Using qualitative testing for better gender data

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What is qualitative testing?

QUANTitative
- Number based
- Fixed questions and response options
- Large number of cases
- Statistical tests

QUALitative
- Text based
- Open questions, unstructured or semi-structured
- Fewer cases
- No statistical tests

Surveys
Censuses
Etc.

Discussion
Unstructured interviews
Observation
Observation
Etc.

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Labour Force Surveys around the world (end 2019)

- Key national household survey
- Primary source of official labour force statistics
- Data quality improving
  - Conducted regularly
  - Standards-based (ICLS)
- Adding new topics
- Important gaps in Africa and Western Asia

A main focus of ILOs work to improve measurement of women’s work
ILO strategy to improve measurement of women’s work - a full statistical cycle approach

What we do

- Integrating gender in global statistical standards
- Research and testing data collection
- Evidence-based modules, tools & guidance
- Technical assistance and capacity building

Why it matters

- Reference for countries on what to measure, how, how often
- Support better gender data
- Accelerate uptake of good practices
- Support sustainable LFS programmes
- Improve international comparability
Building on the ILO’s experience in testing

10 countries 2015-2017

Sri Lanka 2017-2019
Engendering Informality Statistics project

A 3-year project (2020-2023) led by the ILO with generous support from the Bill and Melinda Gates Foundation that is:

1. Supporting preparation of a new statistical standards for measuring informality
2. Testing labour force survey methods
3. Reviewing use of informality statistics

All with a gender focus

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