Enabling Social Enterprises towards Innovative Solutions to Eradicate Poverty and Reinforce the 2030 Agenda for Sustainable Development in Asia Pacific

11th APFSD Side Event
February 22, 2024 (Thursday); 16:45 - 18:00 GMT+7
UN Conference Center A (Room A), Bangkok, Thailand & Zoom [Hybrid]

Co-Organizers: Institute for Social Entrepreneurship in Asia
Catalyst 2030
Sasakawa Peace Foundation
Social Enterprise Promotion Office, Thailand
Department of Trade and Industry, Philippines
Poverty Reduction through Social Entrepreneurship Coalition, Philippines
SE Thailand
Asia Pacific Regional CSO Engagement Mechanism - Social and Community Enterprise Constituency

Description:
Social enterprise policies play a pivotal role in accelerating the implementation of the Sustainable Development Goals. Social enterprise policies encourage the creation of businesses that address pressing societal challenges as well as accounting for environmental impact. **Social enterprise policies are also instrumental in poverty reduction, inclusive recovery and building back fairer from the impacts of COVID-19 by stimulating innovative solutions that foster inclusive and equitable economies, promote well-being of marginalized communities, and ensure their participation in sustainable development processes.**

In Thailand, the Social Enterprise Promotion Office was established in 2019 under the Prime Minister’s Office to develop, support, promote self-reliant social enterprises to contribute to a fair and sustainable country. In the Philippines, the Micro Small and Medium Enterprise (MSME) Development Council lodged under the Department of Trade and Industry passed Resolution No. 3, Series of 2021 Recognizing Social Enterprises as Partners in Poverty Reduction and Inclusive Recovery while there is an ongoing parallel process also to pass the Poverty Reduction through Social Enterprise (PRESENT) Bill in the Philippine Congress.

Program:
Introduction of the Session and Moderation

**Dr. Marie Lisa Dacanay**
President, Institute for Social Entrepreneurship in Asia
Convener, Catalyst 2030 SouthEast Asia Chapter
Focal Point, Social & Community Enterprise Constituency, APRCEM

Opening Remarks

**Ms. Ayaka Matsuno**
Director, Gender Investment and Innovation Program
Sasakawa Peace Foundation
Keynote

**Hon. Jose Manuel Alba**
House of Representatives, Philippines
Champion, Poverty Reduction through Social Entrepreneurship (PRESENT) Bill

Speakers

**Mrs. Napa Setthakorn**
Director, Office of Social Enterprise Promotion (OSEP)
Thailand

**Undersecretary Ma. Cristina Roque**
MSME Development Group, Department of Trade and Industry
Philippines

Reactors

**Ms. Tarlapraporn Punyorin**
General Manager
SE Thailand

**Mr. Arjun Bhattarai**
National Coordinator
Nepal Development Initiative

**Ms. Buyoung Cho**
Country Director
CAMP International

Closing and Next Steps

**Jonathan Wong**
Chief of Innovation, Enterprise and Investment
UNESCAP

To register, please sign-up here: [http://tinyurl.com/ISEA-APFSD2024](http://tinyurl.com/ISEA-APFSD2024)

For other information, please contact:

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