

# YOUTH CLIMATHON

*INNOVATIVE SOLUTIONS FOR THE ACCELERATION OF CLIMATE ACTION  
IN ASIA & THE PACIFIC*

**AgriVate**

Natural Conservation

## Problem

Changing climate is leading to more droughts, floods, and storms, making it harder for farmers to grow crops or even keep their livestock alive.

The increasing salinity of the soil due to encroaching seawater – that's just making things worse!

Our project seeks to provide a platform for farmers to share their stories of renewable and

- ✗ Labour intensive
- ✗ Difficult to grow crops
- ✗ Difficult to sustain land health

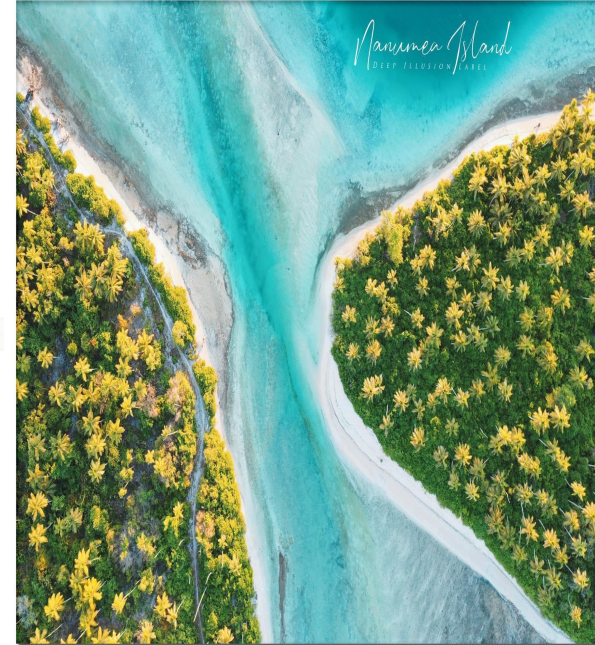


## Proposed Solution: Story-telling & Sharing Platform

We will document and share stories and best renewable and efficient practices to sustain agriculture methods.

These stories will be shared on an online platform that anyone can access, with information providing the best practices and mentoring programs.

- ✓ Organic Farming
- ✓ Alternate farming methods
- ✓ Online mentoring/peer-to-peer support available
- ✓ Sharing platform
- ✓ Data collection



## Target Group

Our project primarily targets small-scale farmers aged 20 - 50 in the Pacific regions.



Retelling their stories & sharing their unheard voices

Equipping them with transitioning tools to sustainable agriculture methods, focusing on renewable and efficient practices shared by farmers across the region.



## Environmental Impact

**50%** crops

**60%** livelihoods

Our goal is to improve crop productivity which will also improve livelihoods by 60%.

We will document all the best practices from farmers and build the capacity of other farmers who have yet transition towards renewable and efficient agricultural practices.

## Social Impact

**500** jobs

**200** USD/family/month

**20%** reducing community  
hospital occupancy

### Empowering Lives Through Change

Our project creates green jobs for local communities, fostering sustainable livelihoods and reducing poverty.

Additionally, restored forests improve air and water quality, leading to better health outcomes. We will measure social impact through job creation rates, community surveys, and health data analysis.



## Cost Considerations

### Initial Investment:

Documentary Equipment (hardware & programming):

\$3,000

Website (Programming): \$10,000

Tools: \$30,000

### Training:

Capacity Building: \$10,000

Mentoring Support: \$50,000

### Ongoing Costs:

Website maintenance: \$50,000 for five years

Maintenance and repairs: \$100-\$200 per year

**Follow up:** Variable based on successful transitioning stories

### S&E ROI

- carbon sequestration potential
- carbon credit market value
- long-term benefits of restored land, such as improved water quality, soil health, and habitat restoration, which can have economic and social advantages

# Implementation Plan

## What you can start immediately

Procurement of photography equipment  
Stakeholder Mapping

**JUNE 2024**

## Milestones achievable within a year.

SMART Milestones that Specific, Measurable, Achievable, Relevant, Time-bounded

**DEC 2024**

What can you achieve in 6 months?

Desktop Review  
Identified audience  
Completed stakeholder consultation

**DEC 2025**

How would you like to see your project or idea in the next 2 years?

MEL results  
Documentation of progress  
Feedback Report

**DEC 2027**

How would you like to see your project or idea in the next 3 years?

Scope lessons learned  
Report best practices to other region  
Establish an ambassador program

**DEC 2030**

How would you like to see your project or idea in the next 5 years?

Consistency of MEL  
Intervention Programs  
Build from lessons learned

**2035**

What impact or success you'd like to see in 10 years?

Consistent progress on renewable agricultural methods.  
Providing an enabling platform for farmers to access information and be consistent.



## Partnerships

We aim to partner with local NGOs for community engagement and training, government agencies for policy support and access to land, and research institutions for data analysis and monitoring. These partnerships will strengthen our project's impact and reach.



## Business Model (for startups/businesses)

We plan to generate revenue by offering our business training services to governments, NGOs, and companies with carbon-offsetting goals. We will also explore grant funding opportunities and potential partnerships for healthy and green lifestyles. Our model ensures financial sustainability while maximizing environmental and social impact.



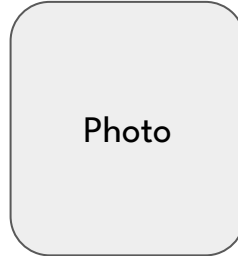
## Team Members

Introduce your team members and highlight their roles and relevant expertise



**Full Name**

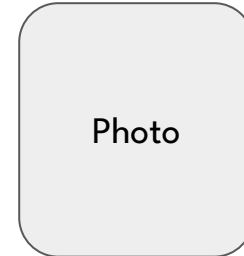
Role: Team Leader  
Education: Project Management & Law  
Experiences: Climate and Human Right Activist



Photo

**Full Name**

Role:  
Education:  
Experiences:



Photo

**Yiran (Coco) X**

Role:  
Education: Thailand  
Experiences: