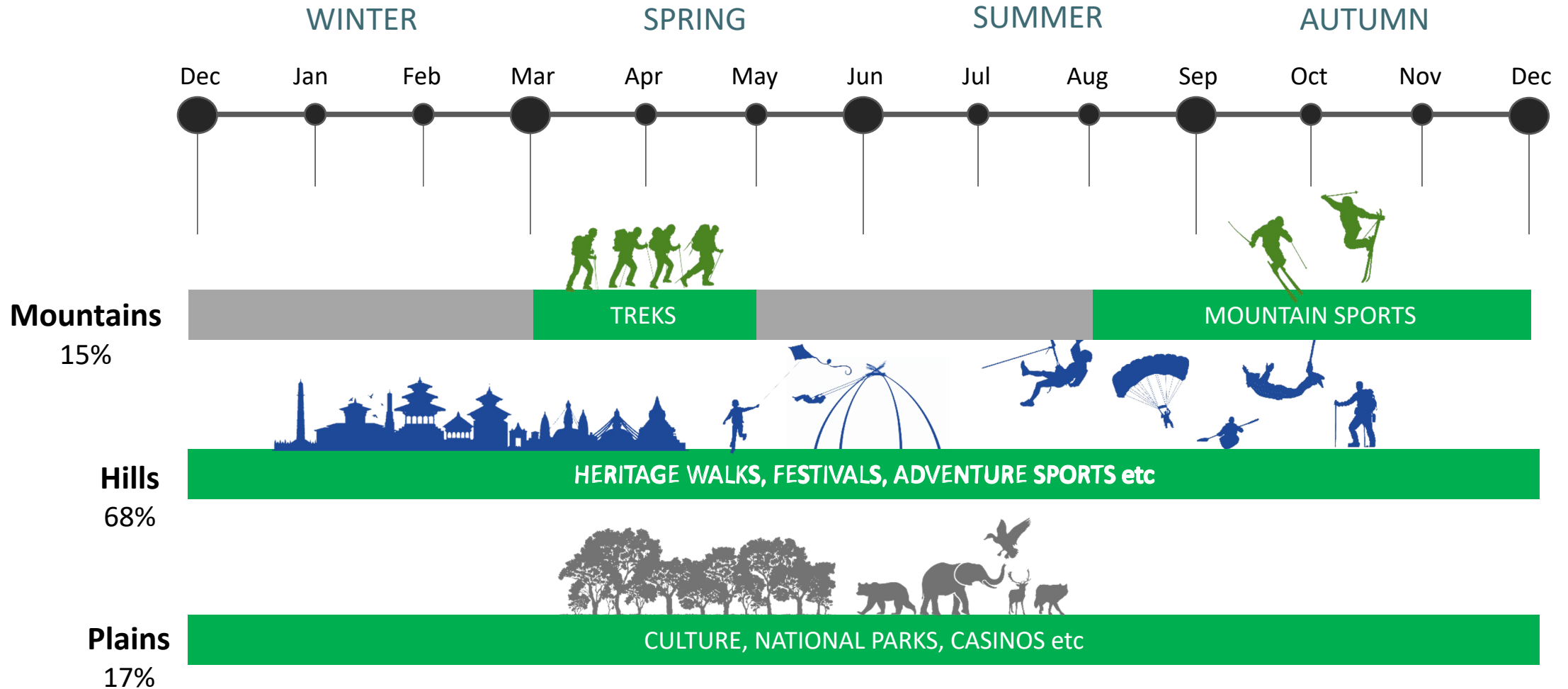
7

Cultural Heritage Monuments In the KATHMANDU VALLEY



MUKTINATH

FOUR SEASONS in nepal





Some of the **WORLD RENOWNED TREKS**

Great Himalayan Trail (150 days)

Annapurna Circuit (15-20 days)

Everest Base Camp (11-14 days)

Langtang Valley Trek (8-12 days)

Gosaikunda Trek (5-7days)



International Chain Hotels In Nepal

- Crown Plaza
 - Hyatt
 - Radisson
 - Marriott
 - Marriott Fairfield
 - Sheraton
 - Hilton
 - Aloft
 - Dusit Thani
 - Tai
 - Shangri-La
 - Heritage Hotels
 - Luxury Resorts
 - Domestic Luxury Chains
 - Exotic Resorts
 - Boutique hotels
 - Pavilions
- 

Stimulating
taste buds....




nepal
is for

EVERYONE

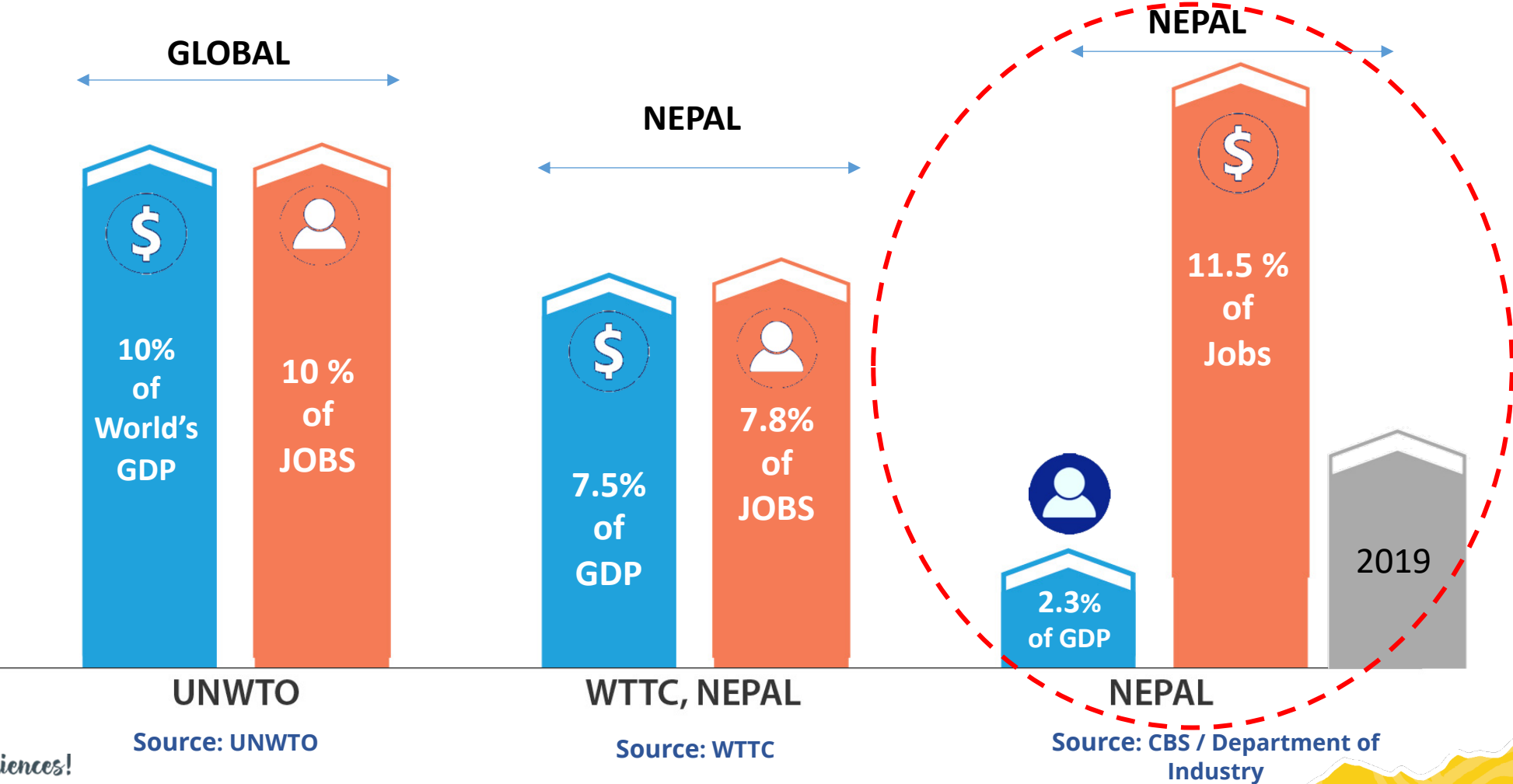
EVERY AGE

ALL SEASONS

Global vs Nepalese Context



Our Data System has GAP



Nepal: Registered Establishments

S N	Establishment	Number (registered 2023)
1	Star Hotels	181
2	Tourist Standard Hotels	1259
3	Travel Agency	4773
4	Trekking Agency	3136
5	Transportation service	92
6	Rafting Agency	94
7	Home Stay	6500 (around)

Source: Dept. of Tourism

MAJOR CIVIL AVIATION INDICATORS, NEPAL

Main Indicator	2023
Number of Nepalese Airlines operating international schedule flight	3
Number of International Airlines operating	31
Number of countries Bilateral air services agreement	41
Number of total airlines seats*	8754928
Number of Domestic Airline Companies operation(both rotter & fixed wings)	22
Number of International Airport	3
Number of Fixed Wings Operation	10
Number of Helicopters operation	12
Number of Airport operation in all seasons (Black topped)	41
Number of Airport operation	33

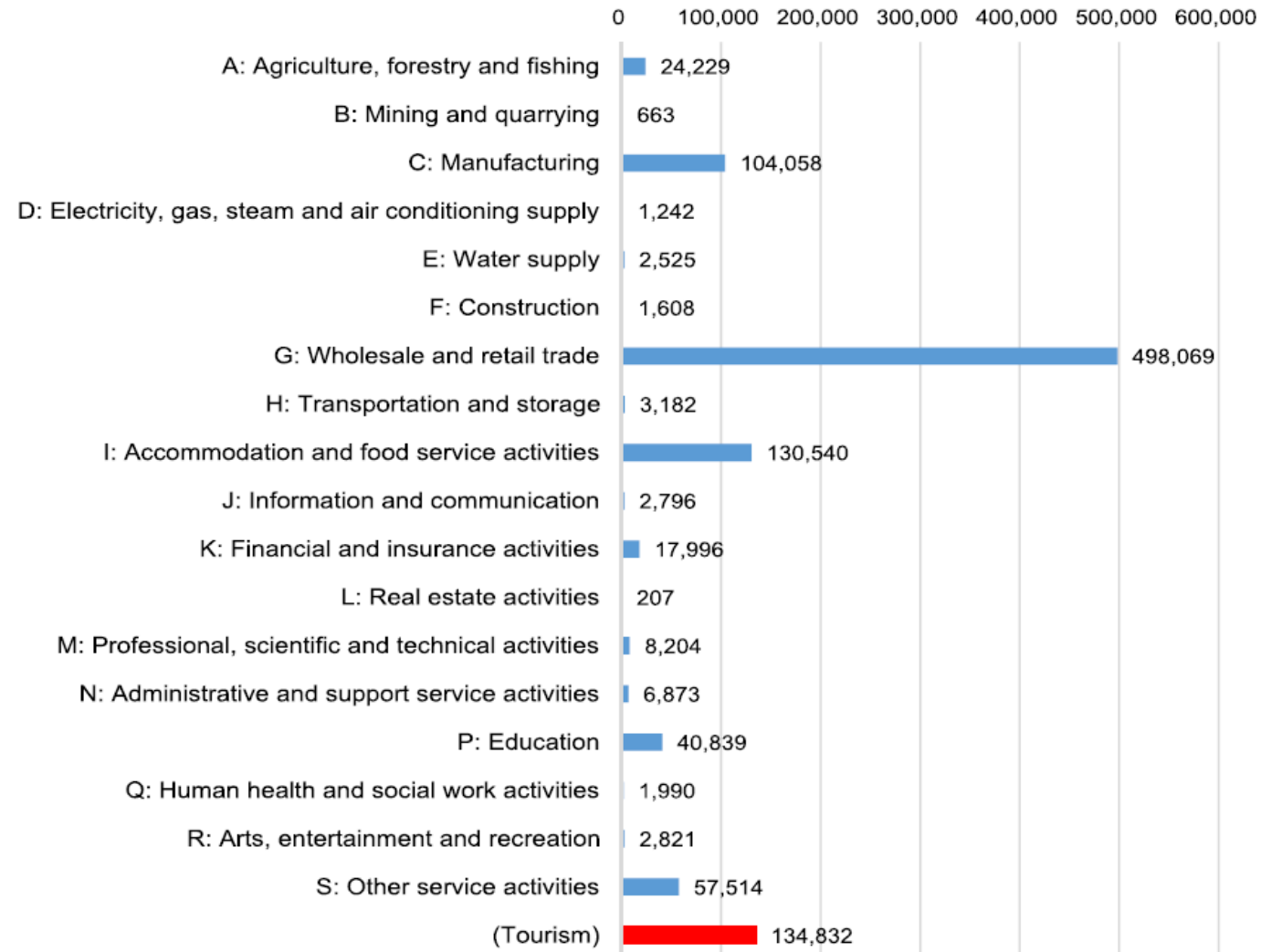
Nepal: major sources of tourism related Employment

SN	Establishment
1	Hotels
2	Homestay
3	Travel Agency
4	Trekking Agency
5	Transportation service
6	Adventure Tourism
7	Air Transportation
8	Tourism related Infrastructure
9	curio shops
10	faishon Indusrty
11	others



Government of Nepal
Ministry of Culture, Tourism and Civil Aviation

Industry Establishment: In the tourism sector of Nepal.....(1)



Source: National Statistics Office, Nepal)



Government of Nepal
Ministry of Culture, Tourism and Civil Aviation

Industry Establishment: In the tourism sector by Section of NSIC...(3)

Involvement
of Private
sector



Class of NSIC	Number	Share
Urban and suburban passenger land transport	105	0.1%
Other passenger land transport	85	0.1%
Freight transport by road	627	0.5%
Inland passenger water transport	9	0.0%
Passenger air transport	53	0.0%
Freight air transport	8	0.0%
Short term accommodation activities	16,218	12.0%
Camping grounds, recreational vehicle parks and trailer parks	32	0.0%
Other accommodation	538	0.4%
Restaurants and mobile food service activities	104,415	77.4%
Event catering	619	0.5%
Other food service activities	423	0.3%
Beverage serving activities	8,295	6.2%
Travel agency activities	2,664	2.0%
Tour operator activities	333	0.2%
Other reservation service and related activities	152	0.1%
Library and archives activities	103	0.1%
Museums activities and operation of historical sites and buildings	28	0.0%
Botanical and zoological gardens and nature reserves activities	125	0.1%

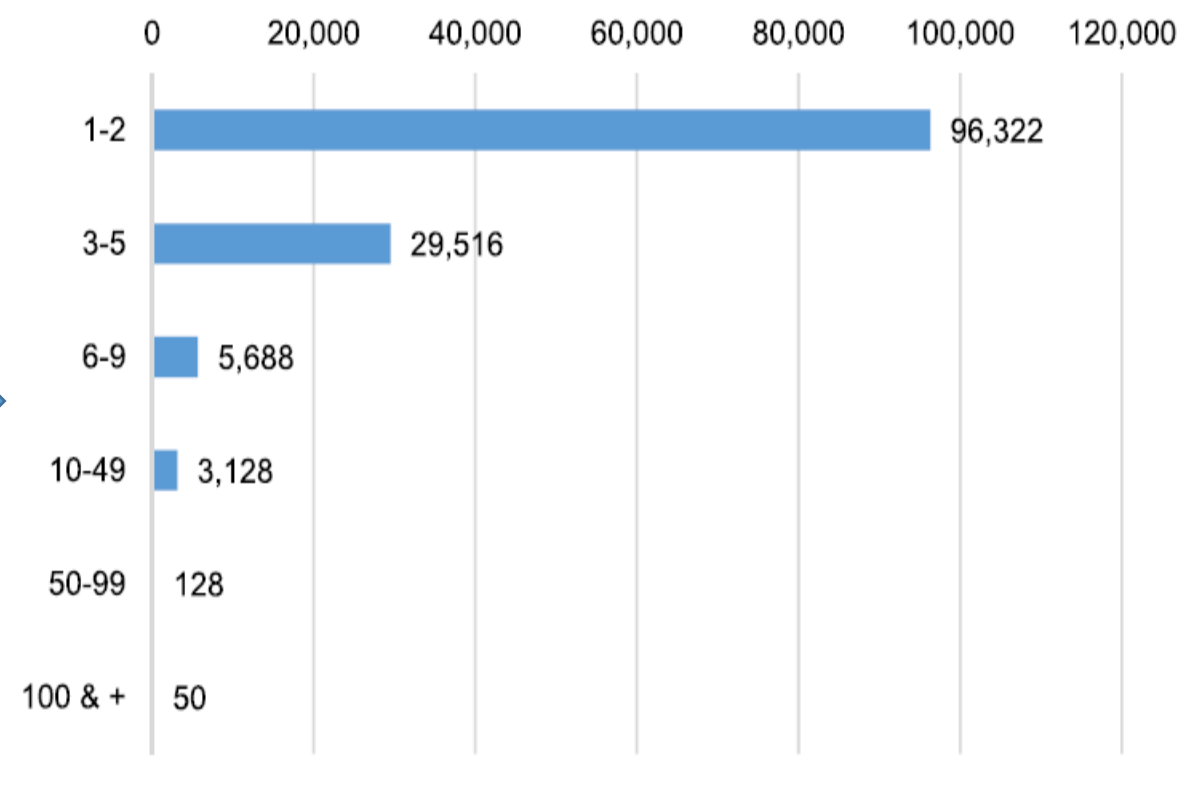
Source: Central Bureau of statistics, Nepal)



Government of Nepal
Ministry of Culture, Tourism and Civil Aviation

Industry Establishment: On the basis of Size of Person Engaged in Nepal...(6)

Private sector
-Tourism
Industry Job
Engaged



Source: Central Bureau of statistics, Nepal)



Government of Nepal
Ministry of Culture, Tourism and Civil Aviation



Thank You