78 Session of the Economic and Social Commission for Asia and the Pacific (ESCAP)

Side Event on 24 May 2022 (Tuesday)

Time: 12:45pm - 13:45pm Bangkok time
01:45pm - 02:45pm (HK/Singapore time)

Organized by: The ESBN Task Force on Sustainable and Inclusive Finance

Title: Promoting and facilitating ESG investment and FinTech development: some recent developments and trends

Event Blurb: The potential of ESG investment is huge as ESG fund assets globally have climbed to US$3.9 trillion, but it only accounts for about 10% of the total ESG assets globally. There are insufficient tools to evaluate ESG investment value and social benefits in the financial sector and it hinders ESG market development. Meanwhile, the financial sector has a strong demand for ESG-related financial technology (FinTech) solutions which can help to attract more capital for ESG investment and accelerate the global progress towards achieving sustainable development. Rather than a burden or an obligation, enterprises should regard ESG and FinTech as an indispensable part of modern risk management.

Format: Virtual meeting via Microsoft Teams meeting
Join on your computer or mobile app
Click here to join the meeting

For more information, please visit the Commission webpage,
https://www.unescap.org/events/commission78
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| 12:45 pm – 12:50 pm (5 minutes) | **Opening and Welcome Remarks:**  
  • Dr. George LAM, Chair, United Nations Economic and Social Commission for Asia and the Pacific Sustainable Business Network (ESBN) |
| 12:50 pm – 13:15 pm (25 minutes) Including quick Q&A | **Keynote 1**  
  Ms. Teresa KO, China Chairman at Freshfields Bruckhaus Deringer  
  Described as “an icon in the industry”, Ms. Ko is one of the most prominent corporate and securities lawyers in Hong Kong.  
  Over her 25-year career, Teresa has helped numerous Chinese state-owned, privately-owned and international companies to list on the Hong Kong Stock Exchange (HKSE), including advising on nine out of the ten largest IPOs in Hong Kong, the latest being that of Alibaba – the second-largest IPO globally in 2019. She also has an impressive record on public and private M&A transactions and advises on joint ventures and corporate governance matters. |
| 13:15 pm – 13:40 pm (25 minutes) Including quick Q&A | **Keynote 2**  
  Ms. Elsa PAU, CEO of WealthAsia Group and the founder of the FinTech and ESG portal, BlueOnion.  
  Elsa’s latest venture promotes responsible investing and clarity by exposing asset managers’ qualitative and sustainability performances.  
  Her latest venture promotes responsible investing and clarity by exposing asset managers’ qualitative and sustainability performances. She advocates for investor protection and drives compelling propositions that benefit real change for the finance community. Elsa is a finance industry veteran who focuses on sustainable, responsible, and impact investing and currently serves as an investment governor for a few family offices in Asia. |
| 13:40 pm – 13:45 pm (5 minutes) | **Closing Remarks** |