

Regional Workshop on Compiling Tourism Statistics in Asia and the Pacific

United Nations
 Economic and Social Commission for Asia and the Pacific
 UN Tourism
 Department of Statistics Malaysia

6 – 10 MAY 2024

MALAYSIA STATISTICAL TRAINING INSTITUTE (ILSM), SUNGKAI, PERAK

AGENDA

Time	Programme
6 May 2024 (Monday) – Day 1	
0700 – 0830	Breakfast at ILSM Cafe
0830 – 0900	Registration
0900 – 1000	<p><u>Session 1: Introduction and Ice breaking Session</u> During this session all participants get to know each other and the workshop in its entirety is explained, methodology used, participation expected by participants and expected outcomes.</p> <p><i>Moderator: Dr. Nagore Uresandi Espinosa, consultant, ESCAP</i></p> <ul style="list-style-type: none"> ● Integrated statistics for integrated decisions, Teerapong Praphotjanaporn, Statistician, Economic and Social Commission for Asia and the Pacific (ESCAP) ● Internationally agreed statistical frameworks that guide the measurement of tourism, <i>Dr. Nagore Uresandi Espinosa, consultant, ESCAP</i> <p>Each country participant (2 per country) introduces themselves (5 mins each).</p> <p><u>Q & A</u></p>
1000 – 1030	Morning Break
1030 – 1200	<p><u>Session 2: The path to smooth governance for the System of Tourism Statistics</u> <i>Moderator: Dr. Nagore Uresandi Espinosa, consultant, ESCAP</i></p> <ul style="list-style-type: none"> ● Institutional cooperation for the measurement of tourism, Dr. Nagore Uresandi Espinosa, consultant, ESCAP ● Countries explaining the inter-institutional arrangement currently in place, lessons learnt, areas for improvement if any (10 mins each): <ul style="list-style-type: none"> ○ Mr. Anup Kumar Talukder, Joint Secretary, Ministry of Civil Aviation Tourism, The People’s Republic of Bangladesh ○ Ms. Phub Zam, Assistant Tourism Officer, Department of Tourism, Ministry of Industry, Commerce and Employment, Bhutan ○ Ms. Liuksina Tekeeva, Head of the Department of Consumer Market Statistics, Information and Communication Technologies,

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	<p>and Tourism, The National Statistical Committee of the Kyrgyz Republic</p> <ul style="list-style-type: none"> ○ Mr. Shahrin Mokhtar, Director, Strategic Planning Division, Tourism Malaysia ○ Ms. Mariyam Shadeena, Statistician, Bureau of Statistics, Maldives ○ Dr. Jishnu Mohan Bhattarai, Director, Nepal National Statistics office, Nepal ○ Mr. Erdenee Tsend-Ayush, Statistician, National Statistics Office of Mongolia <p><u>Q & A</u></p>
<p>1200 – 1300</p>	<p><u>Session 3: Tourism Statistics Governance – hands on exercise</u> <i>Moderator: Dr. Nagore Uresandi Espinosa, consultant, ESCAP</i></p> <p>Participants in groups will reflect on the governance arrangements that best serve them for accessing data from different organisations, for agreeing on how to measure tourism jointly with borders’ authorities, ministry of tourism, statistics authorities, central bank of each country. Moreover, countries will reflect on problems that arise and how these can be addressed.</p> <p><i>For this session, each representative needs to bring the English version of the existing agreements being used for inter-institutional cooperation for tourism statistics.</i></p> <p>Final presentation by all groups on advances made</p>
<p>1300 – 1430</p>	<p>Lunch at ILSM Cafe</p>
<p>1430 – 1500</p>	<p><u>Opening Session</u> Opening Remarks by</p> <ul style="list-style-type: none"> ● Mr. Teerapong Praphotjanaporn, Statistician, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP) ● YBhg. Dato' Sri Dr. Mohd Uzir Mahidin, Chief Statistician Malaysia
<p>1500 – 1515</p>	<p>Group Photo</p>
<p>1515 – 1700</p>	<p><u>Session 4: Inbound tourism statistics</u> <i>Moderator: Dr. Nagore Uresandi Espinosa, consultant, ESCAP</i></p> <ul style="list-style-type: none"> ● Main concepts, definitions, classifications, data sources, variables and practical examples – Dr. Nagore Uresandi Espinosa, consultant, ESCAP, ● Mr. Shahrin Mokhtar, Director, Strategic Planning Division, Tourism Malaysia – presenting their experience and methodology implemented, ● Dr. Jishnu Mohan Bhattarai, National Statistics Office, Nepal – presenting their experience and methodology implemented, areas of improvement, support needed if any, ● Mr. Ugyen Norbu, Chief, National Statistics Bureau, Bhutan – presenting their experience and methodology implemented, areas of improvement, support needed if any. ● Ms. Liuksina Tekeeva, Head of the Department of Consumer Market Statistics, Information and Communication Technologies, and Tourism, The

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	<p>National Statistical Committee of the Kyrgyz Republic – presenting their experience and methodology implemented, areas of improvement, support needed if any.</p> <ul style="list-style-type: none"> Mr. Muhammad Mizanoor Rahman Howlader, Deputy Director, Bangladesh Bureau of Statistics, Ministry of Planning, The People’s Republic of Bangladesh – presenting their experience and methodology implemented, areas of improvement, support needed if any. <p>Q & A</p>
1700 – 1730	Evening Break
1730 – 1830	FitDOSM – Tree Planting
1930 – 2200	<p>Welcoming Dinner at Sigma Hall</p> <p>Dress Code : Smart Casual / Encourage to wear Cultural Dress</p>
7 May 2024 (Tuesday) – Day 2	
0700 – 0830	Breakfast at ILSM Cafe
0830 – 0900	Registration of the day
0900 – 1000	<p>Session 5: Inbound tourism statistics – hands on exercise</p> <p><i>Moderator: Dr. Nagore Uresandi Espinosa, consultant, ESCAP</i></p> <p>Countries work in pairs improving the inbound questionnaire, immigration forms, and methodology for Inbound Tourism statistics.</p> <p>For this exercise, each country has to bring their English version of the methodology applied, including immigration forms, questionnaire, or other relevant materials.</p> <p>Final presentation by all groups on advances made</p>
1000 – 1030	Break
1030 – 1200	<p>Session 6: Domestic and Outbound Tourism Statistics</p> <p><i>Moderator: Dr. Nagore Uresandi Espinosa, consultant, ESCAP</i></p> <ul style="list-style-type: none"> Main concepts, definitions, classifications, data sources, variables and practical examples – Dr. Nagore Uresandi Espinosa, consultant, ESCAP, Mr. Othman Mohamed, Assistant Director, Services Statistics Division, DOSM and Mrs. Fadzilah Aini Mustafa, Principal Assistant Director, National Accounts Statistics Division, DOSM, Malaysia – presenting their experience and methodology implemented, Mr. Ugyen Norbu, Chief, National Statistics Bureau, Bhutan – presenting their experience and methodology implemented, areas of improvement, support needed if any, Dr. Jishnu Mohan Bhattarai, National Statistics Office, Nepal – presenting their experience and methodology implemented, areas of improvement, support needed if any,

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	<ul style="list-style-type: none"> Ms. Mariyam Shadeena, Statistician, Bureau of Statistics, Maldives – presenting their experience and methodology implemented, areas of improvement, support needed if any, <p>Q & A</p>
1200 – 1300	<p><u>Session 7: Domestic and Outbound Tourism Statistics – hands on exercise</u> <i>Moderator: Dr. Nagore Uresandi Espinosa, consultant, ESCAP</i> Countries work in pairs improving the questionnaire and methodology for Domestic and Outbound Tourism statistics For this exercise, each country has to bring their English version of the questionnaire and methodology. Final presentation by all groups on advances made</p>
1300 – 1430	Lunch
1430 - 1600	<p><u>Session 8: Measuring tourism industries: challenges and solutions</u> <i>Moderator: Dr. Nagore Uresandi Espinosa, consultant, ESCAP</i></p> <ul style="list-style-type: none"> Tourism industries: Main concepts, definitions, data sources, variables and practical examples - <i>Dr. Nagore Uresandi Espinosa, consultant, ESCAP</i> Mrs. Khamsiah Mat Zin, Senior Assistant Director, National Accounts Statistics Division, DOSM, Malaysia – presenting their experience and methodology implemented, areas of improvement, support needed if any, Mr. Ugyen Norbu, Chief, National Statistics Bureau, Bhutan – presenting their experience and methodology implemented, areas of improvement, support needed if any, Mr. Sitaram Ghimire, Ministry of Tourism, Nepal– presenting their experience and methodology implemented, areas of improvement, support needed if any, Mr. Anup Kumar Talukder, Joint Secretary, Ministry of Civil Aviation Tourism, The People’s Republic of Bangladesh – presenting their experience and methodology implemented, areas of improvement, support needed if any, Ms. Aishath Hassan, Chief Statistitian, Bureau of Statistics, Maldives – presenting their experience and methodology implemented, areas of improvement, support needed if any, <p>Q & A</p>
1600 – 1700	<p><u>Session 9: Measuring tourism industries: challenges and solutions hands on exercise</u> <i>Moderator: Dr. Nagore Uresandi Espinosa, consultant, ESCAP</i> Countries work in pairs discussing how to improve their respective measuring of tourism industries For this exercise, each country has to bring their English version of the methodology they are applying. Final presentation by all groups on advances made</p>
1700 – 1730	Evening Break

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1800 – 1900	FitDOSM – Traditional Games
1900 – 2100	Dinner at ILSM Cafe

8 May 2024 (Wednesday) – Day 3	
0700 – 0830	Breakfast at ILSM Cafe
0830 – 0900	Registration of the day
0900 – 1030	<p><u>Session 10: Measuring tourism industries and employment: challenges and solutions</u></p> <p><i>Moderator: Dr. Nagore Uresandi Espinosa, consultant, ESCAP</i></p> <ul style="list-style-type: none"> ● Tourism employment: Main concepts, definitions, data sources, variables and practical examples - Dr. Nagore Uresandi Espinosa, consultant, ESCAP ● Ms. Aishath Hassan, Chief Statistician, Bureau of Statistics, Maldives – presenting their experience and methodology implemented, areas of improvement, support needed if any, ● Mrs. Nurul Aini Abdul Wahab, Senior Assistant Director, National Accounts Statistics Division, DOSM, Malaysia – presenting their experience and methodology implemented, areas of improvement, support needed if any, ● Mr. Anup Kumar Talukder, Joint Secretary, Ministry of Civil Aviation Tourism, The People’s Republic of Bangladesh – presenting their experience and methodology implemented, areas of improvement, support needed if any, ● Mr. Ugyen Norbu, Chief, National Statistics Bureau, Bhutan – presenting their experience and methodology implemented, areas of improvement, support needed if any, ● Mr. Sitaram Ghimire, Ministry of Tourism, Nepal – presenting their experience and methodology implemented, areas of improvement, support needed if any, <p><u>Q & A</u></p>
1030 – 1100	Break
1100 – 1200	<p><u>Session 11: Measuring tourism industries and employment – hands on exercise</u></p> <p><i>Moderator: Dr. Nagore Uresandi Espinosa, consultant, ESCAP</i></p> <p>Countries work in pairs improving the methodology used for measuring tourism industries and employment.</p>

	<p>For this exercise, each country has to bring their English version of the methodologies applied.</p> <p>Final presentation by all groups on advances made</p>
1200-1400	<p><u>Session 12: Compilation of Tourism Satellite Account</u></p> <p>Moderator: Dr. Nagore Uresandi Espinosa, consultant, ESCAP</p> <ul style="list-style-type: none"> • What is the Tourism Satellite Account and how to compile the 10 tables, Dr. Nagore Uresandi Espinosa, consultant, ESCAP • Mrs. Khairul Aidah Samah, Deputy Director, National Accounts Statistics Division, DOSM and Mrs. Fadzilah Aini Mustaffa, Principal Assistant Director, National Accounts Statistics Division, DOSM, Malaysia – presenting their experience and methodology implemented, areas of improvement, support needed if any. • Ms. Aishath Hassan, Chief Statistician, Bureau of Statistics, Maldives – presenting their experience and methodology implemented, areas of improvement, support needed if any. • Dr. Jishnu Mohan Bhattarai, National Statistics Office, Nepal – presenting their experience and methodology implemented, areas of improvement, support needed if any. • Countries share their queries about TSA compilation. <p><u>Q & A</u></p>
1400 – 1530	Lunch
1530 – 1630	<p><u>Session 13: Compilation of Tourism Satellite Account - hands on exercise</u></p> <p>Moderator: Dr. Nagore Uresandi Espinosa, consultant, ESCAP</p> <p>Countries work in groups discussing how to start compiling TSA, countries share their lessons learnt, issues that emerged in the process, how they solved them, etc.</p> <p>For this exercise, each country (with partial or full TSA) has to bring their English version of the methodologies applied.</p> <p>Final presentation by all groups on advances made.</p> <p><u>Q & A</u></p>
1630 - 1730	<p><u>Session 14: Sharing knowledge on Measuring Sustainability Tourism (MST)</u></p> <p>Moderator: Dr. Nagore Uresandi Espinosa, consultant, ESCAP</p> <ul style="list-style-type: none"> • Presenting MST - Statistical Framework and experiences by countries that have piloted it, Leandry Moreno, Officer, Statistics, Standards and Data Department, UN Tourism • Developing SEEA, Teerapong Praphotjanaporn, Statistician, Economic and Social Commission for Asia and the Pacific (ESCAP) • Countries share their queries about MST compilation.

	<u>Q & A</u>
1730 – 1800	Evening Break
1800 – 1900	FitDOSM – Zumba
1900 – 2100	Dinner at ILSM Cafe
9 May 2024 (Thursday) – Day 4	
0630 – 0700	Breakfast at ILSM Café
0700 – 0730	Depart from ILSM to Kuala Kangsar
0730 – 0930	Arrive at KZ Kraf Kuala Kangsar
0930 – 1300	Demonstration <ul style="list-style-type: none"> - “Labu sayong” - “Tekat” - “Canting Batik”
1300 – 1400	Lunch at KZ Kraf
1400 – 1500	Pray at Masjid Ubudiah, Bukit Chandan
1500 – 1630	Tour Visit <ol style="list-style-type: none"> 1. Muzium Diraja Kuala Kangsar 2. Victoria Bridge
1630 – 1930	Return to ILSM
1900 – 2100	Dinner at ILSM Cafe
10 May 2024 (Friday) – Day 5	
0700 – 0830	Breakfast at ILSM Cafe
0830 – 0900	Registration of the day
0900-1030	Next Steps <i>Moderator: Dr. Nagore Uresandi Espinosa, consultant, ESCAP</i> <i>All participants present their concrete plans as a result of the workshop and support needed, if any.</i> <ul style="list-style-type: none"> ● Mr. Anup Kumar Talukder, Joint Secretary, Ministry of Civil Aviation and Tourism, and Mr. Muhammad Mizanoor Rahman Howlader, Deputy Director, Bangladesh Bureau of Statistics (BBS), Bangladesh. ● Mr. Ugyen Norbu, Chief, National Statistics Bureau, Bhutan and Ms. Phub Zam, Assistant Tourism Officer, Department of Tourism, Ministry of Industry, Commerce and Employment, Bhutan. ● Ms. Liuksina Tekeeva, Head of the Department of Consumer Market Statistics, Information and Communication Technologies, and Tourism, The National Statistical Committee of the Kyrgyz Republic.

	<ul style="list-style-type: none"> ● Mr. Sitaram Ghimire, Senior Statistical Officer, Ministry of Culture, Tourism and Civil Aviation, and Mr. Jishnu Mohan Bhattarai, Director, National Statistics Office, Nepal. ● Ms. Aishath Hassan, Chief Statistician, Bureau of Statistics, Maldives. ● Mr. Erdenee Tsend-Ayush, Statistician, National Statistics Office of Mongolia. ● Mrs. Norhayati Jantan, Senior Director, National Accounts Statistics Division, DOSM and Mrs. Khairul Aidah Samah, Deputy Director, National Accounts Statistics Division, DOSM, Malaysia <p>Q & A</p>
1030 - 1100	Coffee break
1100 – 1200	<p>Closing message</p> <ul style="list-style-type: none"> ● Mr. Teerapong Praphotjanaporn, Statistician, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP) ● YBhg. Dato' Sri Dr. Mohd Uzir Mahidin, Chief Statistician Malaysia <p>Award certificates to all participants and Trainers</p>
1200	Lunch